CCLC 2014
Annual Convention
November 20-22 • Rancho Mirage

An Oasis of Opportunity!

Shimmering sands and lush palms await you where imagination evolves and opportunity shines bright as stars in the desert sky. Embark on an adventure and take a journey to an Oasis of Opportunity full of possibilities and outcomes: the League's 2014 Annual Convention!

This year's convention will once again offer great value while keeping costs down, and quality high! You'll discover:

- General sessions with state and nationally known keynote speakers;
- High impact concurrent sessions;
- An Educational Marketplace featuring League Corporate Partners;
- Focus sessions and workshops;
- Association and organization business meetings;
- Entertainment with host district student talent

Choose the dates and rates that best accommodate your schedule, budget and interests!

A special thank you for the contributions and support of our 2014 Convention Host Districts.

COPPER MOUNTAIN COLLEGE

COLLEGE of the DESERT

MSJC MT. SAN JACINTO COLLEGE

As you join your colleagues and friends during the Convention meals and receptions, you also will have the opportunity to enjoy music, dance and other performances by the talented students from this year's host districts.

Keynote Speakers

THURSDAY, NOVEMBER 20
Opening General Session · 4:30 p.m.

Brice Harris, Chancellor
California Community Colleges

FRIDAY, NOVEMBER 21
General Session · 8:30 a.m.

Kim Bateman, Executive Dean
Tahoe-Truckee Campus, Sierra College

Lunch Session · 12:30 p.m.

Janet Napolitano, President
University of California

SATURDAY, NOVEMBER 22
General Session · 9:30 a.m.

Walter G. Bumphus, President & CEO
American Association of Community Colleges

Schedule-at-a-Glance

WEDNESDAY, NOVEMBER 19

As Scheduled.....Organization Business Meetings

10:30 a.m. - 2:30 p.m. .....Policy and Procedure Workshop

2:00 p.m. - 4:30 p.m. ..... Business Roundtable

THURSDAY, NOVEMBER 20

As Scheduled.....Organization Business Meetings

8:30 a.m. - 10:15 a.m. .....Brown Act

9:00 a.m. - 10:30 a.m.

Pre-Convention Concurrent Sessions

- *Who's on First? Building Stakeholder Consensus for Student Services Success*
- *To Lead One Must Follow: Strategic Planning as a Pathway to Connection*
- *Ensuring Institutional Effectiveness through Purposeful Design of Continuous Improvement Processes*

9:00 a.m. - 1:00 p.m. .....New CEOs Workshop

10:30 a.m. - 12:00 p.m. .....Ethics Workshop

10:30 a.m. - 12:30 p.m. .....Equity Session

10:45 a.m. - 12:15 p.m.

Pre-Convention Concurrent Sessions

- *Achieving Student Success Objectives with a Comprehensive Dual Enrollment Partnership*
- *CCC Confer & 3C Media Solutions: A Great New Partnership*
- *Leveraging Partnership for Student Success*

11:30 a.m. - 1:00 p.m. .....Leadership Roundtable

1:00 p.m. - 2:30 p.m.

Pre-Convention Concurrent Sessions

- *Making Growth with Outbound Marketing: Building a Successful Strategy*
- *Embracing Academic Texts through the Reading Apprenticeship Framework*

1:00 p.m. - 4:00 p.m. ..... Statewide CEOCCC Meeting

2:00 p.m. - 4:15 p.m. .....Marketplace "Sneak Peek"

2:45 p.m. - 4:00 p.m.

Pre-Convention Concurrent Sessions

- *3CSN's Leadership Institute: Transforming Basic Skills Education College by College*
- *How Two Colleges Dramatically Grew Their Foundations: You Can Too!*
- *Title IX: Responding to Sexual Violence, Harassment and Discrimination*

4:30 p.m. - 5:30 p.m. .....**Opening General Session**

5:30 p.m. - 7:00 p.m. .....Marketplace Opening Reception

7:00 p.m. - 9:00 p.m. .....Board of Governors Reception

FRIDAY, NOVEMBER 21

7:30 a.m. - 8:30 a.m. ..Marketplace & Continental Breakfast

8:30 a.m. - 9:30 a.m. ..... **General Session**

9:45 a.m. - 10:45 a.m.

