



**ECONOMIC &
WORKFORCE
DEVELOPMENT**
through the
CALIFORNIA
COMMUNITY
COLLEGES

**BUSINESS AND WORKFORCE
PERFORMANCE IMPROVEMENT INITIATIVE**



**Regional Industry & Demographic Report
for**



Palo Verde College

January 2008

Center of Excellence, Inland Empire Region

San Bernardino Community College District

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Introduction

This report is intended to assist the decision-making process of Palo Verde College (PVC) administrators and planners in addressing local and regional workforce needs and emerging job opportunities in the workplace as they relate to college programs. The information contained herein can be used to guide program offerings, strengthen grant applications, aid in marketing and student attractions, and support other curricular, economic and workforce development efforts.

This report is designed to provide current industry and demographic data that will:

- Define potential strategic opportunities relative to an industry's emerging trends and workforce needs;
- Influence and inform local college program planning and resource development; and
- Promote a future-oriented and market responsive way of thinking among PVC's key stakeholders.

This report was requested from the Inland Empire Center of Excellence by Palo Verde College and was supported by the Desert Regional Consortium by subsidizing the purchase of a non-California business database. All information was compiled using Environmental System Research Institute's (ESRI) ArcView software, InfoUSA employer databases, or EMSI's CCBenefits software. The report is broken down into sections based upon industry and/or geography that could be independently disseminated or analyzed.

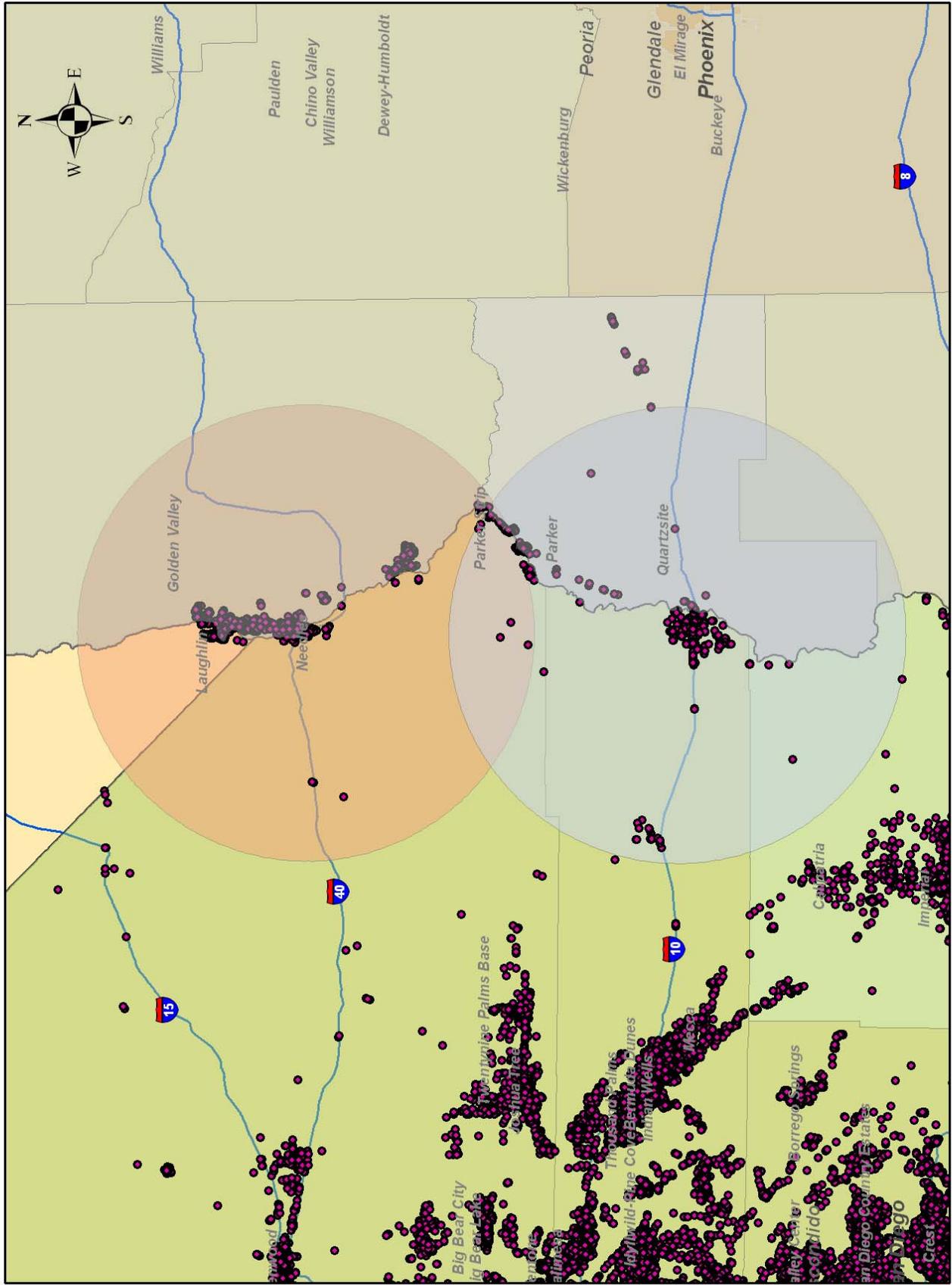
About the Centers of Excellence

The Centers of Excellence (COE) are part of the Business and Workforce Performance Improvement (BWPI) initiative within the California Community College's Economic and Workforce Development Network. The regional COEs are focused on building the capacity of the community colleges in the area of economic and workforce development to enhance their ability to deliver education and training services to businesses and workers in high growth industries, new technologies, and other clusters of opportunities. Centers provide market intelligence regarding workforce trends, increasing awareness and visibility about the colleges economic and workforce development programs and services, and strategically develop partnerships with business and industry.

Important Disclaimer

All representations included in this report have been produced from a secondary review of publicly and/or privately available data and/or research reports. Efforts have been made to qualify and validate the accuracy of the data and the reported findings. The purpose of this analysis is to assist Palo Verde College to respond to emerging market needs for workforce performance improvement. However, neither the Business and Workforce Performance Improvement, Centers of Excellence, COE host District or California Community Colleges Chancellor's Office are responsible for applications or decisions made by recipient community colleges or their representatives based upon this study including components or recommendations.

50 Mile Rings Around PVC's Blythe and Needles Campuses



50 25 0 50 Miles



Industry Analysis for Palo Verde College

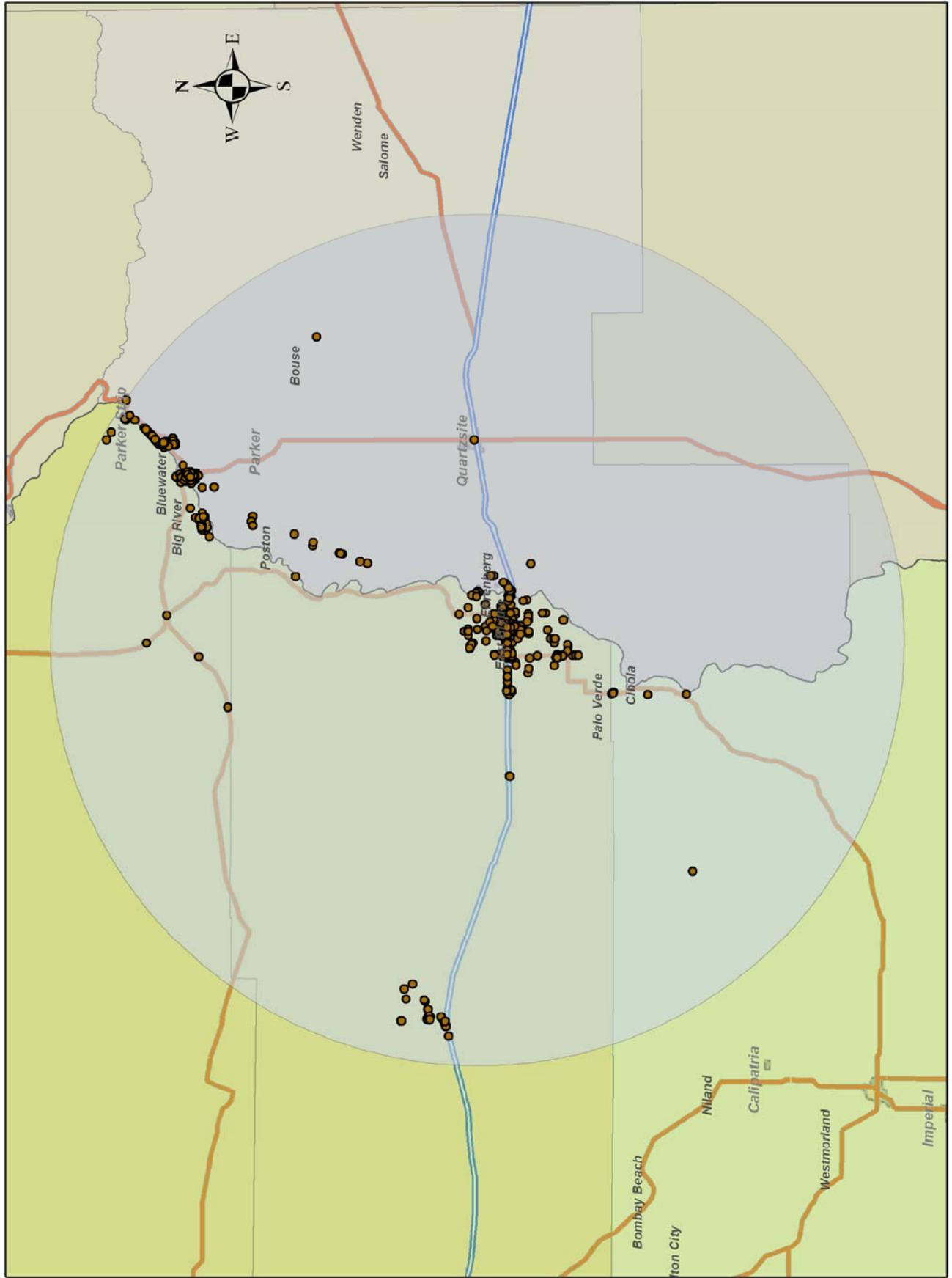
This section provides identification of the business base located within a 50 mile radius of Palo Verde College. This information is derived from the prominent business data publishing firm, InfoUSA, and GIS mapped using ESRI's ArcView software. The data was extracted in September 2007 and is considered valid for use for 1 year (after which the data should be refreshed to ensure accuracy). This information is useful in understanding the current business composition, existence of significant industry clusters, estimated size of workforce, occupations, estimated gross sales activity, and other such information.

In addition to the summary table below, and the following for PVC's Needles Campus, the database has been provided to PVC in electronic form. This business database can be sorted by any of the included fields and used to conduct extensive forms of further analysis.

Note: The business records provided by InfoUSA are self-reported by industry and thus there are some discrepancies, data omissions, and duplications (especially with organizations with multiple offices or a Headquarters location), in spite of being the most accurate data source available. This analysis omits non-classified businesses that did not report a NAICS code.

NAICS Code (2 digit level)	Industry Description	Businesses within 50 miles of PVC	
		Count	Percentage of total
11	Agriculture, Forestry, Fishing and Hunting	33	2.48%
21	Mining	1	0.08%
22	Utilities	12	0.90%
23	Construction	67	5.03%
31-33	Manufacturing	31	2.33%
42	Wholesale Trade	57	4.28%
44-45	Retail Trade	218	16.38%
48-49	Transportation and Warehousing	41	3.08%
51	Information	27	2.03%
52	Finance and Insurance	43	3.23%
53	Real Estate & Rental and Leasing	72	5.41%
54	Professional, Scientific, and Technical Services	53	3.98%
55	Management of Companies and Enterprises	0	0.00%
56	Administrative and Support and Waste Management and Remediation Services	36	2.70%
61	Educational Services	35	2.63%
62	Health Care and Social Assistance	84	6.31%
71	Arts, Entertainment, and Recreation	38	2.85%
72	Accommodation and Food Services	187	14.05%
81	Other Services	157	11.80%
91-99	Public Administration	139	10.44%
TOTAL		1331	100%

Businesses within 50 miles of Palo Verde College



Industry Analysis for PVC's Needles Campus

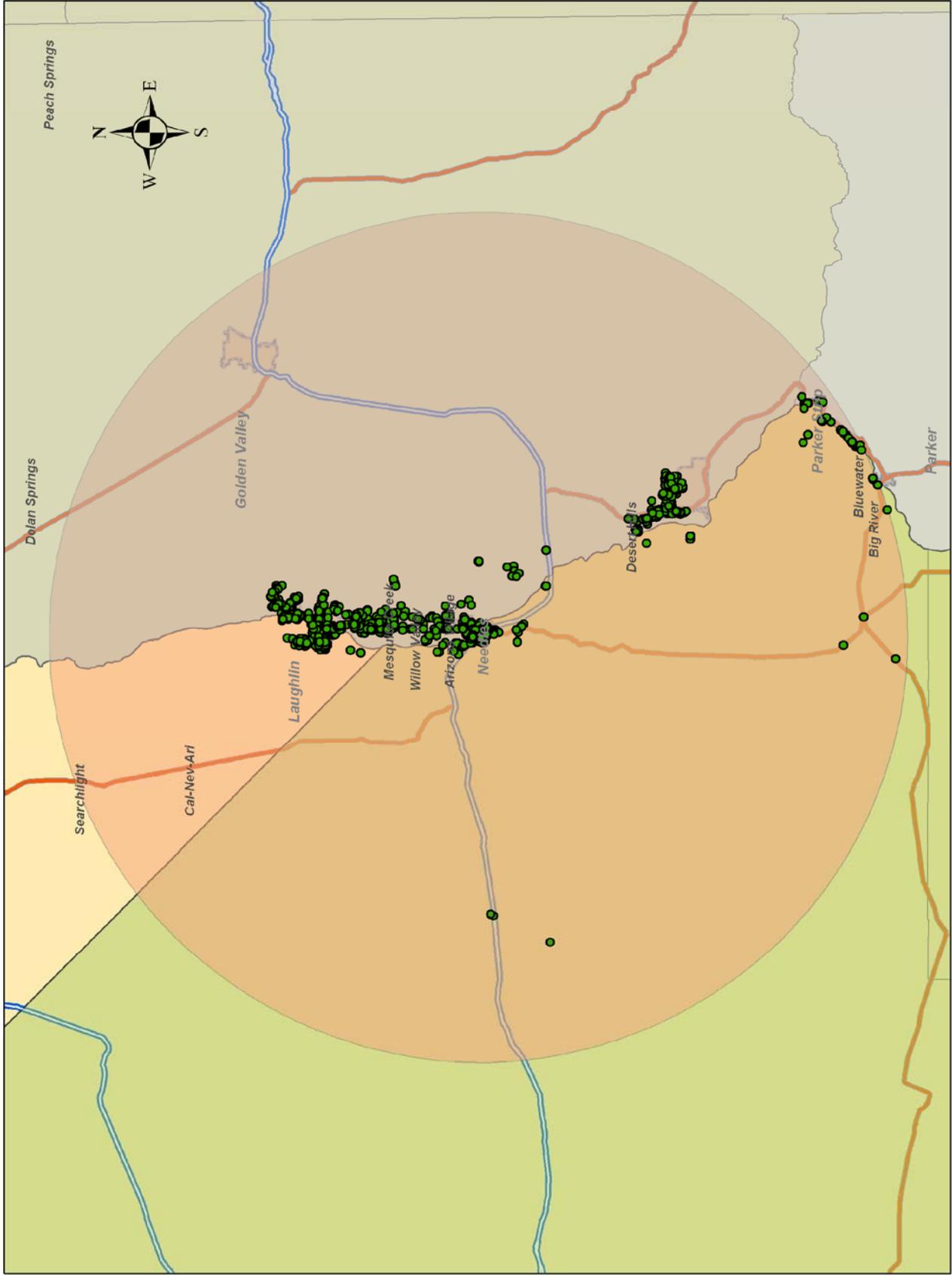
This section provides identification of the business base located within a 50 mile radius of Palo Verde College's Needles Campus located at Needles High School. This information is derived from the prominent business data publishing firm, InfoUSA, and GIS mapped using ESRI's ArcView software. The data was extracted in September 2007 and is considered valid for use for 1 year (after which the data should be refreshed to ensure accuracy). This information is useful in understanding the current business composition, existence of significant industry clusters, estimated size of workforce, occupations, estimated gross sales activity, and other such information.

