CTE Full Review PALO VERDE COLLEGE

FALL 2013- SPRING 2016 BUSINESS & TECHNOLOGY- EXECUTIVE SUMMARY

The Business Division's AA in Business and Technology prepares students for transfer to four-year institutions to continue their studies in business and helps them acquire career skills in leadership, decision-making, planning, organizing and day-to-day business operations. Division faculty members continuously examine program curricula in consultation with the division's Business Advisory Committee to ensure that the program meets the evolving needs of students and stays current with the changing demands of business.

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<u>Sarah Frid</u> BUS & MARKETING Professor

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12/6/16 Date

12-6-16

Date

<u>[2-16-16</u> Date

(2-6-2016 Date

TABLE OF CONTENTS

PURPOSE OF THE PROGRAM – PAGE 3

Program continues to offer degrees and certificates in business and management to help students upgrade skills, enhance opportunities for successful employment and apply toward transfer.

POPULATION SERVED – PAGE 4

The Division serves a diverse population as a whole. In addition, the faculty will continue to expand a number of face-to-face class offerings, expand a number of online courses, and have a two-year plan to follow.

ACCOMPLISHMENTS ACHIEVING GOALS – PAGE 5

Program achieved its goals with developing SLO's and updating all of its course offerings on continuous basis.

DEMAND FOR PROGRAM – PAGE 6

Projections show long-term trends with Remarkable positive results for college graduates.

EXTERNAL ISSUES, STRENGTHS, WEAKNESSES – PAGE 8

Strong enrollment and certificate completions; skilled and experienced faculty. Weaknesses: Reliance on incarcerated students for majority of enrollments.

CURRICULUM HISTORY – PAGE 9

All of the business, economics, accounting, and management courses have been offered successfully at least once during the preceding six semesters.

COURSE SCHEDULING AND AVAILABILITY – PAGE 10

The program serves mostly incarcerated students constituting a heavy reliance on correspondence courses.

STUDENT LEARNING OUTCOMES – PAGE 10

Program faculty has identified SLOs in all courses, degrees and certificates, and regularly assesses SLOs.

COURSE CURRENCY – PAGE 14

All courses are updated and submitted to the Curriculum committee for final approval.

PROGRAM & COURSE COVERAGE – PAGE 15

Coverage of courses with full-time and adjunct faculty is adequate.

PROFESSIONAL DEVELOPMENT – PAGE 16

Full-time faculty stay current in their field through professional development activities.

STUDENT SUCCESSFUL COMPLETION & RETENTION – PAGE 19

Need to implement new strategy to address missing the institutional set standard for completions.

ENROLLMENT TRENDS – PAGE 26

All of the business and management courses continue to be popular.

QUALITY OF THIS PROGRAM – PAGE 29

Enrollment trends steadily increased in the prior three years in both correspondence and face-to-face sections.

FINANCIAL TRENDS – PAGE 30

The Business Division has seen a steady increase not only in its actuals year after year, but we have also seen proposed budgets aligning within the margins of its expenses.

REVENUES & EXPENSES – PAGE 32

The Business Division revenues continue to surpass expenses.

FACILITIES & EQUIPMENT – PAGE 35

Facilities are adequate in space, cleanliness, lighting and equipment.

TWO YEAR PLAN - PAGE 35

Enforce no-show and other processes to reduce the number of course grades of W. Continue job fair and promote the program with printed materials. Conduct annually reviews of the program; develop stronger working relationships with local business and the Business Advisory committee.

APPENDIX A: SUCCESSFUL COMPLETIONS CALCULATIONS - PAGE 39

Calculations showing how we interpreted missing the institutional goal and how to address the issue(s).

APPENDIX B: PROGRAM FLYERS – PAGE 47

Program requirements to pass out at events and to distribute at the prisons we serve.

CTE Full Review PALO VERDE COLLEGE

BUSINESS & TECHNOLOGY REPORTING FALL 2013 TO SPRING 2016

1. PURPOSE OF THE PROGRAM

"Palo Verde College provides opportunities for personal and professional growth to a diverse community of learners in an academic environment committed to student success and equity by supporting student achievement of basic skills, certificate, degree, university transfer, and career goals." PVC Mission Statement 01/2016

a. Describe the purpose of program and its mission.

The Division is committed to achieving the core of its mission by offering courses in the subject areas of accounting, business, economics, and management that support the Business and Technology program.

The AA in Business and Technology offers students many opportunities that are consistent with the College's mission, including personal and professional growth, transfer to a four-year institution for further study in business and the chance for career advancement in various occupations requiring business and technology skills.

The AA in Business and Technology is designed for students seeking a broad background in liberal arts and sciences, plus training and education in business and technology. The degree is an ideal choice for students who wish to transfer to a California State University or University of California campus, since they can satisfy general education requirements and focus on transferable coursework in business and technology. Students can choose either Option B: CSU General Education Breadth, or Option C: IGETC (Intersegmental General Education) to meet general education requirements at CSU and UC.

The division is aligned with the Palo Verde College Mission Statement. The degrees and certificates fulfill the primary mission of the college by offering opportunities for academic growth to a diverse group of students for today's job market. The high quality educational programs prepare students for the workforce and help them find employment in occupations in today's competitive global economy.

b. How has the program changed in the last two years? In major ways, minor, or no real changes to speak of? Explain.

The Business Division has added a new course to its list of business courses. Business Ethics (BUS 210) is now a CSU transferable course, and it is applicable to the AA Business & Technology Degree. The course can also be used as an elective. For those students seeking to pursue an Accounting degree, they are now required by the California Board of Accountancy to take up to 10 semester units of "Ethics" before obtaining their CPA license. This course will work towards the California state requirement for accountancy.

http://www.dca.ca.gov/cba/communications-and-outreach/2017/011817_nr.pdf

c. How does the program support the College Mission?

The Business Division's priority is to provide a quality level of education that is accessible, transforming lives, expanding employment opportunities, and enriching our communities. The Division is aligned with the mission of the college, providing learners to succeed in their quest to achieving their certificate, degree, or to transfer.

Job market trends indicate that employment in business and technology occupations will steadily rise through the year 2022. Demands for operation managers, general operations, supervision, bookkeepers, accounts, auditing clerks, and sales will be among the many occupations that will promote opportunities for our students' well-being. In fact, the United States Department of Labor stated that the "Total employment in the U.S. economy is projected to grow by 15.6 million during the 2012–2022 decade to reach 161 million; this represents a 10.8-percent employment increase."

http://www.bls.gov/opub/mlr/2013/article/occupational-employment-projections-to-2022.htm

2. POPULATION(S) SERVED

a. Describe the populations served by the program, identifying special populations, if any. Most of the students enrolled in courses leading to the AA in Business and Technology are correspondence students, but the college does offer face-to-face course sections each term in order to provide students with learning and scheduling options other than correspondence.

Inmate students are the largest constituency of the AA in Business and Technology program. In fact, our college serves between 16-18 prisons around the state. The two largest enrollment numbers come from institutions within our own district, namely, Ironwood State Prison (ISP) and Chuckawalla Valley State Prison (CVSP).

Community students and incarcerated students, alike, enroll in our programs for two key reasons: the strong prospects of securing employment with business and technology skills and the opportunity to transfer to four-year colleges and universities for continuing study.

The future of this program looks very promising. Job market indicators tell us that there will be continuing need for graduates with business and technology skills.

b. Describe other populations that should be served by the program and identify plans for serving them in the future.

There is a significant enrollment imbalance in our program between community students and inmate students. Business Division faculty recognize the need to foster community students in the Business and Technology program. The division recognizes that simply launching more face-to-face courses is not the only answer. Accordingly, the business faculty want to encourage more community students to enroll in our program, and has sponsored community events, such as the annual Job Fair, and student organizations including a newly formed Entrepreneur's Club for business students.

Recommendations from the Business Advisory Committee tell us that their priorities are customer service, interviewing skills and resume preparation. By working with students through the Entrepreneur's Club and continuing to reach out to the community, we expect to acquire new ideas to incorporate into our existing courses or to develop into new courses.

3. ACCOMPLISHMENTS IN ACHIEVING GOALS

a. Describe progress in achieving each goal outlined in the previous CTE Update, providing evidence documenting such achievements.

Goal	Action Taken			
Continue division evaluations of the viability of all courses and programs.	Building a strong working relationship with the community to address needs by creating a curriculum that is aligned with most entry-level occupations. Introduction to Business addresses the importance of maintaining good customer service care and having high levels of customer service satisfaction.			
Update all ACC, BUS, ECO, and MAN course outlines, as needed.	The department meets regularly to update all course outlines and ensure the information is distributed to the Technical Review Committee (TRC), and then to the Curriculum Committee for final approval.			
To continue to develop online instruction	We tried offering online courses, but			
of BUS and MAN courses to expand the	have not been successful with classes			
reach of the program.	making.			
Develop stronger contacts with adjunct faculty by publicizing faculty and division meetings, as well as advisory group meetings.	The division chair is responsible for setting up agenda and minutes to keeping everyone informed within the department. The Chair also sets up conference calls with adjunct instructors to make sure documents, such as syllabi, evaluation material, SLOs, and other related material are submitted within the guidelines of the instruction office. Adjunct instructors are not obligated to attend meetings, but are aware of			

	Board Approved: 06/			
Goal	Action Taken			
	meeting dates and times, should they			
	decide to participate.			
	All of the ACC, BUS, ECO, and MAN			
	courses are updated regularly and are			
Continue and expand student learning	then placed on the Curriculum			
outcomes and assessments of all courses	Committee agenda for final approval.			
in the program.	The department makes a thorough			
	review of all SLOs and updates them, as			
	changes are needed.			
	The division regularly visits its degree and			
	certificate programs to update and make			
Evaluate the continuing need for the AS	changes as needed. Both the AS degree			
degree in Business Management, in light	in Business Management and the AA			
of the recently implemented Associate	degree Business and Technology			
Science degree in Business Administration	continue to be popular programs among			
for Transfer.	students. In the last three years, the			
	division has granted 75 associates			
	degrees in Business & Technology.			
	The Division has no need to bring any			
	changes now. The department is			
	rigorously marketing its program to			
	increase the number of graduates in			
	degrees and certificates. After a year, we			
	will review enrollments, completion			
	rates, persistence, and successful pass			
Evaluate all certificates in terms of need.	rates. We are certain students will			
	continue seeking business degrees			
	because these courses have immediate			
	real-world applications in the workforce.			
	And several students in the prison			
	choose the business discipline to			
	complete their educational goals.			
Ensure consistent quality in course and				
program delivery of encouraging the				
participation of full-time faculty in the	Full time faculty have participated in			
performance evaluations of part-time	evaluations of part-time faculty.			
faculty teaching courses in the program.				
Continue the practice of evaluating				
course syllabi for quality, consistency and	As part of faculty evaluations, syllabi are			
academic rigor.	reviewed.			

 Explain modifications, if any, of goals outlined in the previous CTE Update, providing evidence documenting such modifications.
 No goals were modified.

4. DEMAND FOR THE PROGRAM

Is the demand for the program high, adequate, or low? Support your answer with labor market data, advisory input, etc.