Concurrent Sessions

- *360 Degree Service to Military Students*
- *Cohort Default Rates: Who is Defaulting and What Can Be Done?*
- *Opportunities for California Community Colleges to Lead the Role of International Education*
- *Where Do We Go from Here with our African American Males? Let's Talk Success Strategies*
- *AB 86 Update and Emerging Recommendations for Adult Education*
- *The Role CCCs Can Play to Close the ICT Skills and Opportunity Gap*
- *Student Success and Support Program: Putting it in Practice*
- *Sherpa, MAP, Predictive Analytics and Dashboard: Systems Designed for Student Success*
- *Steering the Future of Career Technical Education (CTE)*
- *Expanding Access to Higher Education through University Centers*

10:45 a.m. - 11:00 a.m. ..Marketplace "Recharge" & Coffee

11:00 a.m. - 12:00 p.m.

Concurrent Sessions

- *The Newly Developed CEO Hiring Toolkit from the Aspen Institute*
- *The VET NET Ally Program: Creating a Positive Campus Environment for Veterans*
- *Professional Development from LeadershipRT*
- *Best Practices of Disaggregating Data for Student Success*
- *Building a Hub for Student Success: The California Student Success Center*
- *Expanding Faculty and Staff Diversity: Working with Your Screening Committee*
- *Sacred Cows or Obstacles to Progress: Reconsidering Statutory and Regulatory Restrictions on Budget Allocation: Can We Do Better?*
- *Regional Approaches to EWD, CTE, and Adult Education*
- *"I Can Afford College" and Associate Degree for Transfer Programs*
- *Preparing for Aging America: The SHARP Model*
- *Improving Student Readiness by Connecting Programs to the Labor Market*

12:00 p.m. - 12:30 p.m. .....Marketplace "Recharge"

12:30 p.m. - 2:30 p.m. .....**Lunch Session**

Schedule-at-a-Glance

FRIDAY, NOVEMBER 21, *continued*

2:45 p.m. - 4:00 p.m.

Concurrent Sessions

- *ACCJC: Trustees and Accreditation Teams*
- *Regional Access to the New $50M CTE Enhancements Funds*
- *Leadership Development Programs: Building Champions for Student Success and Closing the Achievement Gap*
- *Essential Elements: A Case Study of How a Rural CCD Brokered Regional Solutions*
- *C-ID and ADTs: Where Are We Now and Where Are We Going?*
- *Learning Together: Insights and Inquiries from Student Success and Action Analytics Initiatives*
- *Legal Eagles*
- *Getting the Most Out of a District/Consultant Relationship*
- *Leveraging Assets for Support*
- *How Community Engagement and Partnerships Contributed to SJECCD's Student Success*

4:00 p.m. - 4:15 p.m. ..... Marketplace "Recharge"

4:15 p.m. - 5:15 p.m.

Concurrent Sessions

- *Total Cost of Ownership: Making a Mandate Manageable!*
- *Technology Solutions Supporting Student Success*
- *Measuring Institutional Value through an Economic Impact Report*
- *Student Equity: From Planning to Action*
- *Engaging Employers in Work-based Learning*
- *Financial Literacy: One Component of Student Success*
- *Using the LaunchBoard for Accreditation and Demonstrating Success*
- *How Behavioral Intervention Teams are Helping Community Colleges and Students*
- *ACCCA's STRS Coalition Reports!*

5:15 p.m. - 5:45 p.m. ..... Marketplace Closing

6:00 p.m. - 7:30 p.m. ..... **Gala Reception**

7:30 p.m. - 9:30 p.m. ..... Reception Row

SATURDAY, NOVEMBER 22

8:00 a.m. - 9:15 a.m.

"Coffee & Carbs" Sessions

- *Update on Accountability: Scorecard, Salary Surfer and Systemwide Goals*
- *New Gainful Employment Rules: What it Means for Your College*
- *Using the Health Reimbursement Arrangement (HRA) to Reduce Retiree Medial Costs*
- *The New PERB Board: Their Impact on Key Negotiation Issues*
- *Implementing Student Success: Strategies on SB 1456*
- *The CCC/IOU Partnership and Prop 39: Year 2 Promises to be Even Better!*
- *Evidence Based Philanthropy for Trustees, CEOs and Aspiring CEOs*

9:30 a.m. – 11:30 a.m. ..... **Closing Session/Brunch**

REGISTRATION

Full Registration

includes Thursday Educational Marketplace reception; Friday light breakfast, luncheon, gala reception, and reception row events; and Saturday brunch and all coffee breaks.