In addition to the summary table below, the database has been provided to PVC in electronic form. This business database can be sorted by any of the included fields and used to conduct extensive forms of further analysis.

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NAICS Code (2 digit level)	Industry Description	Businesses within 50 miles of PVC	
		Count	Percentage of total
11	Agriculture, Forestry, Fishing and Hunting	17	0.55%
21	Mining	3	0.10%
22	Utilities	20	0.65%
23	Construction	370	12.07%
31-33	Manufacturing	102	3.33%
42	Wholesale Trade	129	4.21%
44-45	Retail Trade	545	17.78%
48-49	Transportation and Warehousing	67	2.19%
51	Information	59	1.92%
52	Finance and Insurance	140	4.57%
53	Real Estate & Rental and Leasing	259	8.45%
54	Professional, Scientific, and Technical Services	161	5.25%
55	Management of Companies and Enterprises	0	0%
56	Administrative and Support and Waste Management and Remediation Services	102	3.33%
61	Educational Services	53	1.73%
62	Health Care and Social Assistance	230	7.5%
71	Arts, Entertainment, and Recreation	75	2.45%
72	Accommodation and Food Services	265	8.64%
81	Other Services	335	10.93%
91-99	Public Administration	134	4.37%
TOTAL		3066	100%

Businesses within 50 miles of PVC's Needles Campus



25 12.5 0 25 Miles



Industry & Occupational Analysis Overview

The following snapshots highlight industry and occupational projections specifically for Palo Verde's service area. For this section of the report, all data was compiled using EMSI's CCBenefit's software. The sub-county region for industry projections (map on next page) was defined using a combination of counties and zip codes as follows:

Whole Counties: La Paz, AZ (4012)

Whole ZIP Codes: 85356 (in Yuma county, AZ), 86403 (in Mohave county, AZ), 86404 (in Mohave county, AZ), 86406 (in Mohave county, AZ), 86409 (in Mohave county, AZ), 86413 (in Mohave county, AZ), 86426 (in Mohave county, AZ), 86429 (in Mohave county, AZ), 86436 (in Mohave county, AZ), 86440 (in Mohave county, AZ), 86442 (in Mohave county, AZ), 89029 (in Clark county, NV), 89046 (in Clark county, NV), 92225 (in Riverside county, CA), 92226 (in Riverside county, CA), 92239 (in Riverside county, CA), 92242 (in San Bernardino county, CA), 92267 (in San Bernardino county, CA), 92280 (in San Bernardino county, CA), 92283 (in Imperial county, CA), 92332 (in San Bernardino county, CA), 92363 (in San Bernardino county, CA), 92364 (in San Bernardino county, CA)

Data Sources and Calculations for This Section

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data combined with past trends in each industry and the industry growth rates in national projections (Bureau of Labor Statistics) and states' own projections, where available.

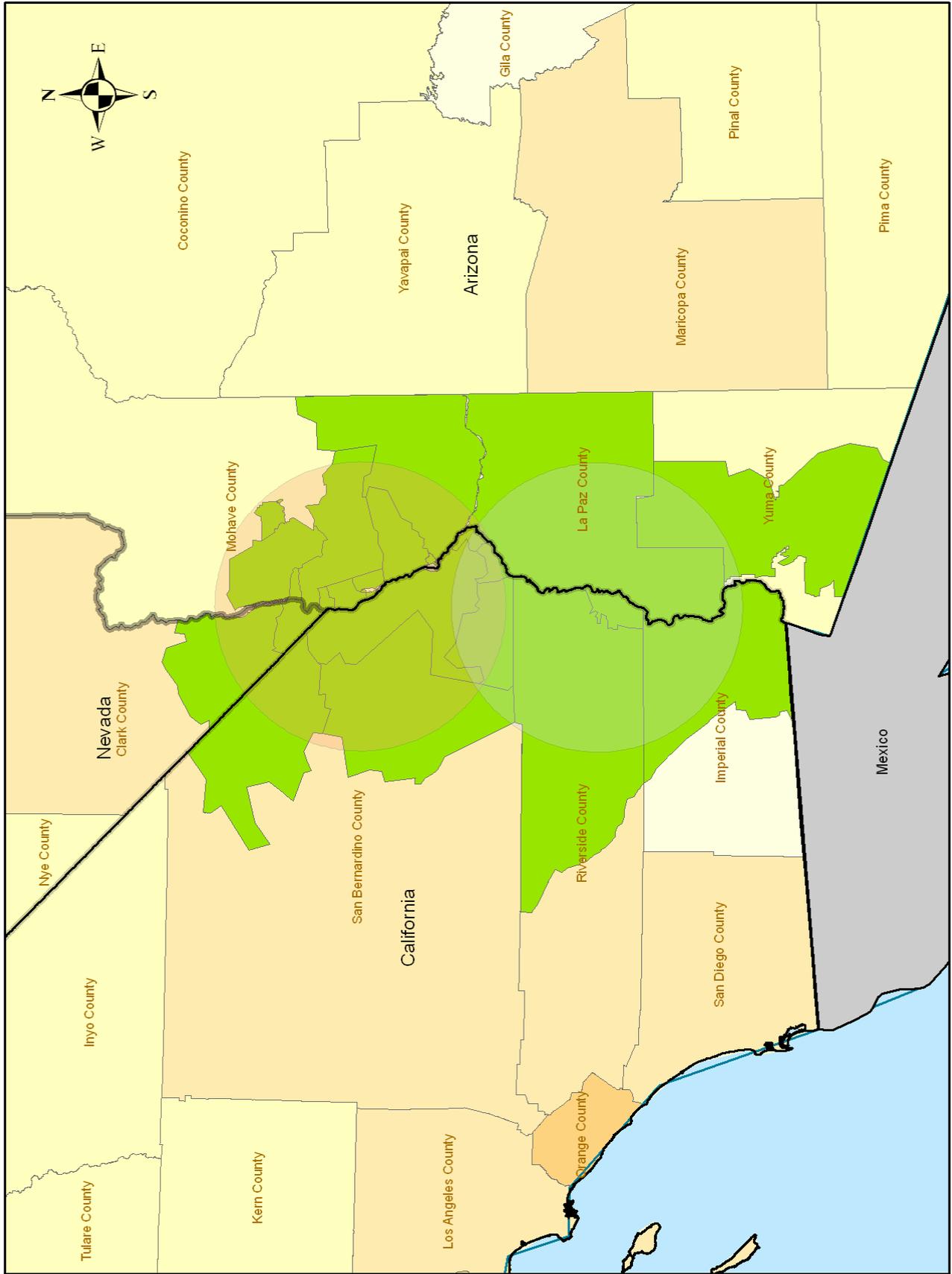
Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

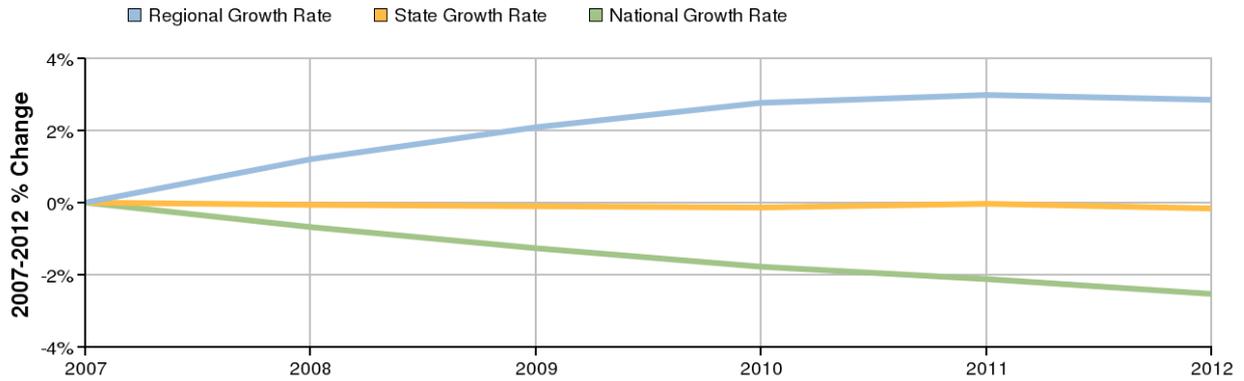
This report uses state data from the following agencies: Arizona Department of Economic Security, Research Administration; California Labor Market Information Department; Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau.

Selected Demographic Area for PVC Analysis



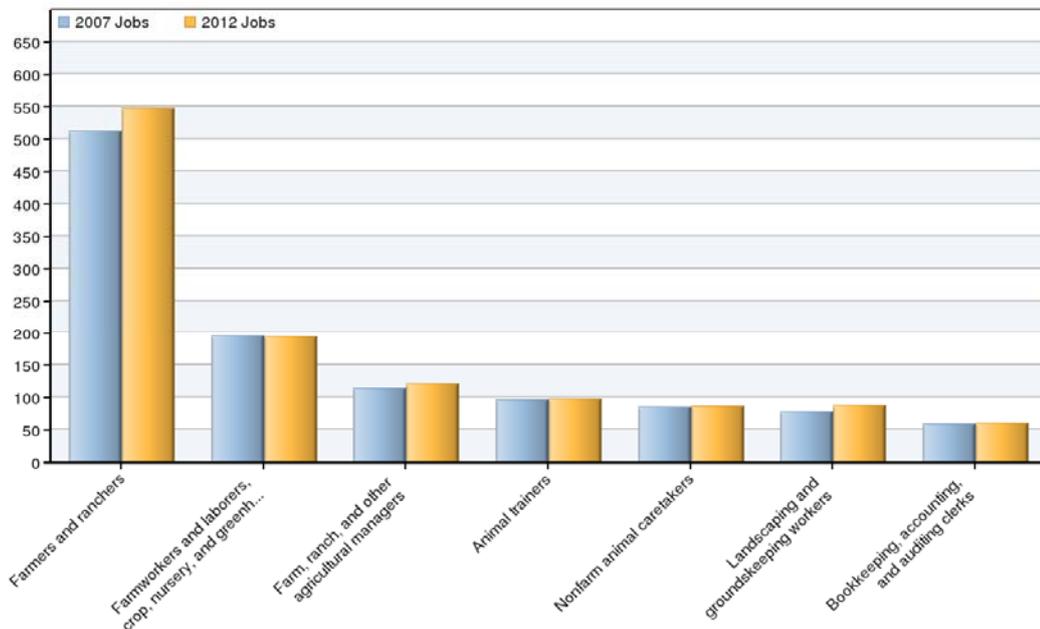
NAICS 11: Agriculture, Forestry, Fishing and Hunting

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	2,134	2,195	61	3%	\$24,367
State Total	539,667	538,790	-878	-0%	\$20,562
National Total	3,869,847	3,771,870	-97,977	-3%	\$16,816

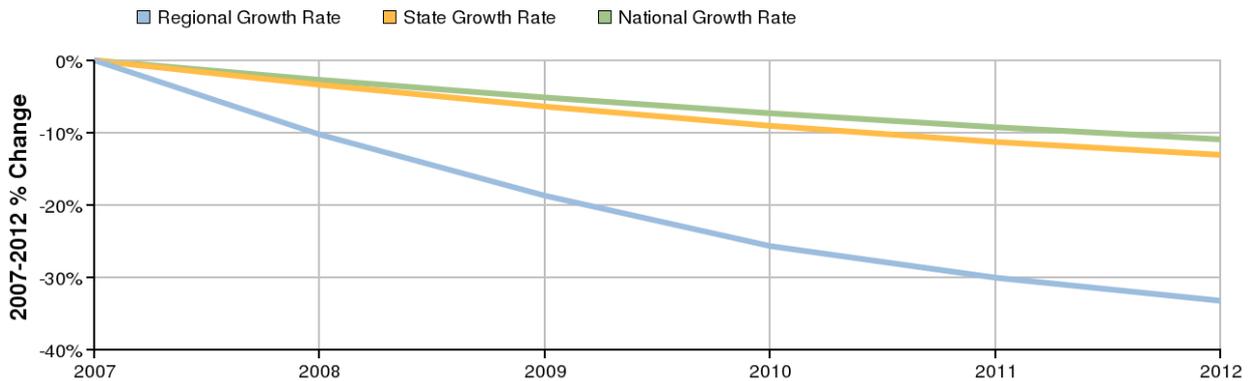
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
11-9012	Farmers and ranchers	513	548	35	7%
45-2092	Farmworkers and laborers, crop, nursery, and greenhouse	195	193	-2	-1%
11-9011	Farm, ranch, and other agricultural managers	114	122	7	6%
39-2011	Animal trainers	97	98	1	1%
39-2021	Nonfarm animal caretakers	85	86	2	2%
37-3011	Landscaping and groundskeeping workers	78	87	10	13%
43-3031	Bookkeeping, accounting, and auditing clerks	58	60	1	2%