As noted in the summary report that was released a year ago, data for this update was drawn from the California Employment Labor Market (EDD) information website, occupations projected to have the most job growth through 2022, both at the Riverside-San Bernardino Metropolitan Statistical Area (MSA) and California statewide levels:

http://www.labormarketinfo.edd.ca.gov/data/employment-projections.html

Outlook Projections

The job outlook in the Riverside County-San Bernardino County area shows encouraging, long-term employment trends for college graduates. The professional and technical services industry cluster, a portion of which is shown in the following table, is comprised of interrelated industries that include Management, Technical Consulting Services, Related Services, Tax Preparation, Bookkeeping, Payroll Services Advertising, Public Relations, and Related Services. According to labor market information listed below, the top five areas with the highest growth ranks are listed as follows:

Occupation Title	Projected Employment 2022
General and Operations Managers	22,770
First-line Supervisors of Retail Sales Workers	18,910
First-line Supervisors of Office & Administrative Support Workers	15,680
Bookkeeping, Accounting, and Auditing Clerks	14,890
Sales Representatives, Wholesale & Manufacturing, Except Technical & Scientific Products	13,200

Students pursuing a degree in business, management, or accounting should see continuing employment opportunities in the two-county area. Accordingly, the Business Division will continue to provide students with quality instruction in accounting, business, business mathematics, marketing, finance, management, economics and computer technology.

Business degree holders can choose from a variety of possible career paths, starting with business training programs in major companies. Related fields to business majors include analysts, managers, and consultants. Some business graduates go into human resources or sales. Many of these graduates will work in marketing and public relations. The common ground we are seeing here is that there is a wide range of employment opportunities to our college graduates.

Employment Development Department					2012-2022 Occupational Employment Projections Labor Market Information Division Riverside-San Bernardino Counties Published December 2014					
SOC Code*	Occupational Title	Estimated Employment 2012**	Proj. Employ 2022	Average Annual Job Openings			t Quarter ges	Education ar Leve	•	
				New Jobs [2]	Replacement Needs [3]	Total Jobs [4]	Median Hourly	Median Annual	Work Experience	On-the- Job Training

								BOdi	rd Approved: 06/	13/2017
11- 1021	General and Operations Managers	18,570	22,770	420	347	767	\$43.75	\$90,991	<5 years	None
11- 2000	Advertising, Marketing, Promotions, Public Relations, and Sales Managers	4,720	5,770	106	103	209	N/A	N/A		
11- 2011	Advertising and Promotions Managers	220	290	6	7	13	\$33.70	\$70,095	<5 years	None
11- 2021	Marketing Managers	880	1,110	24	19	43	\$56.54	\$117,601	≥5 years	None
11- 2022	Sales Managers	3,400	4,100	70	73	143	\$47.31	\$98,407	<5 years	None
11- 3000	Operations Specialties Managers	10,970	12,770	180	207	387	N/A	N/A		
41- 1011	First-Line Supervisors of Retail Sales Workers	16,560	18,910	235	360	595	\$18.94	\$39,397	<5 years	None
43- 1011	First-Line Supervisors of Office and Administrative Support Workers	13,090	15,680	259	311	570	\$23.49	\$48,857	<5 years	None
41- 4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	10,570	13,200	263	206	469	\$25.65	\$53,346	None	ΜΤ Ο ΤΤ
43- 3031	Bookkeeping, Accounting, and Auditing Clerks	12,390	14,890	250	114	364	\$18.06	\$37,566	None	MT OJT
13- 2011	Accountants and Auditors	7,230	8,880	165	214	379	\$29.94	\$62,286	None	None

5. EXTERNAL ISSUES, STRENGTHS, WEAKNESSES

- a. Cite relevant legislation, Chancellor's Office mandates, VTEA, Tech Prep, CalWORKs, WIA, BIG career ladders, etc. that are contributing positive or negative factors for the program. Explain each mitigating factor and the impact on the program. There are no mitigating factors.
- b. List and comment on the major strengths of the program.

Strengths include:

There is evidence of continuing enrollment growth in all business and management courses.

The AA in business and technology prepares graduates with marketable skills to compete for jobs.

Graduates will have completed general education requirements for transfer to four-year schools.

c. List and comment on the major weaknesses of the program.

Weakness:

The program relies heavily on enrollments of incarcerated students and needs to attract more community students.

6. CURRICULUM HISTORY

a. List all the courses in the program. Of the courses constituting the program, identify those that have not been successfully offered at least once during the preceding eight (8) semesters.

To earn the AA in Business and Technology: In addition to the completion of general education courses (CSU-GE or IGETC), students must complete a total of 18 units from the list below, including at least two courses in ACC, BUS or MAN and at least two courses in CIS. At least one business course is required for this emphasis. For depth of study, two or more courses in one discipline is required.

Degrees/Certificates	Courses
AA, Business & Technology	ACC 100, 101, 102
	ART 120, 125
	BIO 100, 101, 110
	BUS 101, 103, 105, 115, 135, 201, 202, 206,
	210, 221
	CIS 101, 102, 123, 124, 130, 131, 132, 133,
	*150, *155, *170, *175,
	248, 260, 265
	ECO 105, 106
	MAN 105, 106, 107, 145, 205
	MAT 106, 110, 210, 220

b. Explain in specific terms why these courses were not successfully offered. Provide a strategy for improving their success, or explain why they should not be removed from the program.

*CIS 150, 155, 170, and 175 have experienced low enrollment numbers. As a result, the CIS instructor has inactivated these courses. The remaining courses in the CIS area will be evaluated and reviewed by the faculty in the Professional Technologies division. Inactivating these courses is not expected to adversely affect students in the program since there are other options in the program available.

Some elective courses in mathematics (MAT), similarly, have low enrollments, but as of now the Math and Sciences division has not made any changes, such as inactivating the courses, that would affect students in the AA Business and Technology program.

7. COURSE SCHEDULING AND AVAILABILITY

Describe how the scheduling of classes in the program optimizes class availability and supports student success.

The division continues to offer business, management and accounting courses in all modalities: face-toface, ITV, correspondence and online. Incarcerated students represent 75% of our enrollment numbers, a preponderance of these sections are offered in correspondence mode to accommodate both inmates and community students. Face-to-face instruction classes are offered to students in Needles via ITV and/or classes are offered on site. More face-to-face classes are also being offered during the day and evening, unlike in past years. Online sections have been offered, but, to date, they have not acquired sufficient enrollments to allow them to be taught.

8. STUDENT LEARNING OUTCOMES (SLO)

SLO QUANTITATIVE DATA

Using the Program Level CLO Worksheets, aggregate data annually. Identify all Courses within that Program that have CLOs which map to PLO #1 in the first column of the table below. For each academic year since your last full program review, enter the % of Successful Students for the CLOs that map to PLO #1. Do the same for each PLO within the program.

Average Percentage Program Learning Outcome #1 For Business & Technology									
Acquire fundamental grounding in communication, critical thinking, scientific inquiry, and quantitative reasoning, the arts, literature and humanities, social, political and economic institutions, and self- development.									
Course IDs within the Program that map to PLO#1	% Successful Students 2014-2015	% Successful Students 2015-2016							
ACC 100	79%	77%							
ACC 101	84%	72%							
ACC 102	83%	87%							
BIO 100	No data	47%							
BIO 101	No data	76%							
BUS 101	47%	71%							
BUS 103	No data	79%							
BUS 105	73%	74%							
BUS 115	97%	No data							
BUS 135	71%	70%							
BUS 201	No data	89%							

MAN 205 MAT 106	96% 76%	No data No data
MAN 145	77%	79%
MAN 100 MAN 107	81%	79%
MAN 105 MAN 106	No data 40%	81% 70%
ECO 106	94%	82%
ECO 105	91%	97%
CIS 248	96%	92%
CIS 150	94%	No data
CIS 133	69%	No data
CIS 132	75%	No data
CIS 130	93%	No data
CIS 125	No data	92%
CIS 102 CIS 123	97% No data	85% 79%
CIS 101	86%	91%
BUS 221	61%	No data
BUS 206	22%	52%
BUS 202	44%	49%

Average Percentage Program Learning Outcome #2 For Business & Technology							
Acquired fundamental knowledge of the operations and technical support requirements of a business organization.							
Course IDs within the Program% Successful Students% Successfulthat map to PLO#12014-15Students2015-16							
ACC 100	79%	77%					
ACC 100	79%	77%					
ACC 101	84%	72%					
ACC 102	83%	87%					
BUS 101	47%	71%					
BUS 103	no data	79%					
BUS 105	73%	74%					
BUS 115	97%	no data					
BUS 135	71%	70%					
BUS 201	no data	89%					
BUS 202	44%	49%					
BUS 206	22%	no data					

		Board App
BUS 221	61%	No data
CIS 101	86%	91%
CIS 102	97%	85%
CIS 123	no data	79%
CIS 124	no data	92%
CIS 130	93%	no data
CIS 132	75%	no data
CIS 133	69%	no data
CIS 150	94%	no data
CIS 248	96%	92%
ECO 105	91%	97%
ECO 106	94%	82%
MAN 105	no data	81%
MAN 106	40%	70%
MAN 107	81%	79%
MAN 145	77%	79%
MAN 205	96%	no data
Average % of Successful Students by Year	76%	78%

Average Percentage for all Program Learning Outcomes For BUSINESS AND TECHNOLOGY							
PROGRAM LEARNING OUTCOME% Successful Students% Successful Students2014-152015-16							
PLO #1	76%	78%					
PLO #2	76%	78%					
Average % of Successful Students by Year	Average % of Successful Students by Year 76% 78%						

SLO ACTION PLANS

In the table below, describe the action plans that your department has made since your last program review. These action plans should be identified in the Program Level CLO Worksheets.

The following table shows courses with identified gaps in success rates.

Assoc. PLO #	Course IDs Affected	ldentified Gap	Action Plan(s)	Resources Used to Implement Plan	Outcome	Academic Year(s) this was addressed
1&2	BUS 101	Low achievement on CLOs	Increase review of the topics prior to exams; alter exam to be more clear	Textbook & publisher resources	24 percentage point increase in achievement	14-15 15-16
1&2	BUS 202	Written expression is difficult for students; issues with writing	Provide more practice with writing. Change one of the CLOs.	Textbook & publisher resources	5 percentage point increase in achievement	14-15 15-16

		without copying; problematic CLO				
1&2	BUS 206	Low achievement on CLOs	Revise length of assessment	Instructor	30 percentage point increase in achievement	14-15
1&2	MAN 106	Low achievement on CLOs	Change assessment tool	Instructor	30 percentage point increase in achievement	14-15

a. List courses for which CLOs have not been assessed. Provide an explanation why assessment of these CLOs have not been performed.

All courses have been assessed.

b. Were any CLOs or PLOs revised/deleted in the past year based on assessment evaluations or revision of the Course Outline of Record? If so, indicate the courses or the program and a detailed explanation for the changes.

BUS 202 – Business Communications CLO was approved in 2015-16. Business Communications has not been taught face to face for over five years, only correspondence. Nonetheless, one of the CLOs was "Speak 5 minutes before an audience" which is impossible to assess and evaluate via correspondence. The CLO was amended to "Identify seven writing weaknesses and provide appropriate edits to enhance the professionalism of the sample document."

c. Provide specific examples of course improvements resulting from the assessment of course SLOs.

