AMN KEY SOLUTIONS

SURVEY QUESTIONNAIRE

1. Please list in order of priority, the intended use of funds that would be generated by a local bond. For each item include:

   a. A description of the expenditure
   b. The projected amount needed
   c. Who will benefit from the above-mentioned expenditure?

2. What are the eight principal arguments which can be made in FAVOR of the passage of a local bond?

3. What are the eight principal arguments which can be made AGAINST the passage of a local bond?

4. Is the elected leadership unified and unanimous regarding the proposed a local bond measure? If not, why not?

5. What is the current collective bargaining climate within the District? Please comment upon all employee associations.

6. How many employees does the District currently employ? Where do the majority of employees live? (Within the District or in outlying areas/)

7. List the names of ten community or political leaders who will endorse a local bond measure.

8. Please identify all anticipated or potential sources of vocal or organized opposition to a local bond issue. For each source include:
   a. The reason for their opposition.
   b. Potential sources of funding for the opposition.

9. List the actual and perceived consequences should a local bond measure fail.

10. What other local issues are likely to appear of the ballot simultaneously with the school's specific proposal? (Ie. requests from municipality, county or special districts, etc.) For each additional request please include:
    a. A description of the proposal.
    b. The amount of funding per household requested if applicable.

11. What is the ten-year electoral history of other financing requests within the District? Include all bond elections, revenue increases and any other such referendums.

12. Please list the name and type of newspapers read by residents within the District. Include information regarding the circulation, distribution and amount of local coverage contained within each periodical listed.

13. Describe the type, frequency and target audience of any informational publications currently produced by the District. Please indicate the manners of distribution of these publications, i.e., are the items received in the mail or sent home with students.

14. Has the District received press coverage during the past year? If so, please indicate the date, topic, and publication.

15. Please list the names, phone, and email addresses of all individuals who are to receive copies of the survey drafts.

16. Please list the names of the following:
    1) District Administrators.
    2) Elected members of Palo Verde Community board.
    3) Local elected officials i.e. City Council and County Supervisors.

Reproduction of the contents of this document beyond the scope of AMN's engagement with the Palo Verde Community College District in whole or part by photocopying, entry into any data-retrieval system, or any other means, is strictly forbidden. The contents are a copyright of AMN Key Solutions. All rights reserved.