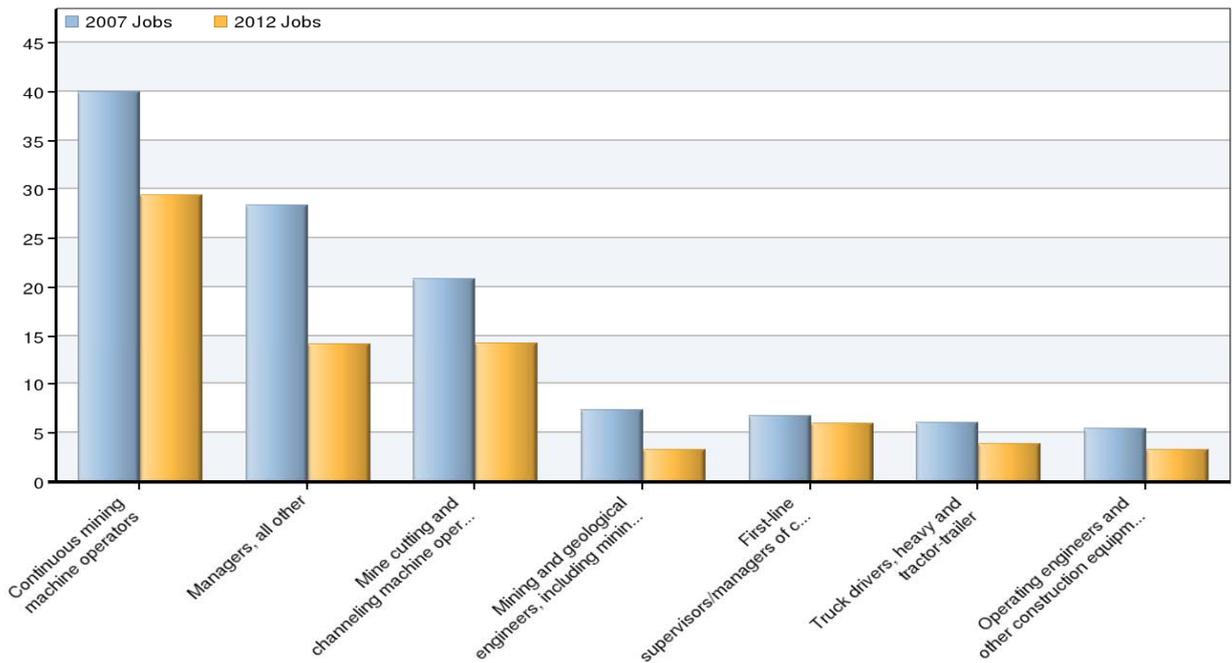
NAICS 21: Mining

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	236	158	-79	-33%	\$54,458
State Total	62,596	54,420	-8,176	-13%	\$105,496
National Total	861,153	767,108	-94,046	-11%	\$108,113

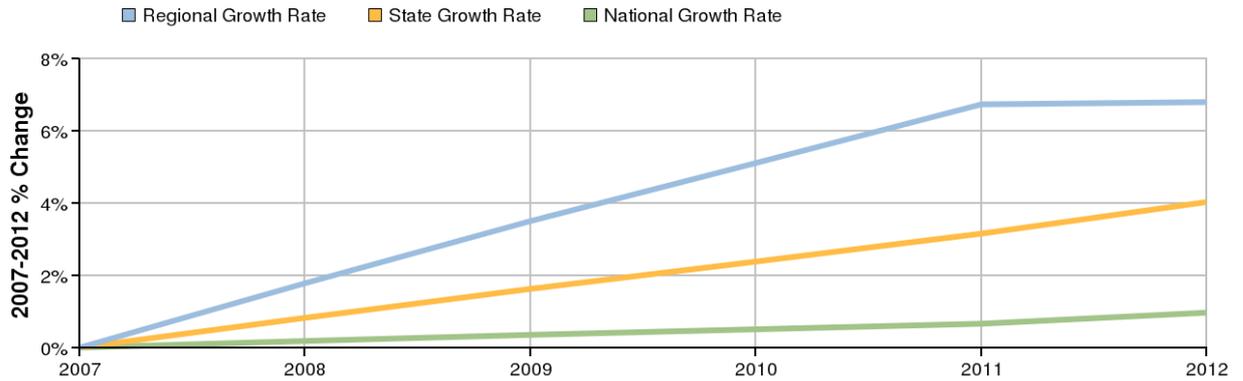
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
47-5041	Continuous mining machine operators	40	29	-11	-26%
11-9199	Managers, all other	28	14	-14	-50%
47-5042	Mine cutting and channeling machine operators	21	14	-7	-32%
17-2151	Mining and geological engineers, including mining safety engineers	7	3	-4	-56%
47-1011	First-line supervisors/managers of construction trades and extraction workers	7	6	-1	-12%
53-3032	Truck drivers, heavy and tractor-trailer	6	4	-2	-35%
47-2073	Operating engineers and other construction equipment operators	5	3	-2	-40%

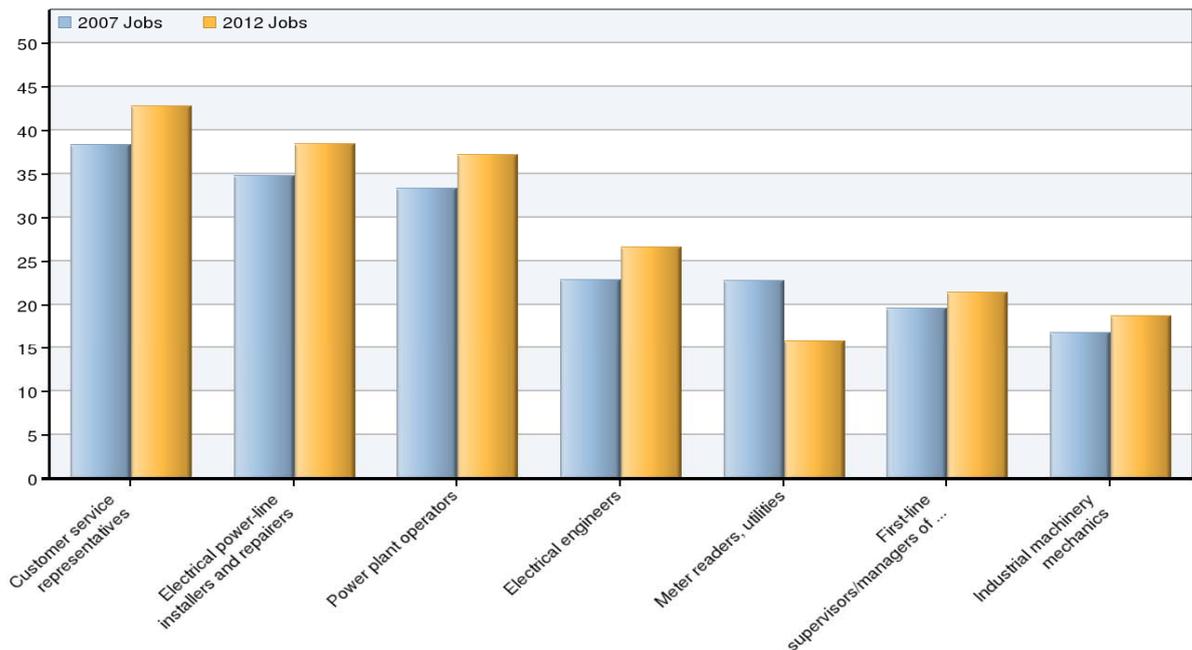
NAICS 22: Utilities

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	682	728	46	7%	\$119,542
State Total	81,435	84,715	3,279	4%	\$136,612
National Total	597,196	602,962	5,766	1%	\$112,977

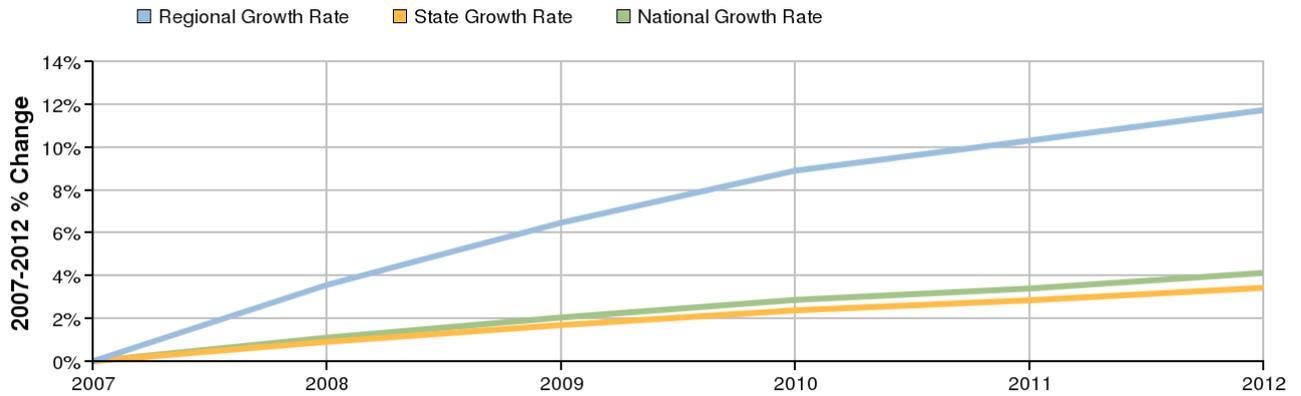
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
43-4051	Customer service representatives	38	43	4	11%
49-9051	Electrical power-line installers and repairers	35	38	4	10%
51-8013	Power plant operators	33	37	4	11%
17-2071	Electrical engineers	23	27	4	17%
43-5041	Meter readers, utilities	23	16	-7	-30%
49-1011	First-line supervisors/managers of mechanics, installers, and repairers	20	21	2	10%
49-9041	Industrial machinery mechanics	17	19	2	12%

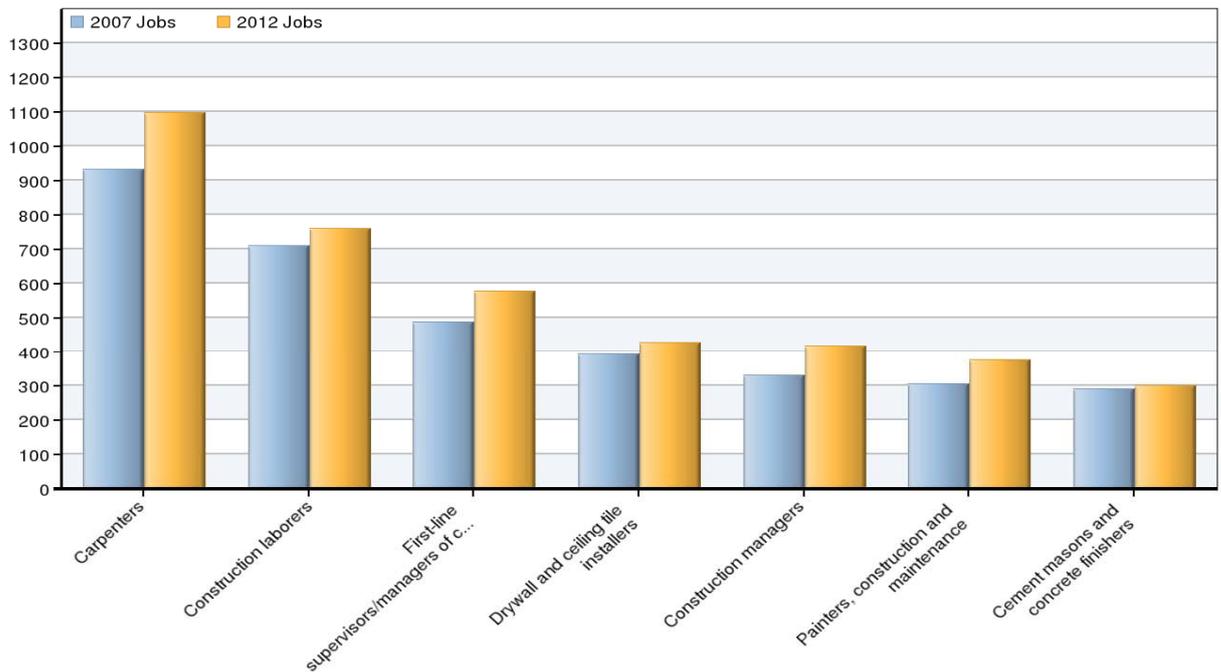
NAICS 23: Construction

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	7,912	8,839	927	12%	\$37,797
State Total	1,740,888	1,800,506	59,618	3%	\$59,691
National Total	11,368,601	11,836,817	468,216	4%	\$50,761

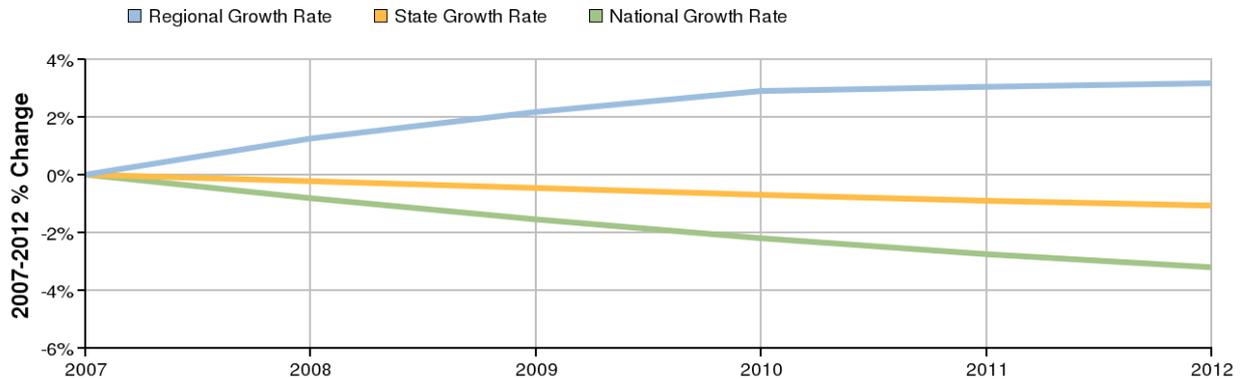
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
47-2031	Carpenters	934	1,097	163	17%
47-2061	Construction laborers	711	760	49	7%
47-1011	First-line supervisors/managers of construction trades and extraction workers	486	578	91	19%
47-2081	Drywall and ceiling tile installers	392	429	36	9%
11-9021	Construction managers	330	417	88	27%
47-2141	Painters, construction and maintenance	305	376	71	23%
47-2051	Cement masons and concrete finishers	289	301	12	4%