The instructors are communicating with one another a lot more about course content and evaluation methods. We find value in aligning our benchmarks as a division in order to more effectively reflect on the achievement of our collective students. This has resulted in improved development of assessment tools, finding a better organization for the course, and an emphasis on building understanding throughout the term from the lower Bloom's taxonomy to the higher levels.

d. Provide specific examples of program and certificate improvements resulting from the assessment of program SLOs.

As a division, we improved program performance by incorporating reference materials, detailed progress reports and increased writing assignments. We improved overall by 3 percentage points. The data clearly indicates the program success rate has improved over the two-year period.

e. Describe any differences in CLO achievement for different modalities (online, ITV, correspondence, face-to-face).

Term	Course	Modalities	CLO Achievement
Fall 2015	ACC	Correspondence	No differences in achievement.
	100	Face to Face	

			Board Approved: 06/13/2017
Spring 2016	ACC	Correspondence	Correspondence had 78% meet the benchmark.
	101	Face to Face	Face-to-face had 86% meet the benchmark.
Fall 2015	BUS	Correspondence	No differences in achievement.
	101	Face to Face	
Spring 2016	BUS	Correspondence	Correspondence had 72% meet the benchmark.
	135	Face to Face	Face-to-face had 67% meet the benchmark.

Business Division faculty examined student learning outcome achievement in those course sections that were offered in correspondence and face-to-face in the same semesters (see table, above). Faculty found some differences in achievement in Spring 2016 with higher face-to-face achievement for ACC 101, and higher correspondence achievement in BUS 135. There was no difference in achievement between correspondence and face-to-face sections in Fall 2015 for ACC 100 and BUS 101. From this, business faculty concluded but there was no consistent pattern of difference in SLO achievement in these two modes of delivery.

9. COURSE CURRENCY

a. List the courses in the program and the year in which the course outline of each was most recently reviewed and approved by the Curriculum Committee.

All courses are updated.

Courses in the	Date Reviewed/Approved By
Program	Curriculum Committee
ACC 100	12/14
ACC 101	5/13
ACC 102	5/13
BUS 101	12/14
BUS 103	2/14
BUS 105	12/14
BUS 115	12/14
BUS 135	4/14
BUS 201	12/14
BUS 202	10/15
BUS 206	12/14
CIS 101	5/14
ECO 105	4/14
ECO 106	4/16
MAN 105	12/14
MAN 106	4/13
MAN 107	12/14
MAN 145	12/14
MAN 205	2/14
PSY 145	11/14

	Date Reviewed/Approved by
the Degree	Curriculum Committee
ART 120	11/12

ART 125	10/15
BIO 100	11/14
BIO 101	4/13
BIO 110	5/15
BUS 221	12/14
CIS 101	12/14
CIS 102	12/14
CIS 123	5/14
CIS 124	5/14
CIS 130	10/16
CIS 131	10/16
CIS 132	10/16
CIS 133	10/16
CIS 150	12/14
CIS 155	03/13
CIS 170	03/16
CIS 175	03/13
CIS 248	05/14
CIS 260	05/14
CIS 265	05/14
MAT 106	04/14
MAT 110	12/14
MAT 210	04/14
MAT 220	12/14

b. Describe plans to revise and update course outlines of record that have not been reviewed and approved by the Curriculum Committee within the four (4) years preceding this program review report.

Everything is up to date and current in accordance with the Curriculum Committee.

10. PROGRAM AND COURSE COVERAGE

a. List the courses in the program and identify which are taught by full-time faculty only, which are taught by adjunct faculty only, and which are taught by both.

Course	Full-Time Only	Adjunct Only	Both Full-Time and Adjunct
ACC-100			Taught by Both
ACC-101	Yes		
ACC-102	Yes		
BUS-101			Taught by Both
BUS-103			Taught by Both
BUS-105			Taught by Both
BUS-115			Taught by Both
BUS-135	Yes		
BUS-201		Yes	
BUS-202			Taught by Both

BUS-206		Taught by Both
BUS-221	Yes	
ECO-105	Yes	
ECO-106	Yes	
MAN-105		Taught by Both
MAN-106		Taught by Both
MAN-107		Taught by Both
MAN-145		Taught by Both
MAN-205	Yes	

- **b.** Explain how effectively the program is served with the current coverage. There is no deficiency in course coverage.
- c. Describe plans to correct deficiencies, if any, in course and program coverage. Courses offered in the AA Business and Technology program are adequately covered by fulltime and part-time faculty.

11. PROFESSIONAL DEVELOPMENT

a. Describe specific professional development activities in which faculty members in the program have participated over the past four (4) years, and explain how such activities benefited the program and supported and facilitated student-learning outcomes.

Brian Thiebaux

2016-17

Team Member, Visiting Accreditation Team, Alan Hancock College, Sept. 25-29, 2016, Santa Maria, CA, to enhance skills and knowledge in new accreditation standards with direct benefit to PVC

ACCJC Team Member Training, August 31, 2016, Los Angeles, to enhance skills and knowledge in new accreditation Standards with direct benefit to PVC

Enrolled in THA 191, PVC, Rehearsal and Performance in Production, Fall Semester 2016, participating in play production to enhance cultural arts program at PVC

CCCCO, Woodland, CA, Training in public safety curriculum development, July 22, 2016, benefitting PVC's development of the Fire Science Technology program

2015-16

Canvas Training Webinar, April 20, 2016, to gain skills in learning to use Canvas

Team Member, Visiting Comprehensive Accreditation Team, Southwestern College, Sept. 27-October 1, 2015, Chula Vista, CA, to enhance skills and knowledge in accreditation standards with direct benefit to PVC ACCJC Team Member Training, September 2, 2015, Los Angeles, to enhance skills and knowledge in new accreditation Standards with direct benefit to PVC

2014-2015

IEPI Standards Workshop, College of the Canyons, March 27, 2015, gaining understanding of institution-set standards for PVC for compliance with CCCCO requirements

Team Member, Special Visiting Accreditation Team, City College of San Francisco, September 16-20, 2014, San Francisco, CA, to enhance skills and knowledge in accreditation standards in the special circumstances of City College of San Francisco, with direct benefit to PVC

ACCJC Team Member Special Training, October 16, 2014, Los Angeles, to enhance skills and knowledge in accreditation specifically for City College of San Francisco, with direct benefit to PVC

3SP and Equity Plan Training, CCCCO, Sacramento, September 14-16, 2014, to gather information and guidance for writing the 3SP and Equity plans for PVC

2013-2014

Time was devoted to preparing the self-evaluation report for accreditation and preparing for the team visit.

2012-2013

SLO Training, College of the Desert, Fall 2012, to assist PVC in SLO development

Pre-Accreditation Comprehensive Visit Training, College of the Desert, Fall 2012, to assist PVC in preparing for the March 2014 Comprehensive Accreditation Team Visit.

Sarah Frid

Sarah has not participated in any professional development aside from college-sponsored events (institute day, flex days, sexual harassment, etc.). Therefore, while she has had ample training on campus policies and procedures, there exists a large gap in networking within the business educator realm in terms of curriculum, CTE components, and the like. She has recently become a member of the CBEA (California Business Educators Association) which provides a myriad of benefits such as: workshops and conferences, mentor/mentee opportunities, legislative updates, train for new technologies, curriculum examples, and updates and problem-solving opportunities.

Sarah would like to delve into gender issues that have been plaguing the business world. The PVC Business Division would benefit from addressing this timely topic across our programs. Ultimately, a crossover course between business, sociology and/or psychology could work to benefit each department.

Michael Gaubeca

In September of 2012, he attended the Entrepreneurship in Education conference in Fresno, California. One of the guest speakers was Michelle Marquez, Director of the Center for Excellence at Fresno. Some of her research revealed that about 66% of California's community colleges offered at least one course in Entrepreneurship and that 61% of them claimed to have Entrepreneurship programs, mostly certificates. Another speaker, Carolyn Johnson of College of Alameda, discussed her college's 9-unit Certificate of Proficiency in Small Business Administration consisting of the following three courses: Introduction to Business, Small Business Management, and Communication Skills for Technicians.

With these discussions in mind I proposed (and it was later adopted) a Certificate of Career Preparation in Small Business Management for PVC with the following four courses: Introduction to Accounting (ACC100), Business Mathematics (BUS105) or math department equivalent, Small Business Management (MAN107), and Small Business Finance (BUS115), for a total of 13/14 units. Similar to Alameda's the certificate was not designated an "entrepreneurship" certificate because such programs usually require a student practicum (actually starting a small business in the community), which is currently not feasible among our predominantly correspondence students.

In August of 2013, I attended the California Financial Literacy Conference for Educators in Los Angeles, California (and later in May of 2016 in San Diego, California). The California Society of CPA has collaborated with other organizations in a coalition that is dedicated to the goal of improving the financial literacy of California's youth (which has been deteriorating at an alarming rate).

I subsequently proposed (and it was later accepted) a course in Personal Finance (BUS103) here at PVC, which has now been successfully offered twice (Fall 2015 and Fall 2016). Additionally, a 9-unit Certificate of Career Preparation in Personal Finance was later adopted consisting of the following three courses: Personal Finance (BUS103), Business Mathematics (BUS105) and Investments (MAN205).

The new course in Personal Finance and the two certificates have enhanced the Business Division's offerings at PVC and have contributed to the further education of our students.

Peter Martinez

Since 2011, Peter has taken his own initiative to seek personal growth. Due to the limitations at the college to attend conferences and events around the state. He has gained valuable traits from industries that has helped him bring back those experiences to the classroom. Currently, Peter serves on two organizations that directly helps him with sharpening his skills in the business world and stay up-to-date with trends with regulatory agencies and its changes.

The first professional growth listing is with the City of El Centro. Since 2011, Peter has been serving as a Personnel Appeal Board Member. Duties include overseeing hearings and

reviewing rules and regulations as they pertain to specific employee and department policies. The value he has gained from this is knowledge of knowing how management, government operations, and regulations are structured. Essentially, allowing him to create a learning mechanism for students in the classroom. Most importantly, what kind of mindset is needed for these types of employment opportunities.

The second organization is with "Sun Community Fed Credit Union." For the past two (2014present) years, Peter has been a member of the supervisory team for the (bank) credit union. Along with four other supervisors, he reviews the banks internal audits and approves or denies outcomes based on financial evidence provided by department managers. As a supervisor, he also reviews employee accommodations, disciplinary actions taken against employees and makes a determination whether the action was granted appropriately or inappropriately. Each measure is reviewed for "due process rights" and follow ups are regularly made to give both sides outcome responses. Along with these responsibilities, he also participates in regulatory agency trainings. These trainings are provided to keep the supervisory group abreast to banking regulations and institutional changes made from the state and federal levels.

As to campus growth, Peter has also participated in the development of a new course BUS 210-Business Ethics. His experience and exposure to real world circumstances has allowed him to create new avenues for student success. Since 2014, he has served as a division chair for the Business Division. During his tenure, he developed and drafted the CTE two-year report and took leadership in the development of the first ever community job fair for the City of Blythe. Along with these duties, he has increased the participation of more business leaders in the "Business Advisory" Committee—members include from sectors involving city government, business leaders, county and city representatives, non-profit organizations, and business majors contributed to the making of the Advisory platform.

Last, Peter has also participated on campus to institute day, flex days, and the most recent sexual harassment training the college instituted for all staff and faculty.

b. Describe areas of unmet professional development needs among faculty in the program and identify specifically plans to address those needs.