Regular ..... $600 (by November 7) / $630 (Onsite)

Group Rate

Group rate applies for five (5) full registrations from the same college. A separate registration form must be completed for each individual.

Group ..... $515 (by November 7) / $545 (Onsite)

Non-Affiliate

Non-Affiliate rate applies if you are not a college employee, event exhibitor or event sponsor.

Affiliate ..... $700 (by November 7) / $735 (Onsite)

Daily Rates

Thursday, November 20

includes all Thursday sessions and Educational Marketplace reception

$270 (by November 7) / $300 (Onsite)

Friday, November 21

includes all Friday sessions, light breakfast, luncheon, gala reception, and reception row events

$365 (by November 7) / $395 (Onsite)

Saturday, November 22

includes all Saturday sessions and brunch

$280 (by November 7) / $310 (Onsite)

Additional Workshops

Thursday, November 21: Equity Session

includes lunch

- *$0 (included with full or Thursday Daily registration)*
- *$30 (Equity Session Only)*

Individual Meal Prices

Thursday Educational Showcase Reception $65

Friday Educational Showcase Breakfast $40

Friday Lunch/Program $65

Friday Gala Reception $80

Saturday Brunch/Program $65

Register online at

www.ccleague.org/convention

Hotel & Travel

All Convention events will be held at the Westin Mission Hills, Rancho Mirage. The address, phone number and website are listed below:

Westin Mission Hills
71777 Dinah Shore Drive
Rancho Mirage, CA 92270
(760) 328-5955
www.westinmissionhills.com

Picturesque mountain views and a secluded location offers an ideal spot for meetings, networking and relaxing. Lush landscaping creates an oasis where guests of all ages can enjoy a multitude of recreation opportunities. Convention attendees also receive complimentary access to the hotel's fitness center and guest room Internet access. We encourage you to extend your stay prior to or after the Convention for a relaxing getaway.

To receive the League's contracted Convention room rate of $159 make your reservation on or before Friday, October 24, 2014. Visit http://leagueconvention.wordpress.com/hoteltravel/ or register for the conference to receive the hotel registration link.

Reservations made after Friday, October 24, 2014 are on a space available basis only and are subject to hotel availability and current rate. **Be sure to register for the Convention and book early as the room block may sell out before the deadline.**

The resort fee of $29/night has been waived for convention attendees. The resort fee covers self-parking, Fitness Studio access, wireless high speed Internet in your guest room for up to 5 devices, newspaper, day use of spa facilities, 15% off spa merchandise, 15% off golf pro shop merchandise, 15% off tennis court fees and tennis pro shop merchandise. You will receive these services with your guest room fee and will not be charged the additional $29/night resort fee.

Registration Policy
Registrations will not be accepted over the telephone. Confirmation of your registration will be emailed to you. If you do not receive your confirmation, please contact Sarah Kiesling at sarah@ccleague.org.

Cancellation, Refund and No-Show Policy
All registered attendees cancelling their registration will be charged a $50 processing fee, regardless of when the cancellation notice was received. Cancellations by phone are not accepted. Cancellations must be received in writing by mail, fax or email to Sarah Kiesling, (e-mail: sarah@ccleague.org or Fax: (916) 444-2954).

Cancellations received in writing on or before November 8, 2013 will be refunded (less a $50 processing fee). These transactions will be processed after the conference.

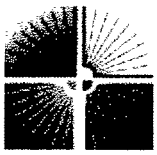
There will be no refunds or credits for cancellations received after November 7, 2014.

A registered attendee who does not submit a written cancellation or attend the conference is considered a No-Show and is not eligible for a refund.

A registered attendee who does not submit a written cancellation or attend the Convention is still liable for any outstanding balances.

Payments should be made payable to the Community College League of California and mailed to:

Community College League of California or "CCLC"
Attn: Fiscal Services, Annual Convention
2017 O Street
Sacramento, CA 95811



COMMUNITY COLLEGE LEAGUE
OF CALIFORNIA