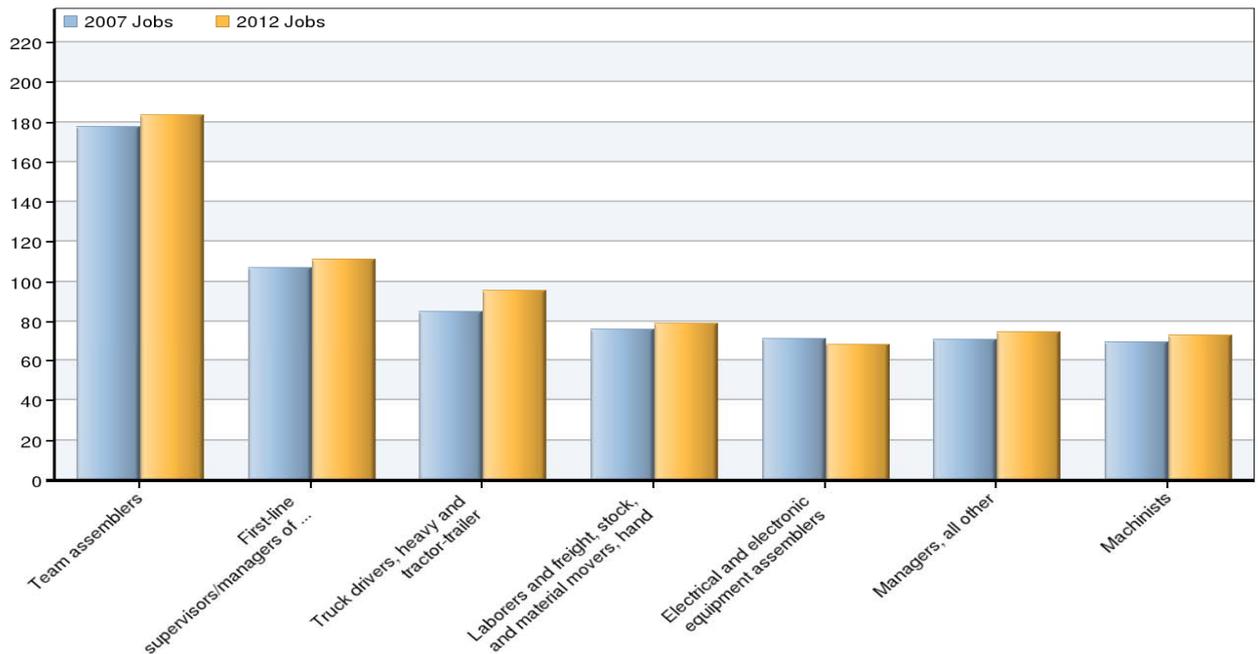
NAICS 31-33: Manufacturing

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	2,896	2,988	92	3%	\$44,699
State Total	1,851,923	1,832,044	-19,879	-1%	\$81,264
National Total	14,680,995	14,209,803	-471,192	-3%	\$69,103

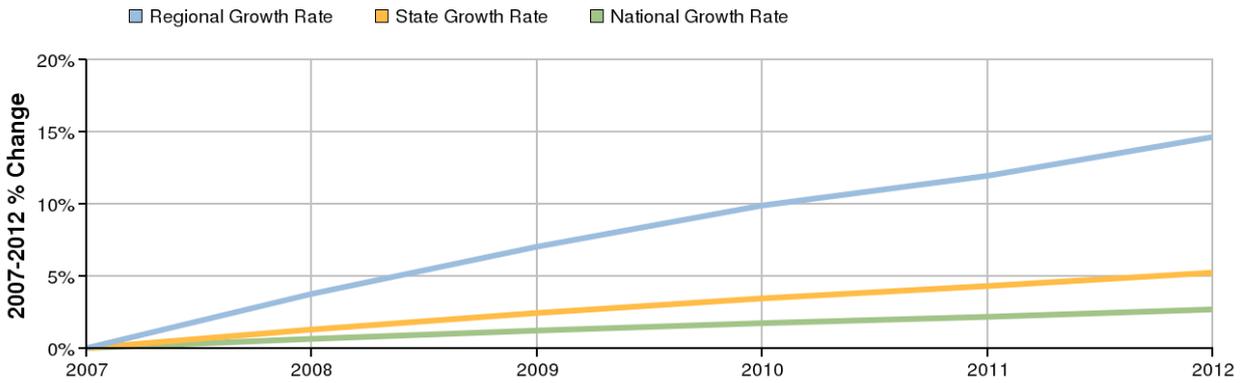
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
51-2092	Team assemblers	178	183	6	3%
51-1011	First-line supervisors/managers of production and operating workers	107	111	4	4%
53-3032	Truck drivers, heavy and tractor-trailer	85	96	11	13%
53-7062	Laborers and freight, stock, and material movers, hand	76	79	3	4%
51-2022	Electrical and electronic equipment assemblers	71	68	-3	-4%
11-9199	Managers, all other	71	75	4	5%
51-4041	Machinists	70	73	4	5%

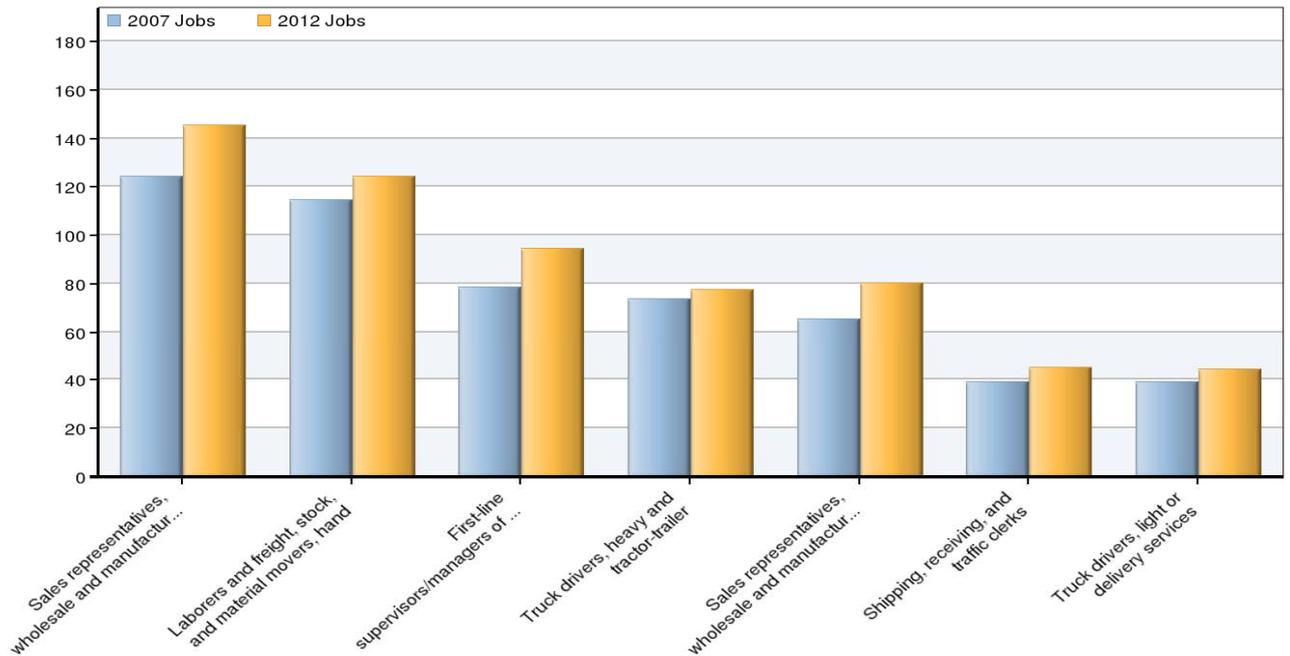
NAICS 42: Wholesale Trade

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	1,339	1,534	196	15%	\$41,543
State Total	984,416	1,035,825	51,409	5%	\$69,297
National Total	6,613,331	6,790,268	176,937	3%	\$68,510

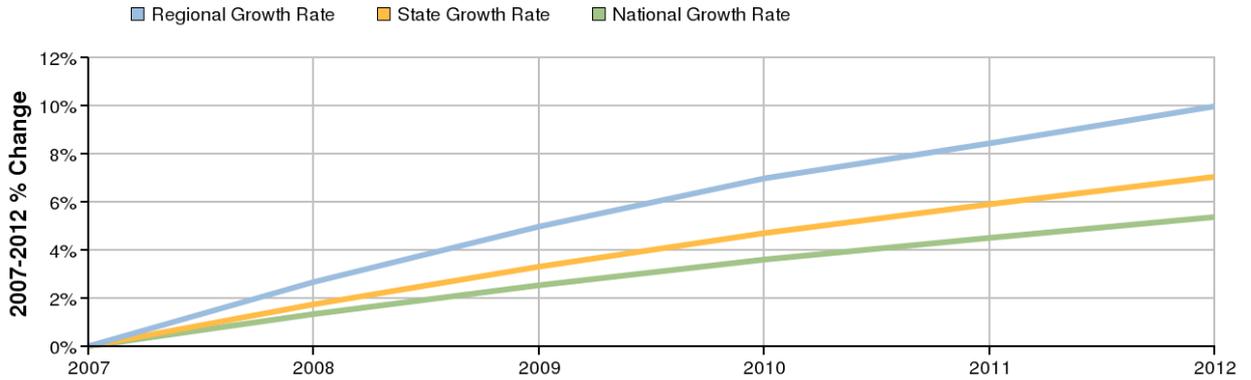
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
41-4012	Sales representatives, wholesale and manufacturing, except technical and scientific products	124	145	21	17%
53-7062	Laborers and freight, stock, and material movers, hand	115	124	10	8%
41-1012	First-line supervisors/managers of non-retail sales workers	78	95	16	21%
53-3032	Truck drivers, heavy and tractor-trailer	74	77	4	5%
41-4011	Sales representatives, wholesale and manufacturing, technical and scientific products	65	80	15	23%
43-5071	Shipping, receiving, and traffic clerks	39	45	6	15%
53-3033	Truck drivers, light or delivery services	39	44	5	13%

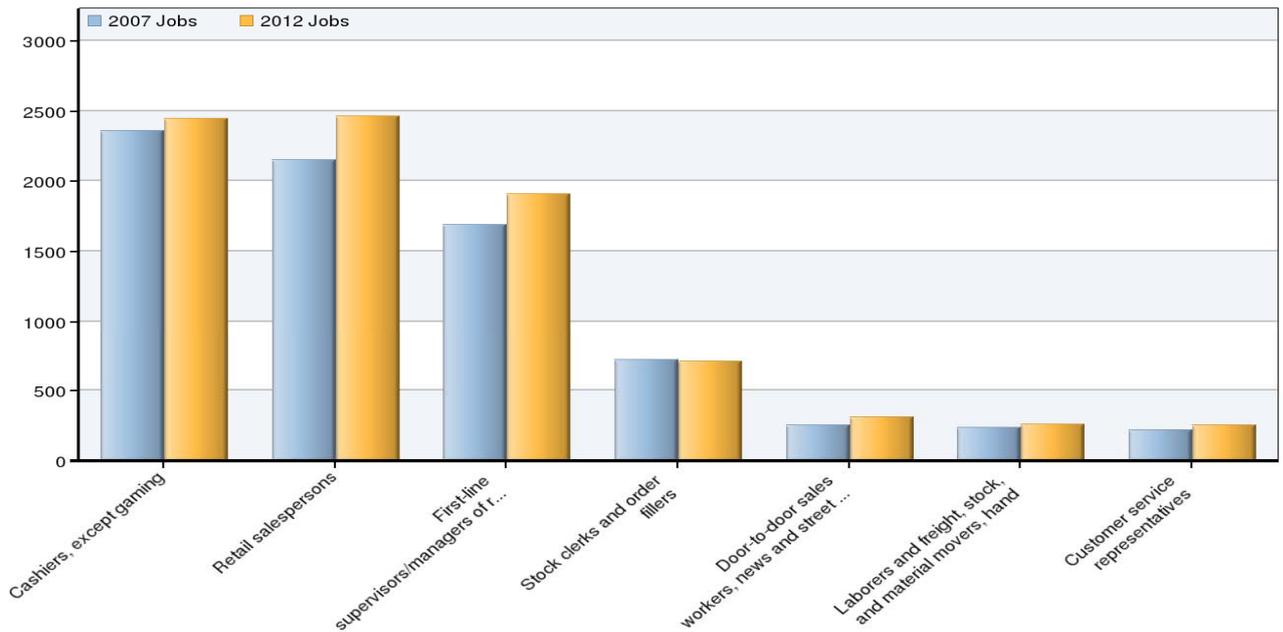
NAICS 44-45: Retail Trade

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	12,127	13,335	1,208	10%	\$29,515
State Total	2,758,849	2,953,013	194,164	7%	\$34,002
National Total	19,408,903	20,450,107	1,041,204	5%	\$29,169

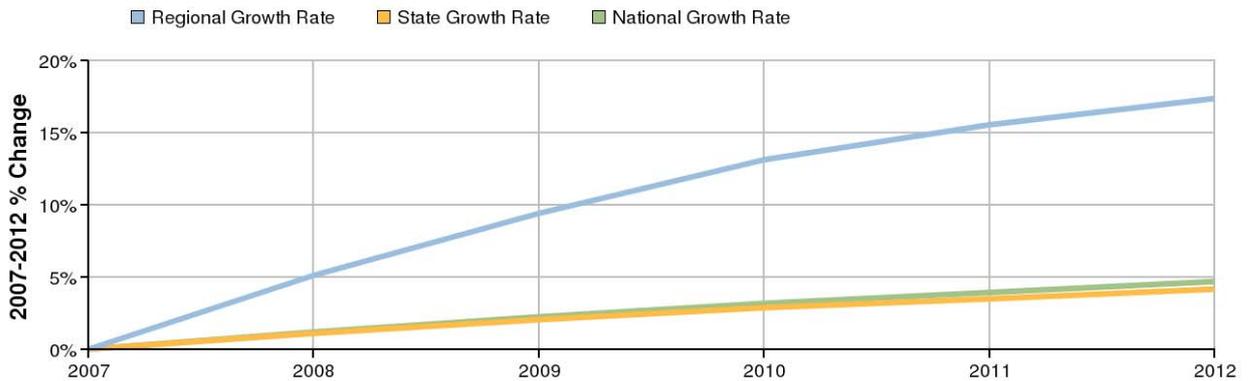
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
41-2011	Cashiers, except gaming	2,360	2,447	88	4%
41-2031	Retail salespersons	2,151	2,463	311	14%
41-1011	First-line supervisors/managers of retail sales workers	1,692	1,912	220	13%
43-5081	Stock clerks and order fillers	721	712	-9	-1%
41-9091	Door-to-door sales workers, news and street vendors, and related workers	252	309	58	23%
53-7062	Laborers and freight, stock, and material movers, hand	238	258	20	8%
43-4051	Customer service representatives	218	252	34	16%