Sarah is the only member of the division that has unmet professional needs. She is seeking training and guidance on facilitating meaningful program-wide improvements like evaluating textbooks with equity in mind, improving all courses to not just touch on diversity, but claim it as a cornerstone, and develop a course or courses that specifically delve into the gender and minority issues with business.

12. STUDENT SUCCESSFUL COMPLETION & RETENTION

Note: the Program Review Committee will research the required completion and retention data and provide it to program faculty members for their review and analysis for this report. **Completion** is defined as number of grades of A,B,C,CR divided by A,B,C,D,F,CR,NC,W,MW, IP. **Retention** is defined as number of grades of A,B,C,D,F,CR,NC, MW, IP divided by A,B,C,D,F,CR,NC,W,MW, IP

a. Assess semester-by-semester course completion performance in each course in the program over the preceding six (6) semesters and compare those rates with the Institutional Set standards.

Division faculty are concerned about the number of BUS and MAN courses that fall below the institutional-set course completion rate of 70.6% during the three-year period under review. Faculty attempted to discern reasons for the comparatively low completion rates by researching supplemental data, including completion rates section-by-section and by delivery mode. Faculty also analyzed no-show data in a further attempt to identify patterns that could explain the low rates.

When comparing data from "successful" courses—that is, courses whose completion rates were 70.6% or higher—to courses with rates below 70.6%, there appeared to be a pattern of a low number of no-shows for low-performing courses coupled with a large number of grades of W for those same courses. Successful courses tended to have few grades of W, by comparison. Time did not permit an analysis of no-shows for successful courses, but the assumption is that some instructors are diligent in issuing no-shows early in the semester, resulting in fewer Ws and, thus, higher completion rates. (Appendix A1-A10 is in reference to this analysis)

Along those lines, some faculty stated in division meetings that they typically do not issue noshows because the no-show deadline occurs too early in the semester to determine if a student should be dropped. Faculty recognize that this practice—not issuing no-shows and thus dropping students—may be resulting in a high number of Ws, and, thus, lower completion rates.

Division faculty agree that this is a problem requiring ongoing monitoring, and has set as one of its goals the task of improving completion rates by enforcing no-show rules more rigorously and by continuing to identify, and act on, other causes of the low completion rates.

Along the same lines, the Business Division analyzed additional data that was provided to the department from courses in the Arts, Biology, CIS, and Math. Data does not seem to tell us any different from the data gathered in the business discipline. Standards for the most part fall below the 70.6% institutional levels. The only courses in these subject areas that appeared to close the gap standards was in the face-to-face modality in Math 110 and 106, as well as, BIO 100 and BIO 101;Intro to Biology Lab. The remaining areas online, correspondence, for the subject areas of Arts and CIS had significant low performances.

	ACADEMIC YEAR 2013-14							
	Online Completion	Correspondence Completion	Face to Face Completion	Fall Completion	Spring Completion			
	Rate	Rate	Rate	Rate	Rate			
ACC-100		65%	67%	64%	67%			
ACC-101		59%		52%	71%			
ACC-102		80%			80%			
ART-120			75%		75%			

The Current Institutional Set Standard is 70.6%

	ACADEMIC YEAR 2013-14						
	Online Completion Rate	Correspondence Completion Rate	Face to Face Completion Rate	Fall Completion Rate	Spring Completion Rate		
ART-125		46%	89%	64%			
BIO-100	48%	54%	44%	54%	49%		
BIO-101			73%	75%	71%		
BIO-110							
BUS-101		44%	50%	48%	41%		
BUS-103							
BUS-105		46%	60%	46%	47%		
BUS-115							
BUS-135		45%		61%	31%		
BUS-201							
BUS-202		56%		78%	41%		
BUS-206		53%		54%	53%		
BUS-221							
CIS-101		43%	43%	43%	43%		
CIS-102		43%	43%	43%	43%		
CIS-123			43%	43%			
CIS-124			43%	43%			
CIS-150			43%	43%			
CIS-155			43%	43%			
CIS-170			43%		43%		
CIS-175			43%		43%		
CIS-248		43%		43%	43%		
CIS-260			43%		43%		
CIS-265		43%	43%		43%		
ECO-105		56%		57%	55%		
ECO-106		92%			92%		
MAN-105		76%		65%	91%		
MAN-106		42%		73%	22%		
MAN-107		72%			72%		
MAN-145		50%		67%	33%		
MAN-205							
MAT-106			73%	79%	67%		
MAT-110	29%	77%	60%	60%	61%		
PSY-145		88%		85%	90%		

ACADEMIC YEAR 2014-15							
	Online	Correspondence	Face to Face	Fall	Spring		
	Completion	Completion Rate	Completion	Completion	Completion		
	Rate		Rate	Rate	Rate		
ACC-100		57%	50%	60%	54%		
ACC-101		73%		77%	68%		
ACC-102		82%			82%		
ART-125		36%	73%		47%		
BIO-100	52%	35%	57%	47%	40%		

	ACADEMIC YEAR 2014-15						
	Online Completion Rate	Correspondence Completion Rate	Face to Face Completion Rate	Fall Completion Rate	Spring Completion Rate		
BIO-101			78%	72%	83%		
BUS-101		39%	39%	43%	36%		
BUS-105		52%		53%	51%		
BUS-115		100%			100%		
BUS-135		51%	70%	58%	47%		
BUS-202		43%		46%	41%		
BUS-206		37%		55%	20%		
BUS-221		40%			40%		
CIS-101		43%		43%	43%		
CIS-102		43%		43%	43%		
CIS-130			43%	43%			
CIS-131			43%	43%			
CIS-132			43%		43%		
CIS-133			43%		43%		
CIS-150			43%	43%			
CIS-248		43%		43%	43%		
ECO-105		83%			83%		
ECO-106		82%		82%			
MAN-105		79%			79%		
MAN-106		48%		44%	56%		
MAN-107		51%		58%	42%		
MAN-145		45%		59%	26%		
MAN-205		89%			89%		
MAT-106		74%	87%	79%	85%		
MAT-110	31%	74%	39%	43%	68%		
PSY-145		93%			93%		

ACADEMIC YEAR 2015-16						
	Online Completion Rate	Correspondence Completion Rate	Face to Face Completion Rate	Fall Completion Rate	Spring Completion Rate	
ACC-100		48%	47%	46%	50%	
ACC-101		51%	90%	50%	63%	
ACC-102		78%			78%	
ART-125		33%	67%	39%	39%	
BIO-100	65%	33%	67%	48%	36%	
BIO-101			71%	76%	64%	
BUS-101		50%	44%	46%	53%	
BUS-103		30%		30%		
BUS-105		59%		55%	62%	
BUS-135		47%	55%	48%	47%	
BUS-201		57%		57%		
BUS-202		48%		51%	43%	

	ACADEMIC YEAR 2015-16					
	Online Completion Rate	Correspondence Completion Rate	Face to Face Completion Rate	Fall Completion Rate	Spring Completion Rate	
BUS-206		45%		33%	56%	
CIS-101	43%	43%	43%	43%	43%	
CIS-102	43%	43%		43%	43%	
CIS-123			43%	43%		
CIS-124			43%	43%		
CIS-248		43%		43%	43%	
CIS-260			68%		68%	
CIS-265			70%		70%	
ECO-105		81%			81%	
ECO-106		71%		71%		
MAN-105		67%		67%	67%	
MAN-106		46%		35%	56%	
MAN-107		55%		63%	51%	
MAN-145		57%		48%	69%	
MAT-106			94%		94%	
MAT-110	13%	73%	57%	57%	67%	
MAT-210		69%		69%		
MAT-220		43%			43%	
PSY-145						

b. Assess semester-by-semester course retention performance in each course in the program over the preceding six (6) semesters.

While there is no institutional set standard for retention, division faculty note that retention rates for program courses are high compared to completion rates because of the inclusion of grades of D, F, and NP—in addition to grades of A, B, C, and P—in the numerator of the formula. The formula excludes grades of W on the assumption that a student would not be counted as having been "retained" if the student dropped the course late in the term. In light of our analysis of successful completion rates, above, and our belief that the high incidents of grades of W are causing low retention rates, exclusion of the grade of W in the retention formula would further explain why our retention rates are comparatively high.

With respect to general education requirements for Option B or Option C, students enrolled in these courses did not appear to be much off from those courses in the Business discipline. The formula for elective and GE excludes grades of "W" on the same assumption that a student would not be counted as having been "retained," if the student dropped the course late in the term. Our analysis only tells us the exclusion of the grade of "W" under the "Retention" formula allows for higher index numbers over its comparisons to completion rates.

ACADEMIC YEAR 2013-14						
	Online	Correspondence	Face to Face	Fall	Spring	
	Retention	Retention Rate	Retention	Retention	Retention	
	Rate		Rate	Rate	Rate	
ACC-100		85%	92%	83%	87%	
ACC-101		68%		59%	86%	
ACC-102		95%			95%	
ART-120			100%		100%	
ART-125		69%	89%	77%		
BIO-100	82%	84%	78%	80%	85%	
BIO-101			90%	88%	94%	
BIO-110						
BUS-101		70%	67%	74%	65%	
BUS-103						
BUS-105		69%	60%	61%	75%	
BUS-115						
BUS-135		84%		91%	78%	
BUS-201						
BUS-202		84%		91%	79%	
BUS-206		84%		83%	84%	
BUS-221						
CIS-101		71%	71%	71%	71%	
CIS-102		71%	71%	71%	71%	
CIS-123			71%	71%		
CIS-124			71%	71%		
CIS-150			71%	71%		
CIS-155			71%	71%		
CIS-170			71%		71%	
CIS-175			71%		71%	
CIS-248		71%		71%	71%	
CIS-260			71%		71%	
CIS-265			71%		71%	
ECO-105		73%		61%	91%	
ECO-106		100%			100%	
MAN-105		87%		81%	96%	
MAN-106		62%		83%	49%	
MAN-107		83%			83%	
MAN-145		67%		72%	61%	
MAN-205						
MAT-106			88%	93%	83%	
MAT-110	75%	88%	80%	86%	80%	
PSY-145		94%		92%	95%	

ACADEMIC YEAR 2014-15						
	Online	Correspondence	Face to Face	Fall	Spring	
	Retention	Retention Rate	Retention	Retention	Retention	
	Rate		Rate	Rate	Rate	
ACC-100		84%	75%	84%	84%	
ACC-101		82%		87%	74%	
ACC-102		88%				
ART-120					69%	
ART-125		64%	82%	76%	73%	
BIO-100	82%	68%	85%	83%	94%	
BIO-101			89%			
BUS-101		70%	78%	69%	72%	
BUS-103						
BUS-105		87%		84%	89%	
BUS-115		100%			100%	
BUS-135		85%	80%	88%	80%	
BUS-201						
BUS-202		80%		78%	80%	
BUS-206		64%		69%	59%	
BUS-221		60%			60%	
CIS-101		71%		71%	71%	
CIS-102		71%		71%	71%	
CIS-130			71%	71%		
CIS-131			71%	71%		
CIS-132			71%		71%	
CIS-133			71%		71%	
CIS-150			71%	71%		
CIS-248		71%		71%	71%	
ECO-105		93%			93%	
ECO-106		87%		87%		
MAN-105		82%			82%	
MAN-106		72%		65%	85%	
MAN-107		77%		76%	79%	
MAN-145		76%		81%	70%	
MAN-205		89%			89%	
MAT-106		89%	97%	93%	95%	
MAT-110	62%	80%	78%	68%	81%	
PSY-145		93%			93%	

