Palo Verde College Board of Trustees
2nd Reading: 2012-2013 CEO Goals

BACKGROUND: Based on CCLC, Section 5, Chapter 22 and 23, the Board, in conjunction with identifying broad Institutional Goals, establishes annual CEO goals to hold the CEO accountable

1. Provide on-going Board of Trustee training in the areas of Board leadership and decision-making, Accreditation compliance, budget development and stabilization, and other areas as identified to ensure their effectiveness in making decisions impacting PVC.

2. Provide fiscal leadership to develop a plan that ensures financial stability, addressing the COP annual debt, and including the identification of new sources of revenue, on-going budget reduction maintenance and oversight, alternatives when planning for other State budget reductions, and cash flow stability to alleviate Accreditation and Chancellor Office concerns, and ensuring instructional, student service, and operational integrity.

3. Continue to work in a transparent and collegial process in addressing fiscal measures and the decision-making process consistent with AB1725.

4. Will take the lead in demonstrating Accreditation expertise, addressing the Accreditation sanctions, and in providing leadership in the development of the next Accreditation Self-Study.

5. Provide enrollment management leadership to ensure the acquisition of the targeted FTES required to maintain current levels of funding and target Needles FTES growth to re-acquire the $138,000 in funding associated with their required FTES.

6. Ensure Accreditation compliance in regards to Program Review and SLO standards and timelines, and the link to integrated strategic planning.

7. Provide leadership in the design and implementation of the College's integrated strategic plan, consistent with Accreditation Standards.

8. Provide organizational leadership to redesign an effective classified and management workforce, including maintaining the 50% Law, taking into consideration unmet needs (i.e. an office of institutional effectiveness, research and accountability, grant development and grant management, staff development, SBEDC, Foundation support, non-credit and community service development, M&O supervision, construction, campus security, etc.) to ensure there is sufficient staff to maintain instructional, student support, and operational integrity.

9. Continue to provide leadership and support to the PVC Foundation, including the development of a viable Alumni and Retiree associations.

10. Provide leadership to mitigate the problems associated with DSA and the architects to ensure the opening of the Fine and Performing Arts Center as soon as possible, and to develop appropriate curriculum consistent with the facility's purpose.

11. Provide leadership for addressing requirements associated with the Student Success Task Force recommendations.

12. Continue to provide leadership regarding energy conservation efforts.

13. Continue to provide leadership relative to information technology advancement, including but not limited to attaining a viable on-line degree.

14. Provide leadership to expand non-credit and community service offerings.

15. Should continue to produce one or more publications—for example, the "President's Letter")—that is a personalized statement from the Superintendent/President about College activities and directed to the College as well as to the communities served by the District.

16. Other goals as identified by the Board of Trustees.