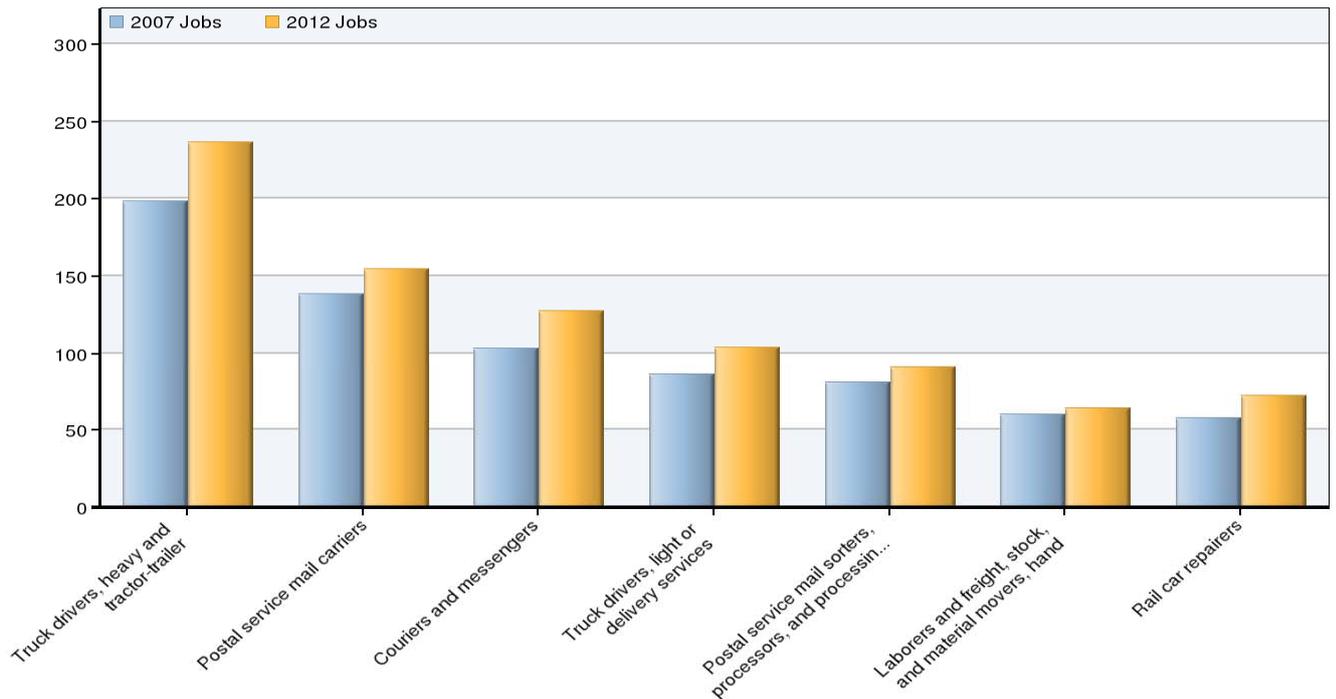
NAICS 48-49: Transportation and Warehousing

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	1,442	1,692	250	17%	\$49,061
State Total	832,253	866,845	34,593	4%	\$54,166
National Total	6,505,561	6,810,259	304,698	5%	\$50,792

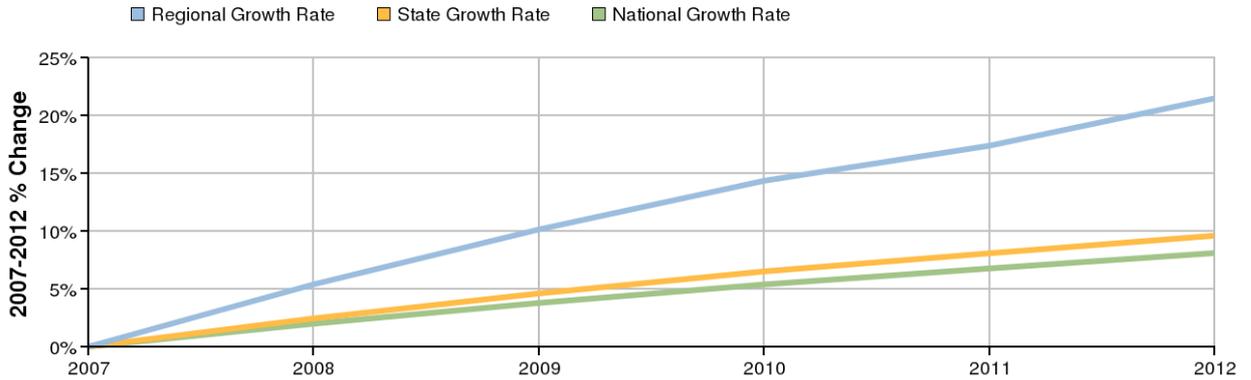
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
53-3032	Truck drivers, heavy and tractor-trailer	199	236	38	19%
43-5052	Postal service mail carriers	138	155	17	12%
43-5021	Couriers and messengers	103	128	24	23%
53-3033	Truck drivers, light or delivery services	86	104	18	21%
43-5053	Postal service mail sorters, processors, and processing machine operators	81	91	10	12%
53-7062	Laborers and freight, stock, and material movers, hand	60	64	4	7%
49-3043	Rail car repairers	58	72	14	25%

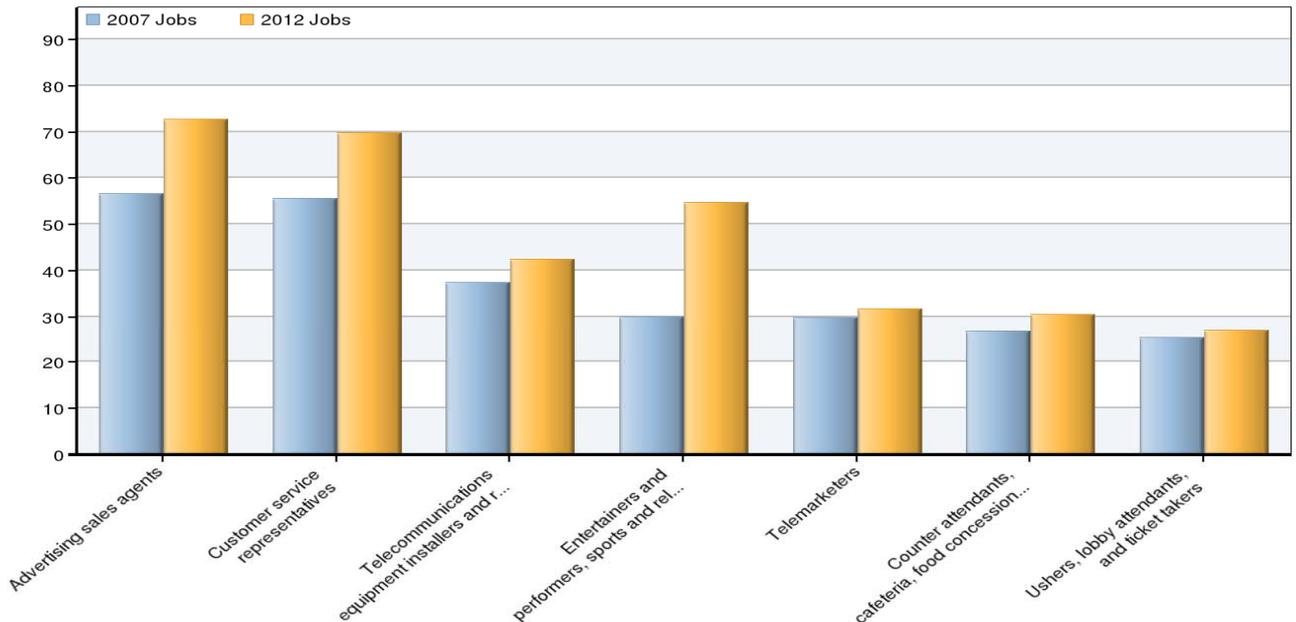
NAICS 51: Information

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	956	1,162	205	21%	\$47,089
State Total	660,047	723,351	63,303	10%	\$90,777
National Total	3,654,286	3,949,836	295,550	8%	\$77,869

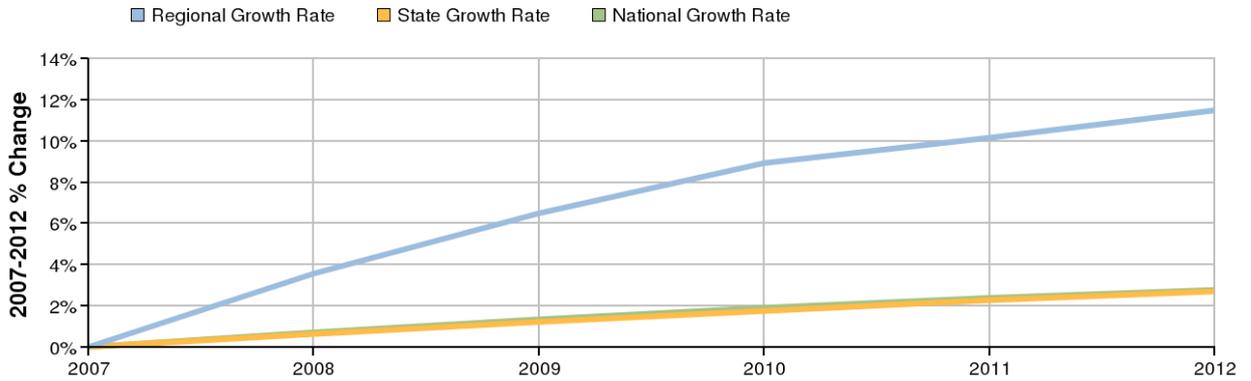
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
41-3011	Advertising sales agents	57	73	16	28%
43-4051	Customer service representatives	56	70	14	25%
49-2022	Telecommunications equipment installers and repairers, except line installers	37	42	5	13%
27-2099	Entertainers and performers, sports and related workers, all other	30	55	25	83%
41-9041	Telemarketers	30	32	2	7%
35-3022	Counter attendants, cafeteria, food concession, and coffee shop	27	30	4	14%
39-3031	Ushers, lobby attendants, and ticket takers	25	27	2	6%

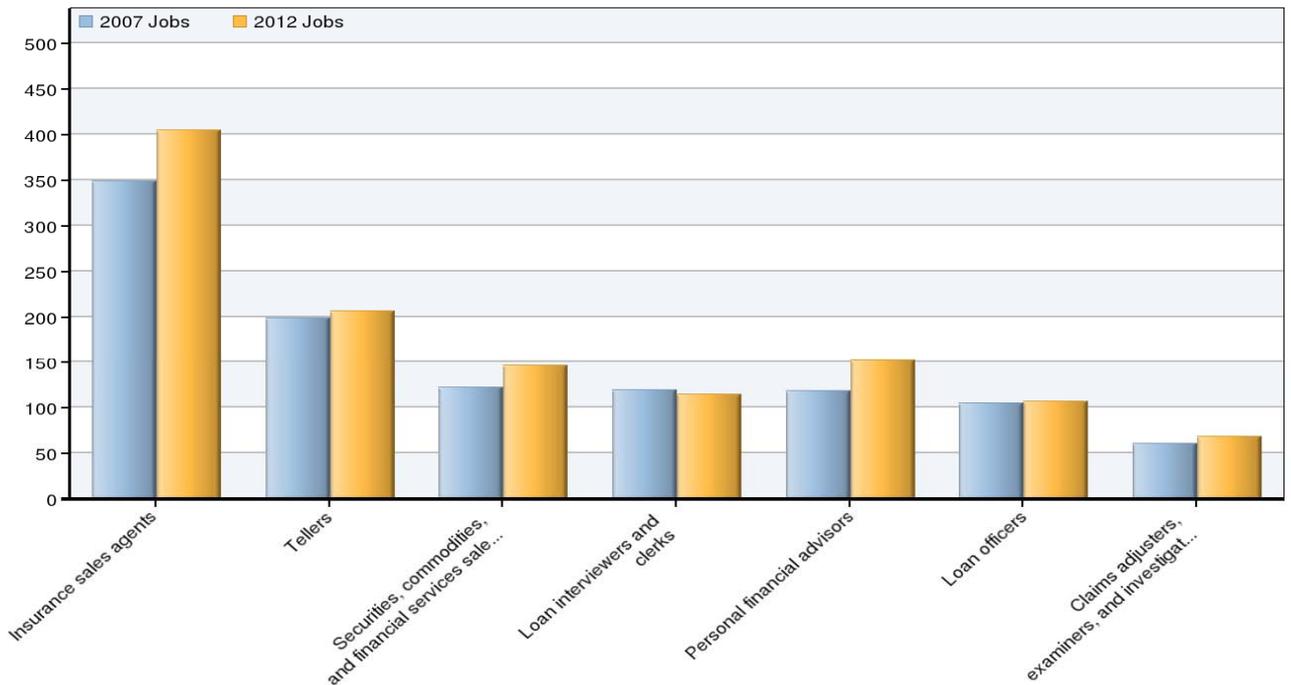
NAICS 52: Finance and Insurance

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	1,774	1,978	204	11%	\$49,493
State Total	1,201,336	1,233,685	32,349	3%	\$93,713
National Total	8,312,505	8,542,001	229,495	3%	\$89,277

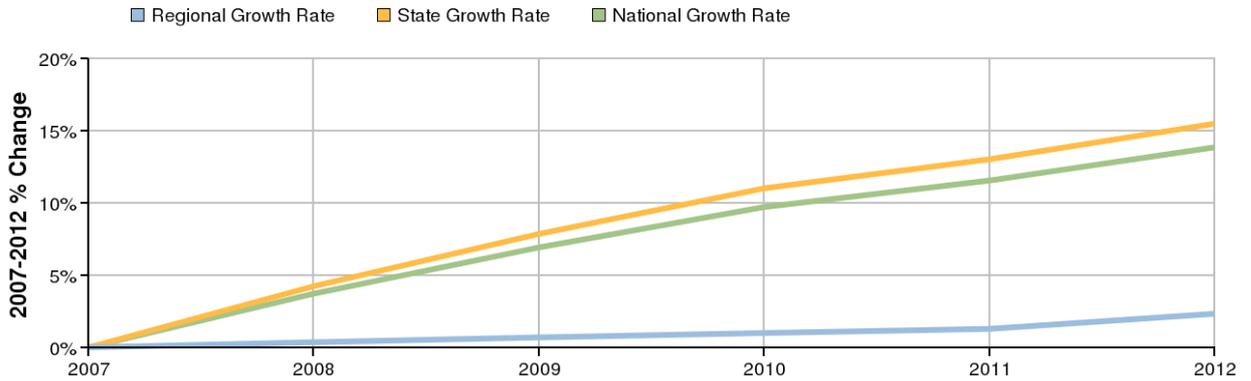
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
41-3021	Insurance sales agents	349	405	56	16%
43-3071	Tellers	199	207	8	4%
41-3031	Securities, commodities, and financial services sales agents	122	146	24	20%
43-4131	Loan interviewers and clerks	119	115	-4	-4%
13-2052	Personal financial advisors	118	152	34	29%
13-2072	Loan officers	105	106	1	1%
13-1031	Claims adjusters, examiners, and investigators	61	68	8	13%