ACADEMIC YEAR 2015-16							
	Online Retention Rate	Correspondence Retention Rate	Face to Face Retention Rate	Fall Retention Rate	Spring Retention Rate		
ACC-100		72%	74%	68%	77%		
ACC-101		69%	100%	70%	77%		
ACC-102		78%			78%		
ART-125		60%	78%	64%	61%		

		ACADEMIC YEA	R 2015-16		proved: 06/13/2017
	Online	Correspondence	Face to Face	Fall	Spring
	Retention	Retention Rate	Retention	Retention	Retention
	Rate		Rate	Rate	Rate
BIO-100	80%	68%	88%	75%	70%
BIO-101			90%	100%	79%
BUS-101		48%	81%	73%	84%
BUS-103		86%		48%	
BUS-105		48%		85%	87%
BUS-115					
BUS-135		76%	82%	68%	88%
BUS-201		100%		100%	
BUS-202		81%		83%	78%
BUS-206		78%		78%	77%
BUS-221					
CIS-101	71%	71%	71%	71%	71%
CIS-102	71%	71%		71%	71%
CIS-123			71%	71%	
CIS-124			71%	71%	
CIS-248		71%		71%	71%
CIS-260			100%		100%
CIS-265			100%		100%
ECO-105		81%			81%
ECO-106		89%		89%	
MAN-105		84%		79%	87%
MAN-106		71%		67%	75%
MAN-107		78%		75%	79%
MAN-145		84%		90%	75%
MAT-106			100%		100%
MAT-110	63%	88%	73%	82%	79%
MAT-210		77%		77%	
MAT-220		71%			71%
PSY-145			86%		

c. Based on the number of annual awards over the preceding three (3) years, assess trends in the number of program certificates and degrees awarded.

Name of Award	2013-14	2014-15	2015-16	Total
AA Business and Technology	19	29	27	75

13. ENROLLMENT TRENDS

Note: the Program Review Committee will research the required enrollment data and provide it to program faculty members for their review and analysis for this report.

Comment on semester-by-semester enrollments, providing explanation of increases, declines or erratic fluctuations in enrollment. Be sure to comment on enrollment trends based on modality as well.

The following table summarizes enrollment trends and clearly shows that program enrollments have steadily risen in the preceding three years in both correspondence and face-to-face sections.

SUMMARY OF ENROLLMENT								
MODALITY 2013-14 2014-15 2015-16								
Correspondence	1149	1528	1755					
Face-to-Face	69	132	132					
Grand Total	1218	1660	1887					

Enrollments for general education courses (*Arts, BIO, CIS, and Math*) have also steadily grown in volume over the years. This trend is attributable to a number of prison sites being served by Palo Verde College. Elective courses such as CIS have a greater number of subject areas being offered to students, but it appears that most of lower level courses are not making due to low enrollments. Any changes made in the CIS or, for that matter, in ART, BIO and MAT are made by the divisions in which those courses are taught, with approval of the Curriculum Committee.

	ACADEMIC YEAR 2013-14						
	Online	Correspondence	Face to Face	Fall	Spring		
	Enrollment	Enrollment	Enrollment	Enrollment	Enrollment		
ACC-100		130	12	64	78		
ACC-101		41		27	14		
ACC-102		20			20		
ART-120			20		20		
ART-125		13	9	22			
BIO-100	56	161	32	120	129		
BIO-101			49	32	17		
BIO-110							
BUS-101		288	12	150	150		
BUS-103							
BUS-105		133	10	67	76		
BUS-115							
BUS-135		95		46	49		
BUS-201							
BUS-202		57		23	34		
BUS-206		73		41	32		
BUS-221							
CIS-101		14	7	14	7		
CIS-102		14	14	14	14		
CIS-123			7	7			
CIS-124			7	7			
CIS-150			7	7			
CIS-155			7	7			
CIS-170			7		7		

ACADEMIC YEAR 2013-14						
	Online Enrollment	Correspondence Enrollment	Face to Face Enrollment	Fall Enrollment	Spring Enrollment	
CIS-175			7		7	
CIS-248		14		7	7	
CIS-260			7		7	
CIS-265			7		7	
ECO-105		79		46	33	
ECO-106		13			13	
MAN-105		54		31	23	
MAN-106		79		30	49	
MAN-107		18			18	
MAN-145		36		18	18	
MAN-205						
MAT-106			26	14	12	
MAT-110	24	48	15	43	44	
MAT-210						
MAT-220						
PSY-145		33		13	20	

	ACADEMIC YEAR 2014-15						
	Online	Correspondence	Face to Face	Fall	Spring		
	Enrollment	Enrollment	Enrollment	Enrollment	Enrollment		
ACC-100		146	12	67	91		
ACC-101		49		30	19		
ACC-102		17			17		
ART-120							
ART-125		25	11		36		
BIO-100	66	145	47	114	144		
BIO-101			36	18	18		
BIO-110							
BUS-101		241	18	124	135		
BUS-103							
BUS-105		142		70	72		
BUS-115		12			12		
BUS-135		104	10	59	55		
BUS-201							
BUS-202		88		37	51		
BUS-206		100		49	51		
BUS-221		10			10		
CIS-101		14		7	7		
CIS-102		14		7	7		
CIS-123							
CIS-124							
CIS-130			7	7			
CIS-131			7	7			
CIS-132			7		7		
CIS-133			7		7		

ACADEMIC YEAR 2014-15						
	Online Enrollment	Correspondence Enrollment	Face to Face Enrollment	Fall Enrollment	Spring Enrollment	
CIS-150			7	7		
CIS-248		14		7	7	
ECO-105		30			30	
ECO-106		39		39		
MAN-105		28			28	
MAN-106		100		66	34	
MAN-107		57		33	24	
MAN-145		55		32	23	
MAN-205		9			9	
MAT-106		19	30	29	20	
MAT-110	26	50	18	47	47	
PSY-145		14			14	

ACADEMIC YEAR 2015-16						
	Online	Correspondence	Face to Face	Fall	Spring	
	Enrollment	Enrollment	Enrollment	Enrollment	Enrollment	
ACC-100		212	19	125	106	
ACC-101		45	10	20	35	
ACC-102		9			9	
ART-125		42	9	28	23	
BIO-100	40	209	33	143	139	
BIO-101			31	17	14	
BIO-110						
BUS-101		306	16	163	159	
BUS-103		23		23		
BUS-105		181		80	101	
BUS-115						
BUS-135		119	11	73	57	
BUS-201		7		7		
BUS-202		84		47	37	
BUS-206		121		55	66	
BUS-221						
CIS-101	7	14	7	7	21	
CIS-102	7	14		7	14	
CIS-123			7	7		
CIS-124			7	7		
CIS-248		14		7	7	
CIS-260			19		19	
CIS-265			20		20	
ECO-105		26			26	
ECO-106		28		28		
MAN-105		70		24	46	
MAN-106		94		46	48	
MAN-107		67		24	43	
MAN-145		37		21	16	

ACADEMIC YEAR 2015-16							
	Online Enrollment	Correspondence Enrollment	Face to Face Enrollment	Fall Enrollment	Spring Enrollment		
MAT-106			18		18		
MAT-110	8	48	30	44	42		
MAT-210		13		13			
MAT-220		7			7		

14. QUALITY OF THIS PROGRAM

List core indicators, student outcomes, partnerships, certificates, degrees, articulation, faculty qualifications, diversity, grants, equipment, and refer back your responses in sections 5 - 13 to give a complete analysis of the quality of this program.

All faculty members in the Business Division are highly qualified in their respective areas. All of the fulltime instructors have at minimum of a Master's Degree in Business Administration. And one individual with a doctoral degree in Economics. In addition, Dr. Gaubeca reaches out to the community annually to provide tax assistance to a non-profit organization to the Volunteer Income Tax Assistance members (VITA) local residence in Blythe.

The Business Division has taken significant steps to improve its relationship with community businesses, both in the private and public sectors. This working relationship is reflected in such collaborative activities as classroom presentations, annual job fair, and annual Business Advisory meeting.

With respect to Course Outlines of Record (CORs) they are updated and constantly reviewed and edited for changes as needed. The division is making sure its textbooks are up-to-date and SLOs are measuring the principal areas that will help identify student success. In addition, adjunct faculty are part of our growing activities; they provide feedback and/or provide us input. The division makes it a point to having open communication with its part-time faculty.

Enrollment for courses for each year have totaled between 1,218 and 1,903 students, and the program has seen a 3% average increase of PLO success from 2014-15 to 2015-16.

15. FINANCIAL TRENDS

Comment on annual budgeted-vs.-actual program expenditures for each of the preceding five (5) years as to personnel salaries, benefits, supplies, contract services, capital outlay and other expenditures. Explain deviations from budget exceeding 10% of any line item. Describe plans for future budget changes.

The Business Division has seen a steady increase in its actual expenses year after year, but with proposed budgets increasing as well. The Business discipline is a popular program, students look out for the accounting classes, management courses, business classes, and economic courses. Some, if not most, of these classes have more than one section per subject. Trends seem to tell us that we will continue to see high enrollments in our courses because of the need to fill many occupations from the baby

boomer generation filing for retirement. The enrollment trends tell us that we been growing approximately 13% over a two-year period, while the proposed budget has aligned with the growth expectations.

As to the plans for the future, the Business Division meets with the Budgeting Committee on a yearly basis to analyze the needs of the department to plan for supplies, equipment, trainings, conferences, Advisory Meeting costs, and classroom modules, as well as meeting the need to cover salaries for both part-time and full-time faculty. The department has been operating with the bare bottom, leaving very little for anything else other than what is authorized and approved for operations for the year. As the college continues to grow, we will also see the volume of enrollments increase. The popularity of these courses and programs will continue to be in demand, as long as, the market continues to follow the same path.

2013-14							
Dept.	<u>Salaries</u>	Benefits	Budgeted	<u>Expenses</u>	⁰∕₀ - /+		
ACC	\$63,626.15	\$13,662.94	\$78,759.11	\$77,289.09	1.9%		
BUS	\$144,398.34	\$30,474.39	\$286,375.55	\$174,872.73	38.9%		
ECO	\$23,829.40	\$8,536.40	\$2,945.00	\$32,365.80	(999%)		
MAN	\$60,978.69	\$19,820.23	\$90,766.03	\$80,798.92	11.1%		

2014-15						
<u>Dept.</u>	<u>Salaries</u>	<u>Benefits</u>	Budgeted	<u>Total</u>	⁰⁄₀ -/+	
ACC	\$71,298.48	\$15,162.84	\$86,028.45	\$86,461.32	(.5%)	
BUS	\$109,695.78	\$30,953.06	\$196,349.77	\$140,648.84	28.4%	
ECO	\$24,497.25	\$6,823.04	\$36,634.21	\$31,320.29	14.5%	
MAN	\$66,438.57	\$20,835.07	\$62,510.00	\$87,273.64	(39.6%)	

2015-16						
<u>Dept.</u>	<u>Salaries</u>	<u>Benefits</u>	Budgeted	<u>Total</u>	% -/+	
ACC	\$92,180.96	\$23,209.88	\$140,266.31	\$115,390.84	18%	
BUS	\$127,827.66	\$47,237.92	\$180,601.01	\$175,371.89	2.9%	
ECO	\$16,716.20	\$7,142.89	\$23,589.09	\$23,859.09	(1.1%)	
MAN	\$75,268.89	\$21,679.60	\$97,046.96	\$96,957.17	.09%	







16. REVENUE AND EXPENSES

a. State the revenue of the program (using FTE data, grants, and anything else) for the preceding two academic years.