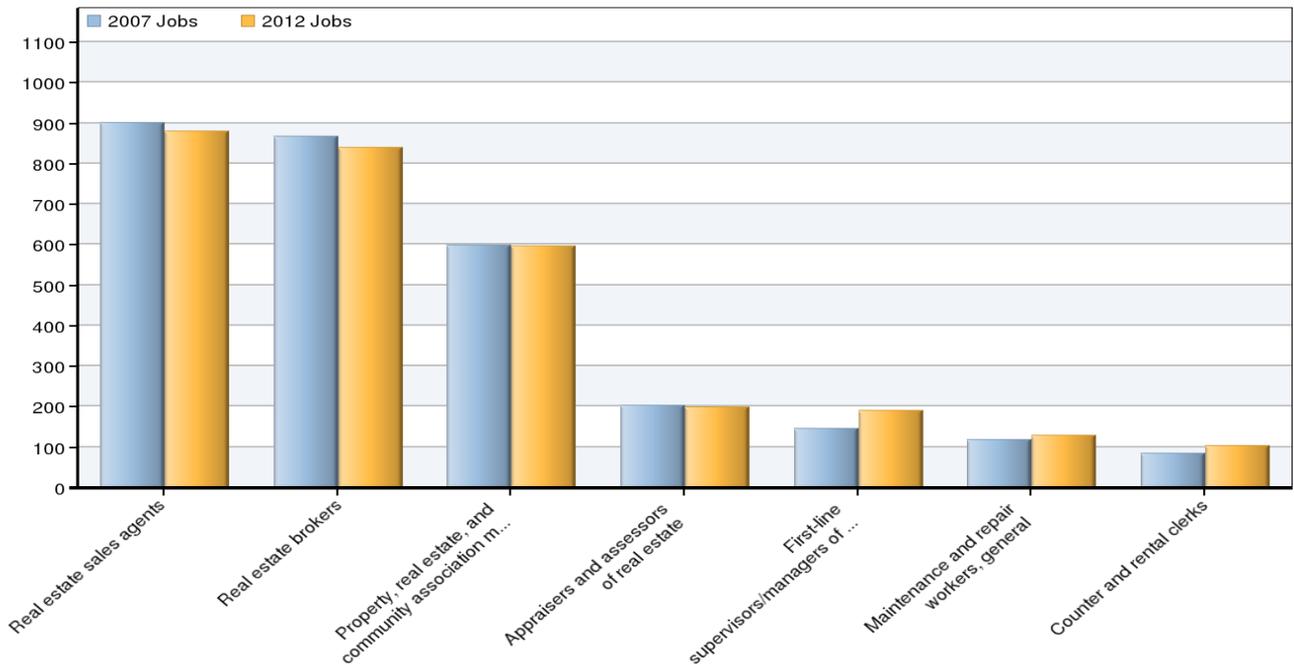
NAICS 53: Real Estate and Rental and Leasing

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	4,031	4,125	94	2%	\$42,328
State Total	1,377,864	1,591,146	213,282	15%	\$46,097
National Total	7,129,399	8,116,339	986,940	14%	\$43,442

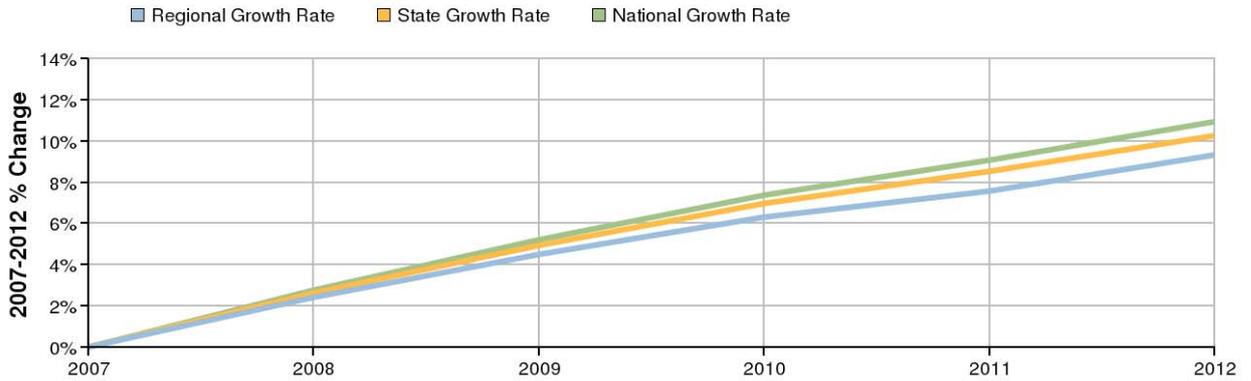
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
41-9022	Real estate sales agents	901	881	-20	-2%
41-9021	Real estate brokers	866	839	-27	-3%
11-9141	Property, real estate, and community association managers	599	596	-3	-1%
13-2021	Appraisers and assessors of real estate	203	199	-4	-2%
41-1012	First-line supervisors/managers of non-retail sales workers	147	190	43	29%
49-9042	Maintenance and repair workers, general	118	129	11	10%
41-2021	Counter and rental clerks	85	103	18	21%

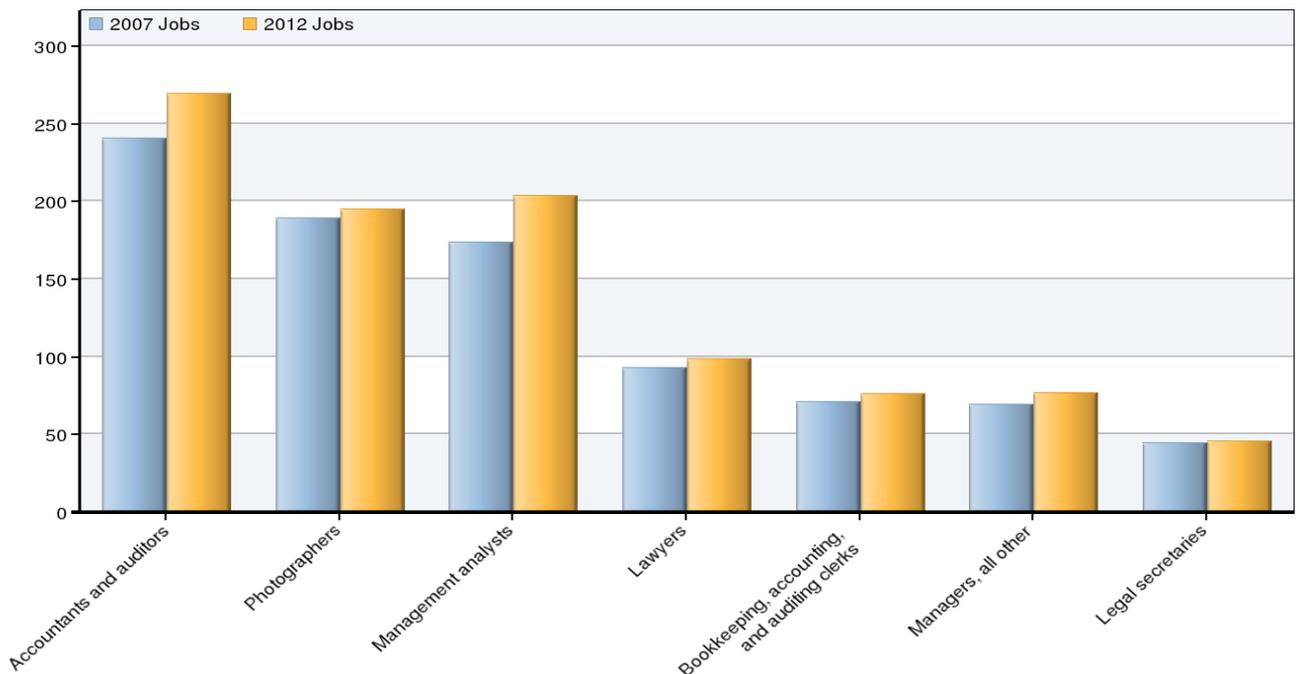
NAICS 54: Professional, Scientific, and Technical Services

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	2,433	2,660	227	9%	\$38,621
State Total	2,134,334	2,353,088	218,753	10%	\$71,245
National Total	12,416,383	13,773,015	1,356,632	11%	\$68,569

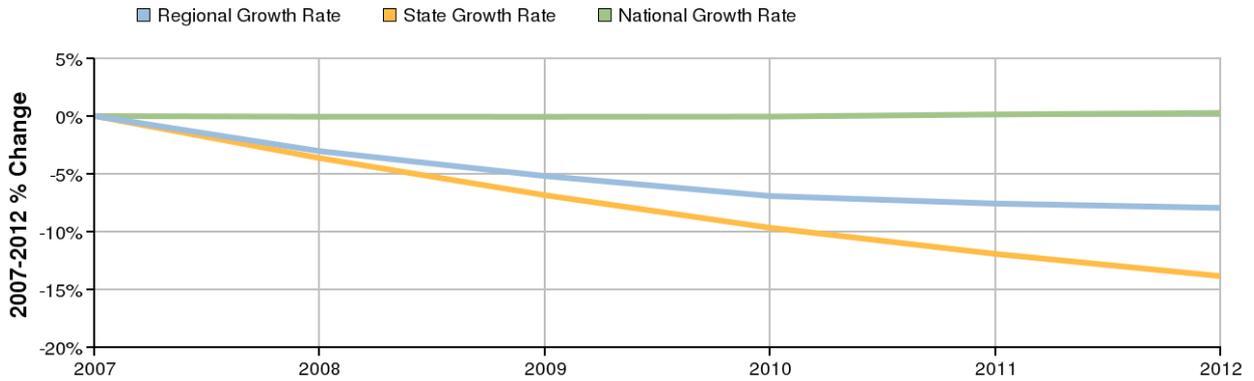
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
13-2011	Accountants and auditors	241	269	29	12%
27-4021	Photographers	189	195	5	3%
13-1111	Management analysts	174	204	30	17%
23-1011	Lawyers	93	98	6	6%
43-3031	Bookkeeping, accounting, and auditing clerks	71	76	5	8%
11-9199	Managers, all other	69	77	8	11%
43-6012	Legal secretaries	44	46	2	3%

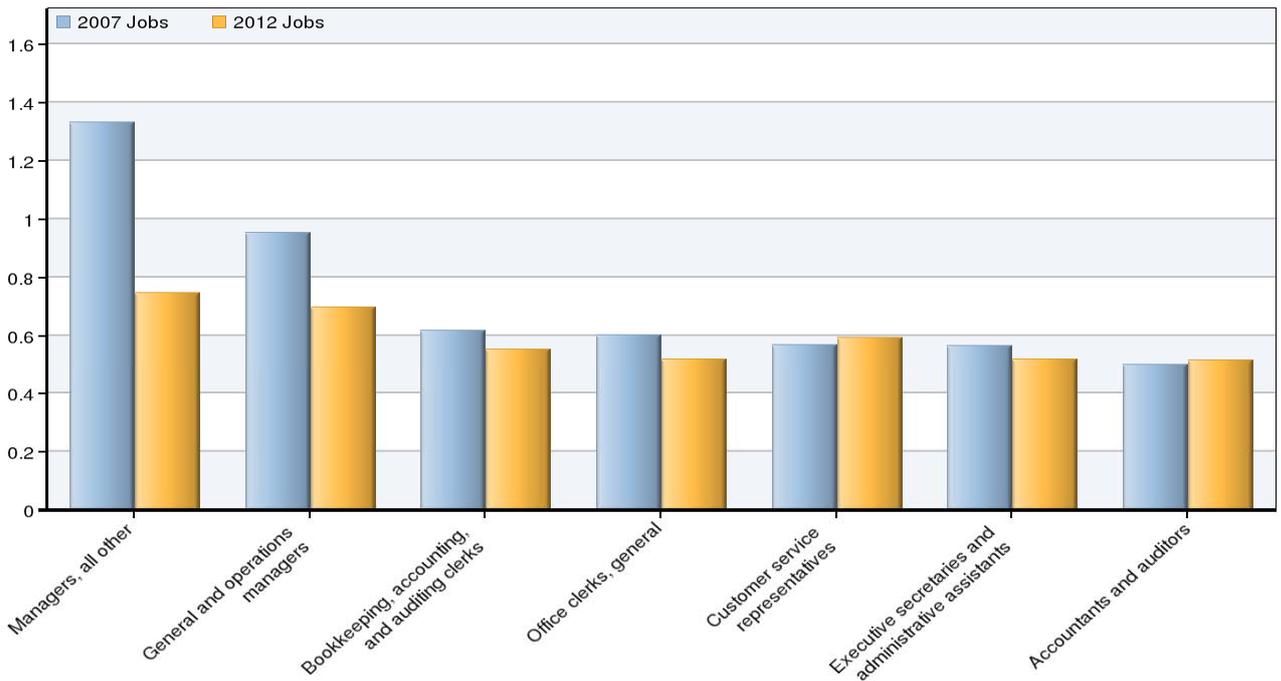
NAICS 55: Management of Companies and Enterprises

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	21	20	-2	-8%	\$104,031
State Total	258,469	222,656	-35,813	-14%	\$94,242
National Total	1,897,476	1,902,573	5,097	0%	\$99,192

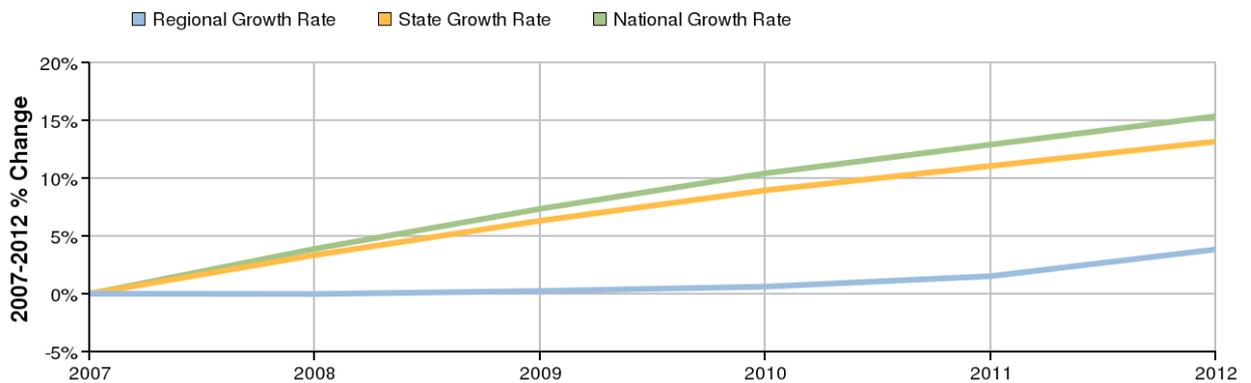
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
11-9199	Managers, all other	1	1	-1	-44%
11-1021	General and operations managers	1	1	0	-27%
43-3031	Bookkeeping, accounting, and auditing clerks	1	1	0	-11%
43-9061	Office clerks, general	1	1	0	-13%
43-4051	Customer service representatives	1	1	0	4%
43-6011	Executive secretaries and administrative assistants	1	1	0	-8%
13-2011	Accountants and auditors	1	1	0	3%

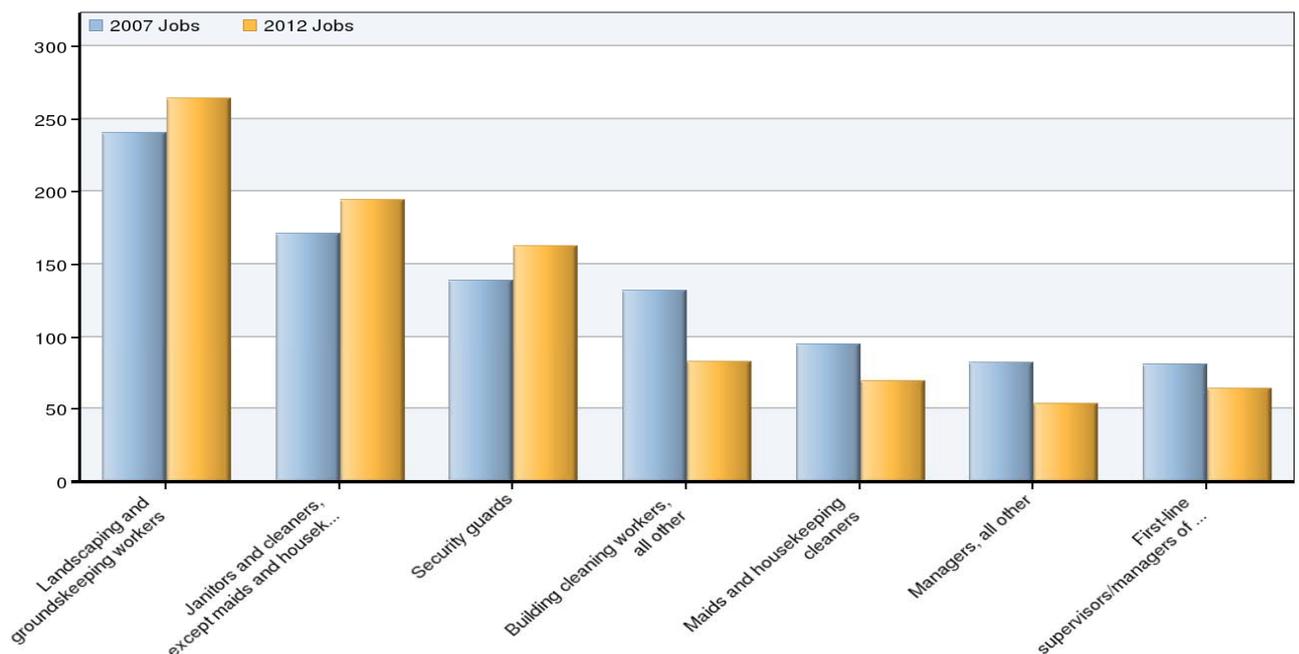
NAICS 56: Administration and Support, Waste Management & Remediation Services

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	2,634	2,735	101	4%	\$22,501
State Total	1,834,149	2,075,463	241,314	13%	\$31,260
National Total	11,483,091	13,245,457	1,762,366	15%	\$29,767

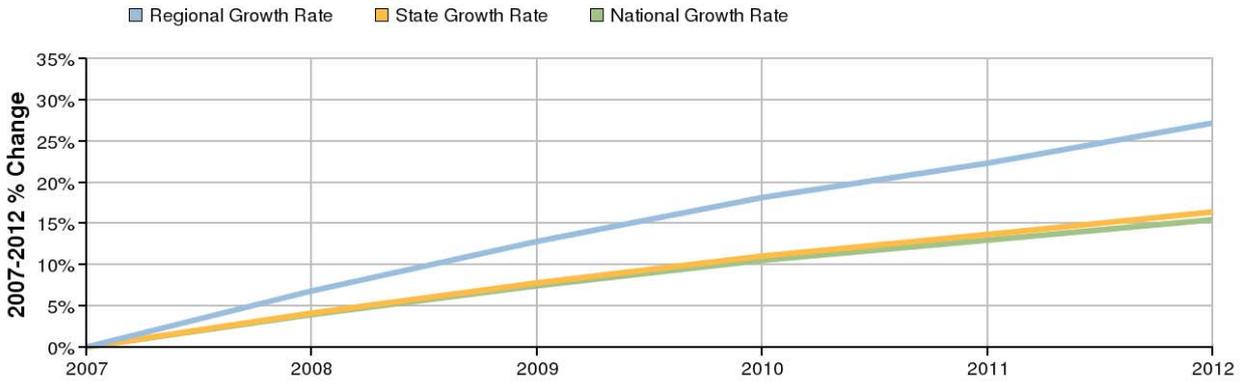
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
37-3011	Landscaping and groundskeeping workers	240	264	24	10%
37-2011	Janitors and cleaners, except maids and housekeeping cleaners	171	195	23	14%
33-9032	Security guards	139	163	23	17%
37-2019	Building cleaning workers, all other	132	82	-50	-38%
37-2012	Maids and housekeeping cleaners	95	69	-26	-27%
11-9199	Managers, all other	82	54	-28	-34%
37-1011	First-line supervisors/managers of housekeeping and janitorial workers	81	64	-16	-20%

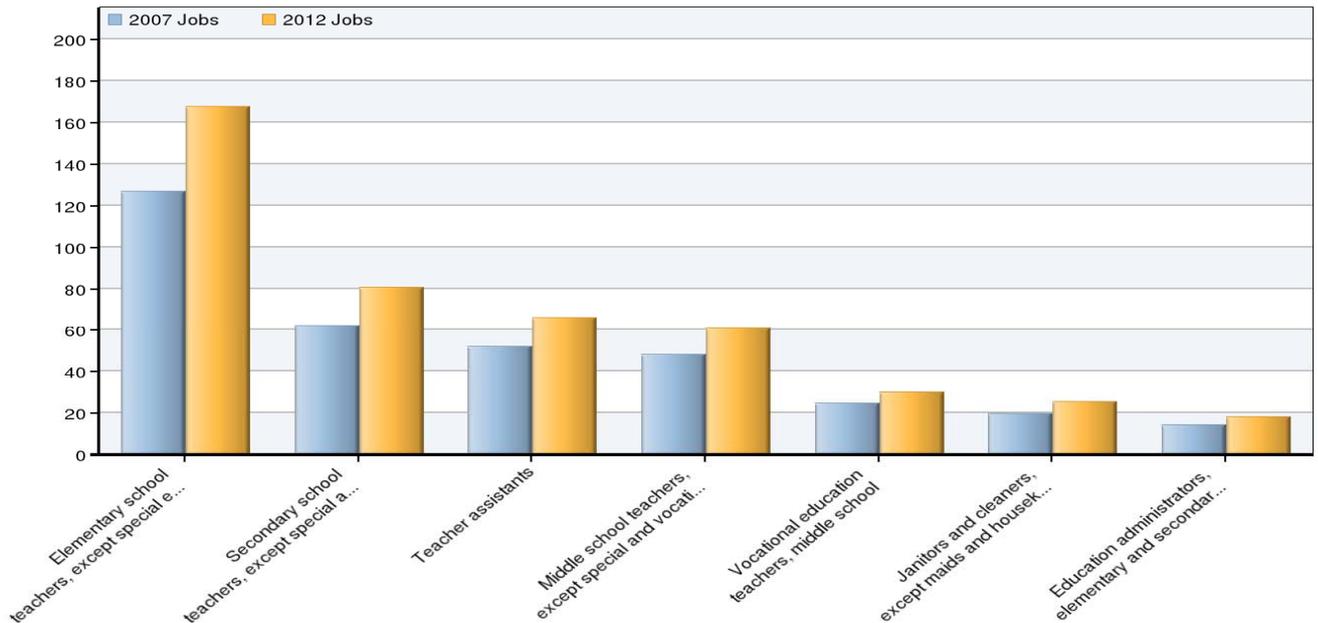
NAICS 61: Educational Services

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	672	854	182	27%	\$25,002
State Total	489,542	569,638	80,096	16%	\$32,145
National Total	3,830,960	4,422,071	591,111	15%	\$31,678

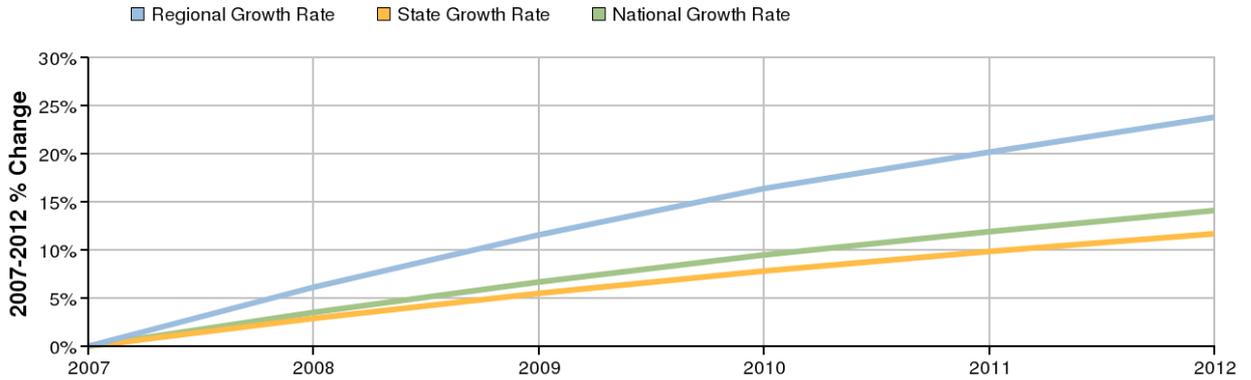
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
25-2021	Elementary school teachers, except special education	127	168	41	32%
25-2031	Secondary school teachers, except special and vocational education	62	81	18	30%
25-9041	Teacher assistants	52	66	14	28%
25-2022	Middle school teachers, except special and vocational education	48	61	13	26%
25-2023	Vocational education teachers, middle school	25	30	5	21%
37-2011	Janitors and cleaners, except maids and housekeeping cleaners	20	25	6	30%
11-9032	Education administrators, elementary and secondary school	14	18	4	27%

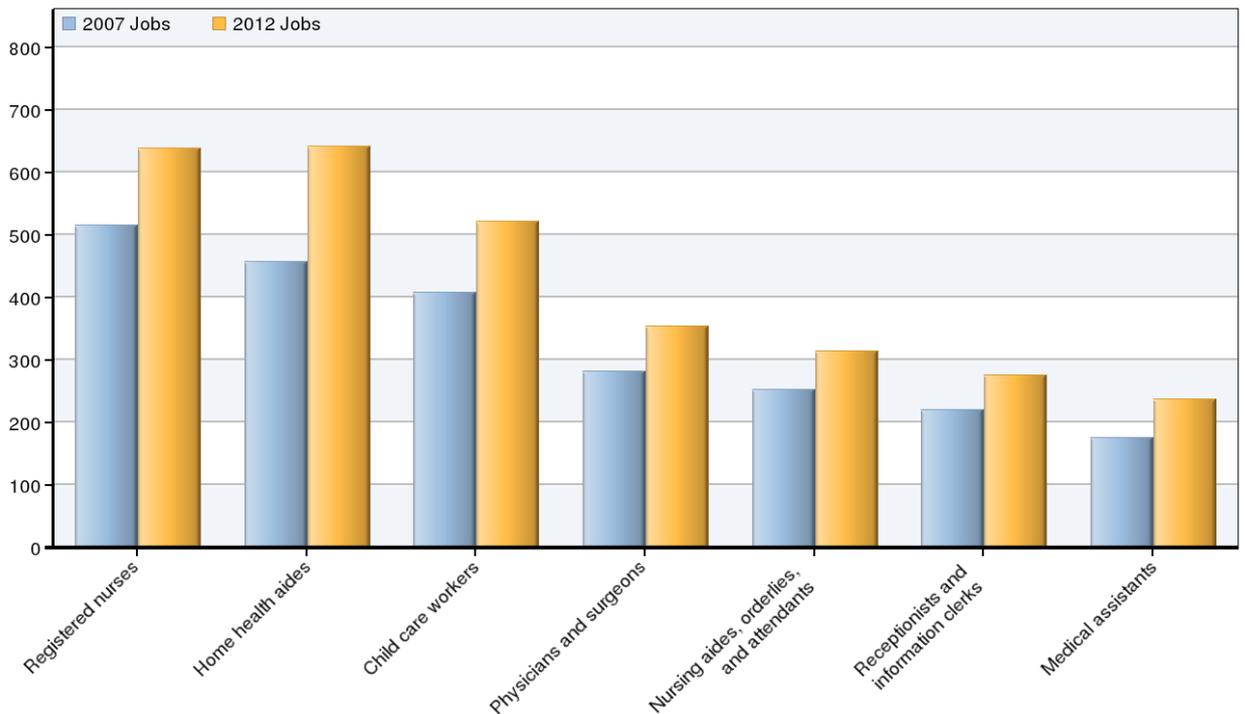
NAICS 62: Health Care and Social Assistance

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	6,173	7,641	1,468	24%	\$45,070
State Total	2,194,463	2,450,699	256,237	12%	\$51,225
National Total	18,474,059	21,077,639	2,603,580	14%	\$44,979

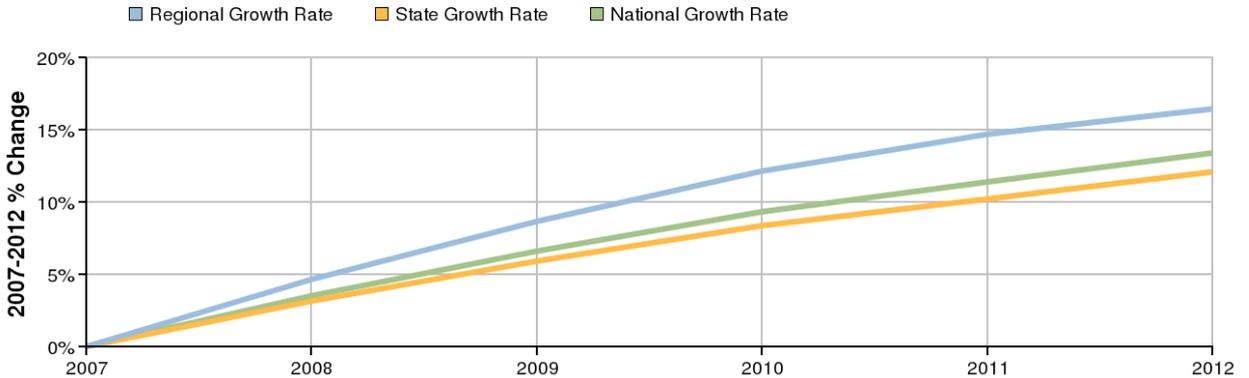
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
29-1111	Registered nurses	515	639	123	24%
31-1011	Home health aides	457	642	185	40%
39-9011	Child care workers	407	522	115	28%
29-1069	Physicians and surgeons	282	354	72	26%
31-1012	Nursing aides, orderlies, and attendants	252	314	62	25%
43-4171	Receptionists and information clerks	219	275	56	26%
31-9092	Medical assistants	176	237	62	35%