As seen in the chart listed below, "5 Year Revenue & Expenses" the division is evidently generating more than its fair share of profits for the college. The Business Division continues to be a popular program, and we certainly believe that our revenues will continue to surpass expenses, as long as demands in various occupations already discussed in this report continue to grow as predicted in various market projections. Thus, the ratio of revenues over expenses is almost 2:1 or maintaining a steady 43.8% surplus for the college.



	FTES Revenue By Term/Subject						
	ACC	BUS	ECO	MAN	Grand Total		
2011FA	\$ 48,214.40	\$ 217,428.40	\$ 10,662.80	\$ 48,678.00	\$ 324,983.60		
2012SP	\$ 49,466.12	\$ 116,827.20	\$ 6,954.00	\$ 48,214.40	\$ 221,461.72		
2012FA	\$ 86,554.12	\$ 217,428.40	\$ 7,881.20	\$ 48,678.00	\$ 360,541.72		
2013SP	\$ 70,467.20	\$ 188,685.20	\$ 19,007.60	\$ 44,969.20	\$ 323,129.20		
2013FA	\$ 56,234.68	\$ 151,597.20	\$ 21,325.60	\$ 36,160.80	\$ 265,318.28		
2014SP	\$ 69,215.48	\$ 157,624.00	\$ 20,862.00	\$ 50,068.80	\$ 297,770.28		
2014FA	\$ 59,958.93	\$ 156,696.80	\$ 18,080.40	\$ 60,731.60	\$ 295,467.73		
2015FA	\$ 89,011.19	\$ 207,229.20	\$ 12,980.80	\$ 53,314.00	\$ 362,535.19		
2015SP	\$ 78,502.92	\$ 180,031.33	\$ 13,908.00	\$ 54,704.80	\$ 327,147.05		
2016SP	\$ 92,719.99	\$ 194,248.40	\$ 12,053.60	\$ 70,930.80	\$ 369,952.79		
Grand Total	\$ 700,345.03	\$ 1,787,796.13	\$ 143,716.00	\$ 516,450.40	\$ 3,148,307.56		



b. State the expenses of the program (salaries, equipment purchases, contracts, and supplies) for the preceding two academic years.

With the exception to ECO 2013-2014 and MAN 2014-2015, expenses for the Business Division were within budget. As to the two areas mentioned above, the business office either did not budget or budgeted very little at the start of the year. It is why we have a large over-drawn category for these two areas. Since then the business office has created two new separate allocation accounts to cover expenditures for "Over-load" and "Adjunct" costs should the need arise during academic year. This new accounts will help offset any over-drawn expenditures in the future.

It is also worth noting, the Business Division's expenses for each of the years being reported above includes nothing else other than salaries and health & welfare benefits. For the exception to 2015-2016, the division has been granted additional allocations to cover conference training, classroom resources, Advisory meeting expenses, and other purchase needs to help strengthen instructional activities for the year.

	2013-14							
Dept.	<u>Salaries</u>	Benefits	Supplies	Contracts	<u>Capital</u>	Budgeted	Expenses	% -/+
ACC	\$63,626.15	\$13,662.94	n/a	n/a	n/a	\$78,759.11	\$77,289.09	1.9%
BUS	\$144,398.34	\$30,474.39	n/a	n/a	n/a	\$286,375.55	\$174,872.73	38.9%
ECO	\$23,829.40	\$8,536.40	n/a	n/a	n/a	\$2,945.00	\$32,365.80	(999%)
MAN	\$60,978.69	\$19,820.23	n/a	n/a	n/a	\$90,766.03	\$80,798.92	11.1%

	201-15							
Dept.	<u>Salaries</u>	Benefits	Supplies	Contracts	Capital	Budgeted	Total	⁰⁄₀ -/+
ACC	\$71,298.48	\$15,162.84	n/a	n/a	n/a	\$86,028.45	\$86,461.32	(.5%)
BUS	\$109,695.78	\$30,953.06	n/a	n/a	n/a	\$196,349.77	\$140,648.84	28.4%
ECO	\$24,497.25	\$6,823.04	n/a	n/a	n/a	\$36,634.21	\$31,320.29	14.5%
MAN	\$66,438.57	\$20,835.07	n/a	n/a	n/a	\$62,510.00	\$87,273.64	(39.6%)

	2015-16							
Dept.	Salaries	Benefits	Supplies	Contracts	<u>Capital</u>	Budgeted	<u>Total</u>	⁰⁄₀ -/+
ACC	\$92,180.96	\$23,209.88	n/a	n/a	n/a	\$140,266.31	\$115,390.84	18%
BUS	\$127,827.66	\$47,237.92	\$306.31	n/a	n/a	\$180,601.01	\$175,371.89	2.9%
ECO	\$16,716.20	\$7,142.89	n/a	n/a	n/a	\$23,589.09	\$23,859.09	(1.1%)
MAN	\$75,268.89	\$21,679.60	\$8.68	n/a	n/a	\$97,046.96	\$96,957.17	.09%

c. State the dollar value of in-kind contributions of time and/or resources during the preceding two academic years.

No in-kind contributions to report.

17. FACILITIES AND EQUIPMENT

a. Are current facilities, such as classrooms, offices and equipment adequate to support the program? Explain.

Yes, the IT department have either repaired or replaced technology items in most of the classrooms. In addition, printers and copiers are being replaced as of 2016-2017 school year.

b. Describe plans for future changes in facilities or equipment that would better support the program.

The Business Division is also seeking funding to cover advertising activities for the annual Job Fair. Advertising includes placing ads in the Palo Verde Times, KJMB, KERU, and creation of flyers, posters, and banners. This includes an ad after the event. This function is estimated to cost about \$3,700. The marketing of this event will not only encourage residents to attend, but also increase the number of participating employers.

18. TWO-YEAR PLAN

a. List recommendations, project future trends, personnel and equipment needs, as well as continuing and new goals. Describe activities to achieve these goals, timelines to complete these goals, and measures for evaluating success in achieving them.

- 1. Enforce no-show and other processes to reduce the number of course grades of W and, hopefully, increase success rates. Revisit data in two years. Success will be determined by completion rates closer to the institutional set standard.
- 2. Host Job Fair event on an annual basis. Conduct event annually. Success indicated by attendance numbers, both by employers and students, and by evaluation by attendees and division faculty.
- 3. The Business Division is seeking professionally made flyers, marketing videos, and marketing supplies to promote the program at campus events, including but not limited to the annual Job Fair.
- 4. Develop stronger relationships with local employers and include them on the Business Advisory committee. Conduct annually. Success indicated by attendance at Business Advisory meetings, evaluation by division faculty.
- 5. Increase enrollment. Evaluate enrollment every two years. Success indicated by continuing increases in course enrollments.
- 6. Seek laptop/computer to full time faculty so they are able to accommodate the needs of instruction and campus activities.
- 7. Seek ergonomic office chairs to help improve long sitting time (posture) mobility and the improvement of back and neck pain.
- 8. Increase faculty participation in professional growth activities. Also, participate, if possible, in any associations that will help enhance instruction and student learning.
- b. Describe the alignment between continuing and new program goals and institutional goals and objectives stated in the current Integrated Strategic Plan, which can be found on the college website.

Program Goal	Institutional Goal/Objective	
 Enforce no-show and other processes to reduce the number of course grades of W and, hopefully, increase success rates. Revisit data in two years. Success will be determined by completion rates closer to the institutional set standard. 	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement.	
 Host Job Fair event on an annual basis. Conduct event annually. Success indicated by attendance numbers, both by employers and students, and by evaluation by attendees and division faculty. 	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement. Objective 1.5 Continuously assess student learning and support needs, as well as community needs, and make improvements to	
	Program Goal	Board Approved: 06/1 Institutional Goal/Objective
----	---	---
	Flogram Goal	College educational and support services as
		necessary.
3.	Promote program with printed materials. Conduct annually. Success indicated by continuing enrollment growth, evaluated in two years.	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement. Objective 1.8 Continuously monitor enrollment patterns and trends in order offer optimally scheduled combinations of courses as to semester rotation, days of the week, number and type of sections, day vs. evening and mode of delivery.
4.	Develop stronger relationships with local employers and include them on the Business Advisory committee. Conduct annually. Success indicated by attendance at Business Advisory meetings, evaluation by division faculty.	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement. Objective 1.5 Continuously assess student learning and support needs, as well as community needs, and make improvements to College educational and support services as necessary.
5.	Increase enrollment. Evaluate enrollment every two years. Success indicated by continuing increases in course enrollments.	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement. Objective 1.8 Continuously monitor enrollment patterns and trends in order offer optimally scheduled combinations of courses as to semester rotation, days of the week, number and type of sections, day vs. evening and mode of delivery.
6	Develop a working relationship with	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and
0.		

Drogrom Cool	Board Approved: 06/ Institutional Goal/Objective
Program Goal "Internship" for students wanting to pursue their degree in Accounting.	Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement.
 Acquire classroom materials and equipment, to support instruction including, but not limited to laptops, keyboard, calculators, office chairs for full time staff., etc. 	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement.
8. Meet with the Business Advisory Committee annually to update the division with identifying its weaknesses, strengths, finding opportunities, and identifying its threats.	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement.
9. Seek funding sources from the college for trainings, attending statewide conferences, and/or national trainings that will help strengthen the cutting edge of business and business instruction. Also, if and when possible promote workshops for local businesses/service providers.	INITIATIVE 1: INSTRUCTIONAL PROGRAMS and STUDENT SUCCESS Goal: Deliver and continuously improve upon quality educational programs, emphasizing student learning leading to certification, conferral of associate degrees, transfer to four-year institutions, and personal growth and career enhancement.

APPENDIX A - SUCCESSFUL COMPLETIONS CALCULATIONS

	AC	C 100 Suc	cessful C	Completi	ons		Benchmark				
		13-14	14-15	15-16							
		65.5%	57%	48%			70.60%				
			Class	s Size				(Class Size	# of successful students needed to meet standard (70.6%)	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	26.5	19	
ACC-100	01	12	24	12	27	19	29	Mean	24.13636364	17	
	02	26	27	27	32	29	24	Mode	27	19	
	03	26	27	15	32	30	25				
	04			13		30	28				
	05					17					
Total		64	78	67	91	125	106				
	(# of stude			to Succe leeded to		standard	(k	Student	Gap per Section	Student Gap per Term	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	4.5	Median	13.5
ACC-100	01	1	-2	3	2	5	2	Mean	4.363636364	Mean	16
	02	0	2	0	8	5	6	Mode	5	Mode	#N/A
	03	5	5	3	7	15	5				
	04			4		6	10				
	05					4					
Grand Tota	al	6	5	10	17	35	23				
		Percer	nt of "W"	s in the s	ection			Percent c	f "W"s per Section	Percent of "W"s per Term	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	19%	Median	17%
ACC-100	01	8%	13%	25%	15%	26%	21%	Mean	21%	Mean	20%
	02	15%	7%	4%	19%	28%	29%	Mode	#N/A	Mode	#N/A
	03	23%	19%	13%	16%	53%	24%				
	04			38%		17%	18%				
	05					35%					
Sun	n W's	11	10	11	15	40	24				
Total # of	fstudents	64	78	67	91	125	106				
% o 1	fW's	17%	13%	16%	16%	32%	23%				
		Number	of Stude	nts "No S	showed"						
	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
	F	2	3	1	1	1	2				
	01				0	0	3				
Course ACC-100	02	3	0	1	U	0					
	02 03	3 0	0	1 8	0	0	0				
	02 03 04		-			0 0					
	02 03		-	8		0	0				

										Воа	rd Appro
		ACC 101 Su	uccessful C	ompletion	s		Benchmark				
		13-14	14-15	15-16							
		59.0%	73%	57%			70.60%				
			Clas	s Size				Class S	Size	# of successful students needed to meet standard (70.6%)	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	20	15	
ACC-101	01	27		30			10	Mean	20.71429	15	
	02		14		19	20	25	Mode	#N/A	n/a	
Total		27	14	30	19	20	35				
			Student Gar								
	(# of s	students add				indard)		Student Gap p	er Section	Student Gap per Tern	า
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	1	Median	2.5
ACC-101	01	6	i	-1			-1	Mean	2.14	Mean	2.5
	02		0		1	5	5	Mode	-1	Mode	n/a
ACC-101	Total	6	6 0	-1	1	5	4				
						<u> </u>					
		Perc	cent of "W"	's in the se	ction			Percent of "W"s	per Section	Percent of "W"s per Te	rm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	26%	Median	26%
ACC-101	01	41%		13%			0%	Mean	23%	Mean	25%
	02		14%		26%	30%	36%	Mode	#N/A	Mode	#N/A
Su	m W's	11	2	4	5	6	9				
Total # o	of students	27	14	30	19	20	35				
% (of W's	41%	14%	13%	26%	30%	26%				
		[<u> </u>				
		Numb	per of Stude	ents "No Sh	owed"						
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
ACC-101	01	0		0			0				
	02		0		0	0	0				
No Sh	ow Total	0	0	0	0	0	0				

	-					1	<u> </u>				Board Appr	oved: 06/
			uccessful C	1	s		Benchmar	k				
		13-14	14-15	15-16								
		44.5%	40%	50%			70.60%					
											# of successful students needed	
			Class	s Size					Class S	Size	to meet standard (70.6%)	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP		Median	24	17	
BUS-101	01	25	12	28		16	23		Mean	22.58974	16	
	02	26	21	26	24		20		Mode	25	18	
	03	26	21	26	21	25	17		inicae			
	04	38	25	19	30	14	24					
	05	35	25	19	10	14	24					
	06	35	18	17	31	25	27					
	-			17		-						
	07		27	8	19	19	25					
	08					25	23					
	09					25						
Total # of	Students	150	150	124	135	163	159					
			Student Ga						Student Gap p	er Section	Student Gap per Term	
	(# of s	tudents ad	d'I student i			andard)						
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP		Median	6	Median	40.5
BUS-101	01	11	3	9		5	3		Mean	6.333333	Mean	41.16667
	02	16	-1	8	5		4		Mode	9	Mode	#N/A
	03	0	9	9	6	4	2					
	04	7	14	3	12	7	-1					
	05	2	14		6	2						
	06		-3	8	13	9	12					
	07		11	1	8	2	6					
	08				-	8	7					
	09					6						
BUS-101 T	_	36	47	38	50	43	33					
005 101 1							55					
		Per	cent of "W"	's in the se	ction				Percent of "W"s	per Section	Percent of "W"s per Ter	m
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP		Median	28%	Median	28%
BUS-101	01	44%	33%	32%		19%	9%		Mean	27%	Mean	27%
	02	73%	10%	38%	25%		15%		Mode	38%	Mode	#N/A
	03	8%	52%	38%	19%	20%	12%					
	04	8%	48%	16%	17%	36%	13%					
	05	11%	50%		30%	36%						
	06		11%	29%	42%	32%	19%					
	07		30%	13%	37%	11%	20%					
	08					36%	30%					
	09					28%						
Sur	n W's	39	52	38	38	44	27					
	of students	150	150	124	135	163	159					
	of W's	26%	35%	31%	28%	27%	17%					
				l.	l.							
		Num	ber of Stude	ents "No Sh	lowed"							
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP					
BUS 101	01	0	1	0		0	4					
202 101	02	0	4	0	4	0	8					
	02	0	0	-		0						
	03			0	3	0	6					
	_	0	0	9	0	8	2					
	05	0	0	-	3	10						
	06		10	0	0	0	0					
	07		0	2	0	3	0			_		
	08		-			0	0					
	09		ļ			0						
	ow Total	0	15	11	10	21	20					

										Board App	roved: 06/
		BUS 105 Su			S		Benchmark	 			
		13-14	14-15	15-16				 			
		46.5%	52%	59%			70.60%	 			
										W affection of the first state of a state	
			Clas	s Size				Class S	Size	# of successful students needed to meet standard (70.6%)	1
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	27	20	
BUS 105	01	34	10	29	31		27	Mean	25.88889	19	
	02	33	27	28	22	28	28	Mode	27	20	
	03		39	13		27					
	04				19	25	22				
	05						24				
Total		67	76	70	72	80	101				
	(# of	students ad	Student Ga Id'I student			andard)		Student Gap p	er Section	Student Gap per Term	n
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	5	Median	14.5
BUS 105	01	8	2	6	2		0	Mean	5.055556	Mean	15.16667
	02	10	3	4	7	1	0	Mode	2	Mode	14
	03		15	4		7					
	04				6	6	2				
	05						8				
Grand To	otal	18	20	14	15	14	10				
		Pe	rcent of "W	"'s in the s	ection			Percent of "W"s	per Section	Percent of "W"s per Te	rm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	17%	Median	15%
BUS 105		29%	40%	21%	6%		11%	Mean	19%	Mean	20%
	02	48%	19%	11%	9%	4%	0%	Mode	#N/A	Mode	#N/A
	03		26%	15%		15%					
	04				21%	28%	5%				
	05						38%				
Su	ım W's	26	19	11	8	12	13				
Total #	of students	67	76	70	72	80	101				
%	of W's	39%	25%	16%	11%	15%	13%				
		Num	ber of Stud	ents "No S	howed"						
			2014SP	2014FA	2015SP	2015FA	2016SP				
Course	sec	2013FA					1				
Course BUS 105	sec 01	2013FA	1	0	0		1				
			1	0	0	0	1				
	01	0				0					
	01 02	0	0	0							
	01 02 03	0	0	0	4	0	1				

	_									воаги Ар	proved: 06/
		BUS 135 Su			5		Benchmark				
		13-14	14-15	15-16							
		45.0%	50%	46%			70.60%				
			Class	s Size				Class S	ize	# of successful students needer to meet standard (70.6%)	ed .
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	23.5	17	
BUS 135	01	23		26	10	26	11	Mean	21.1875	15	
	02	23	25	24	25	23	25	Mode	23	17	
	03		24	9	20	24	21				
Total		46	49	59	55	73	57				
	(# of s	students ade	Student Gap d'I student r			indard)		Student Gap pe	er Section	Student Gap per Te	rm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	5	Median	14.5
BUS 135	01	2		0	1	8	2	Mean	5.125	Mean	13.66667
	02	4	6	4	5	6	5	Mode	4	Mode	#N/A
	03		14	5	9	4	7				
Grand To	otal	6	20	9	15	18	14				
		Per	cent of "W"	s in the se	ction			Percent of "W"s	per Section	Percent of "W"s per 1	ērm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	18%	Median	16%
BUS 135	01	0%		12%	20%	42%	18%	Mean	18%	Mean	18%
	02	17%	16%	13%	12%	26%	4%	Mode	#N/A	Mode	#N/A
	03		29%	11%	30%	25%	19%				
Su	m W's	4	11	7	11	23	7				
Total # o	of students	46	49	59	55	73	57				
% (of W's	9%	22%	12%	20%	32%	12%				
		Numb	er of Stude	nts "No Sh	owed"						
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
BUS 135	01	5		2		0	2				
	02	4	1	4	3	0	2				
	03		4	2	2	0	7				
	ow Total	9	15	11	10	21	20				

		BUS 202 St	iccossful C	ompletion		1	Benchmark			Dodra Ap	proved: 06
		13-14	14-15	15-16	3		Dencimark		_		
		56.0%	43%	48%			70.60%				
		30.0%	4370	4070			70.00%				_
			Clas	s Size		<u>.</u>		Class S	ize	# of successful students needer to meet standard (70.6%)	ed .
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	23	17	
BUS 202	01	23		28	28		17	Mean	22.9	17	
	02		34		23	24	20	Mode	23	17	
	03			9		23					
Total		23	34	37	51	47	37				
	(# of s		Student Ga d'I student		ss neet the sta	andard)		Student Gap pe	er Section	Student Gap per Ter	m
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	5.5	Median	10.5
BUS 202	01	-1		4	6		5	Mean	5.8	Mean	9.666667
	02		11		10	5	7	Mode	5	Mode	10
	03			6		5					
Grand To	tal	-1	11	10	16	10	12				
		Per	cent of "W"	"s in the se	ction			Percent of "W"s	per Section	Percent of "W"s per T	erm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	18%	Median	20%
BUS 202	01	9%		11%	18%		18%	Mean	21%	Mean	18%
	02		21%		22%	17%	25%	Mode	#N/A	Mode	22%
	03			56%		17%					
Su	m W's	2	7	8	10	8	8				
Total # o	of students	23	34	37	51	47	37				
% 0	of W's	9%	21%	22%	20%	17%	22%				
		Num	per of Stude	ents "No Sh	nowed"						
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
BUS 202	01	7		0	0		11				
	02		0		0	3	5				
	03			0		5					
No Sh	ow Total	7	0	0	0	8	16				

	-	<u></u>		·		1	<u> </u>			Board Ap	proved: 06
		BUS 206 Su			S		Benchmark				
		13-14	14-15	15-16							
		53.0%	37%	45%			70.60%				
			Clas	s Size	<u> </u>	<u> </u>		Class Si	ze	# of successful students need to meet standard (70.6%)	led
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	25	18	
BUS 206	01	25		26	26	34	22	Mean	24.5	18	
	02	16	32	23	25	21	27	Mode	25	18	
	03						17				
Total		41	32	49	51	55	66				
	(# of s	students add	Student Gap d'I student r			andard)		Student Gap pe	r Section	Student Gap per Te	erm
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	7	Median	10.5
BUS 206	01	2		1	13	12	1	Mean	7	Mean	14
	02	6	6	8	14	10	8	Mode	1	Mode	#N/A
	03						3				
Grand To	otal	8	6	9	27	22	12				
		Per	cent of "W"	's in the se	ction			Percent of "W"s p	er Section	Percent of "W"s per	Term
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	21%	Median	22%
BUS 206	01	16%		23%	46%	26%	18%	Mean	25%	Mean	25%
	02	19%	16%	39%	36%	14%	30%	Mode	#N/A	Mode	#N/A
	03						18%				
Su	m W's	7	5	15	21	12	15				
Total #	of students	41	32	49	51	55	66				
%	of W's	17%	16%	31%	41%	22%	23%				
		Numb	per of Stude	nts "No Sh	owed"						
	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
Course		0		0	0	0	2				
	01	0					1				
Course BUS 206	01 02	0	0	0	0	5	0				
			0	0	0	5	0 9				

		MAN 106 S	uccessful C	ompletior	IS	Ī	Benchma	ĸ			
		13-14	14-15	15-16							
		42.0%	48%	46%			70.60%				
			Class	s Size				Class Size	•	# of successful students needed to meet standard (70.6%)	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	26.5	19	
MAN 106	01	30	22	37	34	24	22	Mean	27.3	20	
	02		27	29		22	26	Mode	22	16	
Total		30	49	66	34	46	48				
	(# of s	students add	Student Gap d'I student r			andard)		Student Gap per S	Section	Student Gap per Term	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	7.5	Median	12
MAN 106	01	0	9	7	6	9	1	Mean	7.40	Mean	12.33333
	02		16	12		8	6	Mode	9	Mode	#N/A
MAN 106	Total	0	25	19	6	17	/ 7				
		Per	cent of "W"	s in the se	ction			Percent of "W"s pe	Section	Percent of "W"s per Terr	m
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Median	32%	Median	29%
MAN 106	01	17%	45%	32%	15%	38%	18%	Mean	32%	Mean	29%
	02		56%	38%		27%	31%	Mode	#N/A	Mode	#N/A
Sur	n W's	5	25	23	5	15	12				
Total # o	of students	30	49	66	34	46	48				
% o	f W's	17%	51%	35%	15%	33%	25%				
			<u> </u>		<u> </u>	<u> </u>					
		Numb	per of Stude	nts "No Sh	owed"						
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP				
MAN 106	01	6	4	0	0	2	5				
	02		0	0	0	5	4				
No Sho	ow Total	6	4	0	0	7	9				

Business & Technology, CTE Full Review, Fall 2013 – Spring 2016

		MAN 107 S	uccessful (Completion	15	1	Benchmark			воага Аррг	0100.007
		13-14	14-15	15-16							
		72.0%	51%	55%			70.60%				
			Class Siz	e				Class S	Size	# of successful students needed to meet standard (70.6%)	
Course	sec	2014SP	2014FA	2015SP	2015FA	2016SP		Median	24	17	
MAN 107		18	33	24	24	29		Mean	23.66667	17	
	02					14		Mode	24	17	
Total		18	33	24	24	43					
		01.1									
	(# of stude	nts add'l stu	nt Gap to S Ident neede		he standard	ł)		Student Gap p	er Section	Student Gap per Term	
Course	sec	2014SP	2014FA	2015SP	2015FA	2016SP		Median	3.5	Median	5
MAN 107	01	0	5	7	2	7		Mean	3.83	Mean	4.6
	02					2		Mode	#N/A	Mode	#N/A
MAN 107	Total	0	5	7	2	9					
		Percent of	of "W"'s in t	he section				Percent of "W"s	per Section	Percent of "W"s per Ten	n
Course	sec	2014SP	2014FA	2015SP	2015FA	2016SP		Median	22%	Median	21%
MAN 107	01	17%	24%	21%	25%	24%		Mean	21%	Mean	22%
	02					14%		Mode	#N/A	Mode	#N/A
Su	m W's	3	8	5	6	9					
Total # c	of students	18	33	24	24	43					
% 0	of W's	17%	24%	21%	25%	21%					
		Number of	Students "	No Showed							
Course	sec	2014SP	2014FA	2015SP	2015FA	2016SP					
MAN 107	01	3	0	0	0	0					
	02					3					
No Sho	ow Total	3	0	0	0	3					

		MAN 145 S	uccessful C	ompletion	IS		Benchmar					
		13-14	14-15	15-16								
		50.0%	45%	57%			70.60%					
			Class	s Size					Class Size	e	# of successful students needed to meet standard (70.6%)	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Med	lian	18	13	
MAN 145	01	18	18	23	23	21	16	Me	an	18.28571	13	
	02			9				Mo	de	18	13	
Total		18	18	32	23	21	16					
	(# of s		Student Gap d'I student r			indard)		Stude	nt Gap per	Section	Student Gap per Term	
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Me	dian	4	Median	5
MAN 145	01	1	7	4	11	5	1	Me	ean	4.29	Mean	5
	02			1				Mo	de	1	Mode	1
MAN 145	Total	1	7	5	11	5	1					
	1	Per	cent of "W"	's in the see	ction			Percent	of "W"s pe	r Section	Percent of "W"s per Term	n .
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP	Me	dian	25%	Median	26%
MAN 145		28%	39%	22%	30%	10%	25%	Me	ean	23%	Mean	25%
	02			11%				Mo	de	#N/A	Mode	#N/A
Sur	n W's	5	7	6	7	2	4					
	f students	18	18	32	23	21	16					
% o	f W's	28%	39%	19%	30%	10%	25%					
	<u> </u>	Numt	per of Stude	nts "No Sh	owed"							
Course	sec	2013FA	2014SP	2014FA	2015SP	2015FA	2016SP					
MAN 145		5	0	4	0	0	8					
	02			3								
No Sho	ow Total	5	0	7	0	0	8					

APPENDIX B - PROGRAM FLYERS

Palo Verde College

A.A Associate of Arts Degree in Liberal Studies

With Emphasis BUSINESS & TECHNOLOGY

Associate of Arts Degrees General Education CSU-GE BREADTH

CSU Transfer System	

Communications in the English Language & Critical Thinking	9 units		
Scientific inquiry & Quantitative (include lab) 1 class in B1, B2, and B4 (Math			
106/110/210/220/or PSY 155)	9 units		
Arts, Literature, Philosophy & Foreign Language 1 course at least in C1 and C2	9 units		
Social, Political & Economic institutions & Behavior Historical Background	9 units		
Life Long Understanding & Self Development	3 units		
CSU Grad Requirements: Coursework requirements in three areas: US			
History, Constitution, and American Ideals Courses (US1, US2 US3)			

Business & Technology Emphasis (18 Units)

Course	Title	Units	Course	Title	Units
ACC 100	Basic Accounting	4	CIS 131	Animation Principles and Production I	3
ACC 101	Principles of Accounting I	4	CIS 132	Animation Principles and Production II	3
ACC 102	Principles of Accounting II	4	CIS 133	Advanced 3D Computer Animation	3
ART 120	Basic Painting Design & Color	3	CIS 150	Windows	3
ART 125	Basic Drawing & Composition	3	CIS 155	Managing Operation Systems	3
BIO 100	Intro to Biology	4	CIS 170	Computer Maintenance	3
BIO 101	Intro to Biology Lab	1	CIS 175	Computer Help Desk Support	3
BIO 110	Basics of Biology	4	CIS 248	Systems Analysis and Design	3
BUS 101	Intro to Business	3	CIS 260	Desktop Publishing	3
BUS 103	Personal Finance	3	CIS 265	Adobe Photoshop	3
BUS 105	Business Mathematics	3	ECO 105	Principles of Macroeconomics	3
BUS 115	Small Business Finance	3	ECO 106	Principles of Microeconomics	3
BUS 135	Business Law	3	MAN 105	Principles of Management & Organizations	3
BUS 201	Principles of Organizational Leadership	3	MAN 106	Personnel Management	3
BUS 202	Business Communication	3	MAN 107	Small Business Management	3
BUS 206	Marketing	3	MAN 145	Organizational Behavior	3
BUS 210	Business Ethics	3	MAN 205	Investments	3
BUS 221	Income Tax Procedures	4	MAT 106	Intro to Statistics w Lab	4
CIS 101	Intro to Computers & Information Systems	3	MAT 110	College Algebra	4
CIS 102	Personal Computer Applications	3	MAT 210	Pre-calculus	5
CIS 123	Web Page Design Using HTML	3	MAT 220	Calculus I	5
CIS 124	Web Page Design Tools	3	MAT 224	Calculus II	4
CIS 130	Introduction to 3D Computer Animation	3			

Electives may be necessary to total <u>60 overall</u> units required for the Associate Degree. Students are encouraged to see a counselor for the development of an educational plan.

Business & Technology, CTE Full Review, Fall 2013 - Spring 2016



Palo Verde College

UC Transfer System

A.A Associate of Arts Degree in Liberal Studies

With Emphasis

BUSINESS & TECHNOLOGY

Associate of Arts, Liberal Studies with an emphasis in

IGETC 39 units

English Communication	CSU 3 Courses required	
English Communication	UC 2 Courses Required	
Mathematical Concepts & Quantitative	1 Course	
Arts and Humanities	3 Courses Required	
Social and Behavioral Sciences	3 Courses Required	
Physical and Biological Sciences (include lab)	2 Courses Required	
Language Other than English (UC only)	See Program of Study	

Business & Technology Emphasis (18 Units)

				(10 01110)	
Course	Title	Units	Course	Title	Units
ACC 100	Basic Accounting	4	CIS 131	Animation Principles and Production I	3
ACC 101	Principles of Accounting I	4	CIS 132	Animation Principles and Production II	3
ACC 102	Principles of Accounting II	4	CIS 133	Advanced 3D Computer Animation	3
ART 120	Basic Painting Design & Color	3	CIS 150	Windows	3
ART 125	Basic Drawing & Composition	3	CIS 155	Managing Operation Systems	3
BIO 100	Intro to Biology	4	CIS 170	Computer Maintenance	3
BIO 101	Intro to Biology Lab	1	CIS 175	Computer Help Desk Support	3
BIO 110	Basics of Biology	4	CIS 248	Systems Analysis and Design	3
BUS 101	Intro to Business	3	CIS 260	Desktop Publishing	3
BUS 103	Personal Finance	3	CIS 265	Adobe Photoshop	3
BUS 105	Business Mathematics	3	ECO 105	Principles of Macroeconomics	3
BUS 115	Small Business Finance	3	ECO 106	Principles of Microeconomics	3
BUS 135	Business Law	3	MAN 105	Principles of Management & Organizations	3
BUS 201	Principles of Organizational Leadership	3	MAN 106	Personnel Management	3
BUS 202	Business Communication	3	MAN 107	Small Business Management	3
BUS 206	Marketing	3	MAN 145	Organizational Behavior	3
BUS 210	Business Ethics	3	MAN 205	Investments	3
BUS 221	Income Tax Procedures	4	MAT 106	Intro to Statistics w Lab	4
CIS 101	Intro to Computers & Information Systems	3	MAT 110	College Algebra	4
CIS 102	Personal Computer Applications	3	MAT 210	Pre-calculus	5
CIS 123	Web Page Design Using HTML	3	MAT 220	Calculus I	5
CIS 124	Web Page Design Tools	3	MAT 224	Calculus II	4
CIS 130	Introduction to 3D Computer Animation	3			

Electives may be necessary to total <u>60 overall</u> units required for the Associate Degree. Students are encouraged to see a counselor for the development of an educational plan. Business & Technology, CTE Full Review, Fall 2013 – Spring 2016