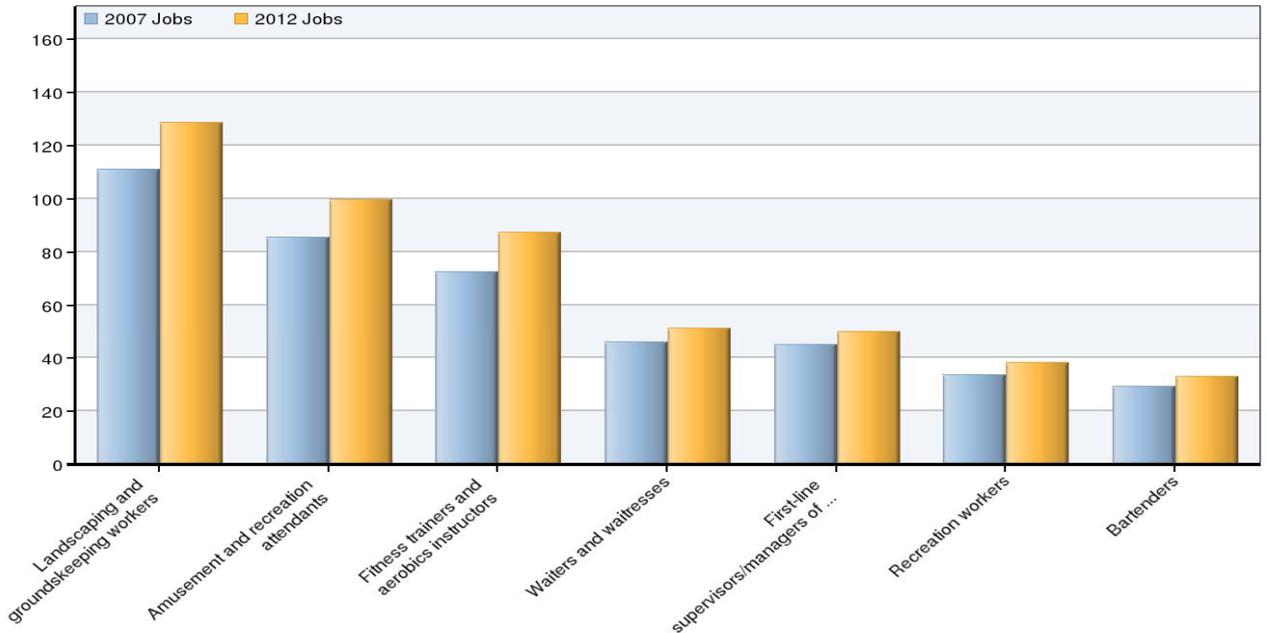
NAICS 71: Arts, Entertainment, and Recreation

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	1,264	1,471	208	16%	\$25,049
State Total	658,158	737,684	79,526	12%	\$38,189
National Total	3,708,672	4,205,046	496,374	13%	\$32,358

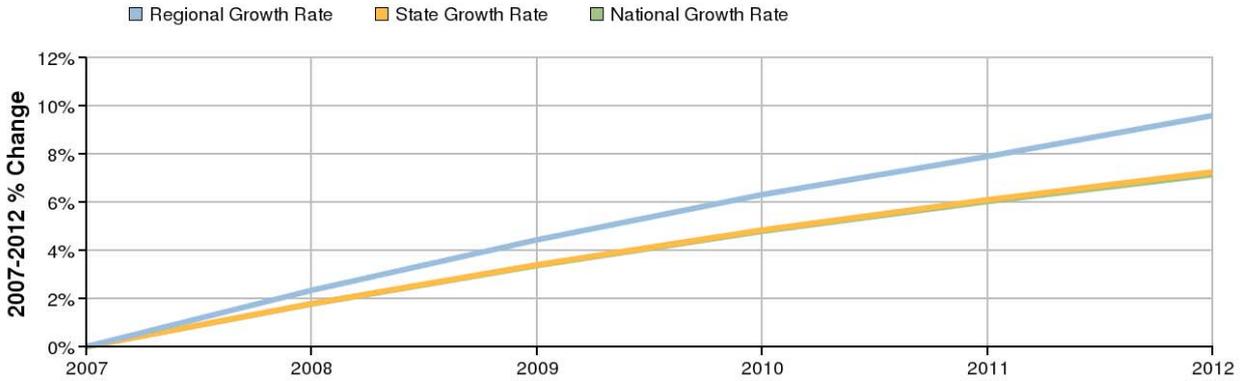
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
37-3011	Landscaping and groundskeeping workers	111	129	18	16%
39-3091	Amusement and recreation attendants	86	100	14	16%
39-9031	Fitness trainers and aerobics instructors	73	87	15	20%
35-3031	Waiters and waitresses	46	51	6	12%
39-1021	First-line supervisors/managers of personal service workers	45	50	5	12%
39-9032	Recreation workers	33	38	5	14%
35-3011	Bartenders	29	33	4	13%

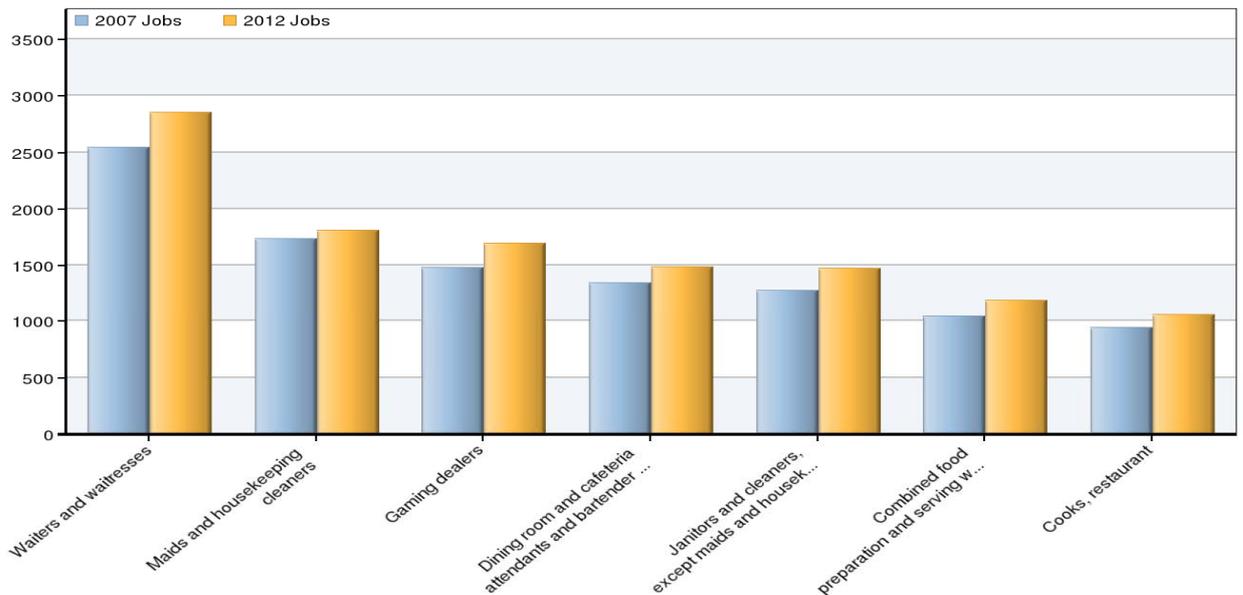
NAICS 72: Accommodation and Food Services

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	27,342	29,962	2,620	10%	\$36,907
State Total	2,016,242	2,162,285	146,043	7%	\$24,003
National Total	12,246,536	13,120,273	873,738	7%	\$19,498

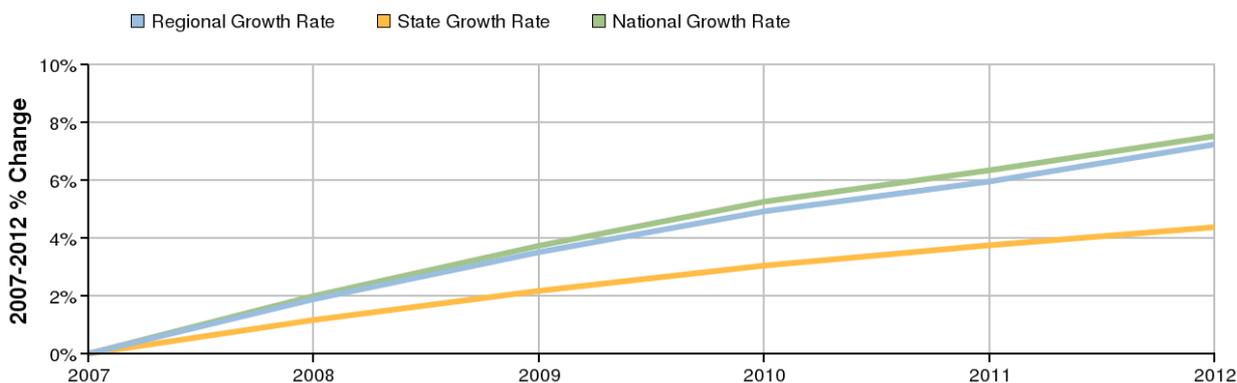
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
35-3031	Waiters and waitresses	2,546	2,854	308	12%
37-2012	Maids and housekeeping cleaners	1,737	1,808	71	4%
39-3011	Gaming dealers	1,483	1,697	215	14%
35-9011	Dining room and cafeteria attendants and bartender helpers	1,347	1,486	139	10%
37-2011	Janitors and cleaners, except maids and housekeeping cleaners	1,280	1,471	191	15%
35-3021	Combined food preparation and serving workers, including fast food	1,044	1,194	150	14%
35-2014	Cooks, restaurant	941	1,056	116	12%

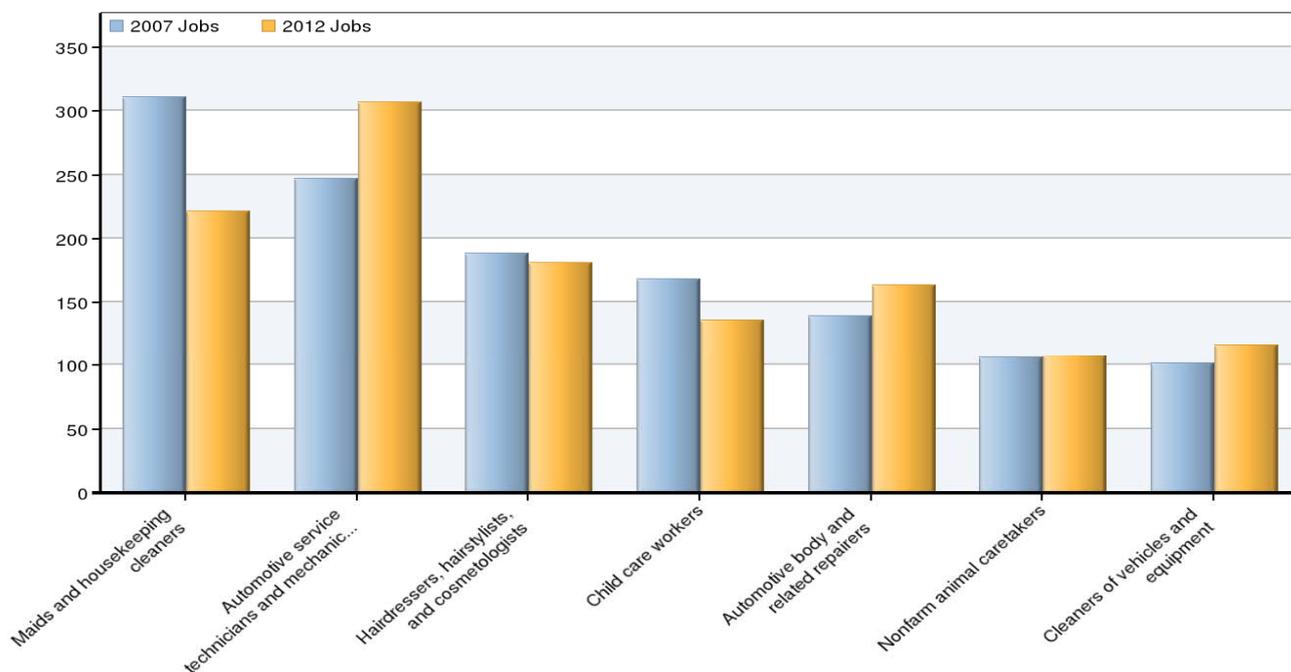
NAICS 81: Other Services

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	4,289	4,599	310	7%	\$23,345
State Total	1,483,513	1,548,348	64,835	4%	\$25,204
National Total	10,107,066	10,867,100	760,034	8%	\$24,568

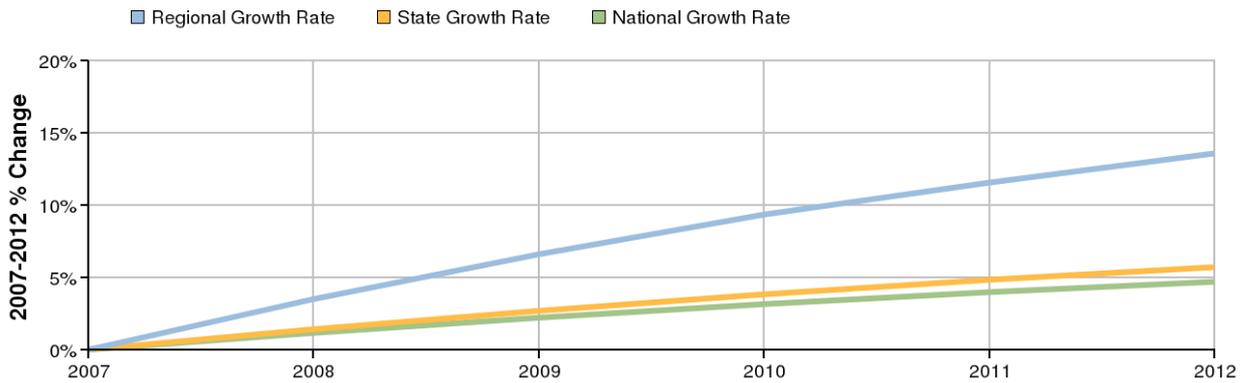
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
37-2012	Maids and housekeeping cleaners	311	221	-90	-29%
49-3023	Automotive service technicians and mechanics	247	307	60	24%
39-5012	Hairdressers, hairstylists, and cosmetologists	188	181	-7	-4%
39-9011	Child care workers	168	136	-32	-19%
49-3021	Automotive body and related repairers	139	164	25	18%
39-2021	Nonfarm animal caretakers	107	108	1	1%
53-7061	Cleaners of vehicles and equipment	101	117	15	15%

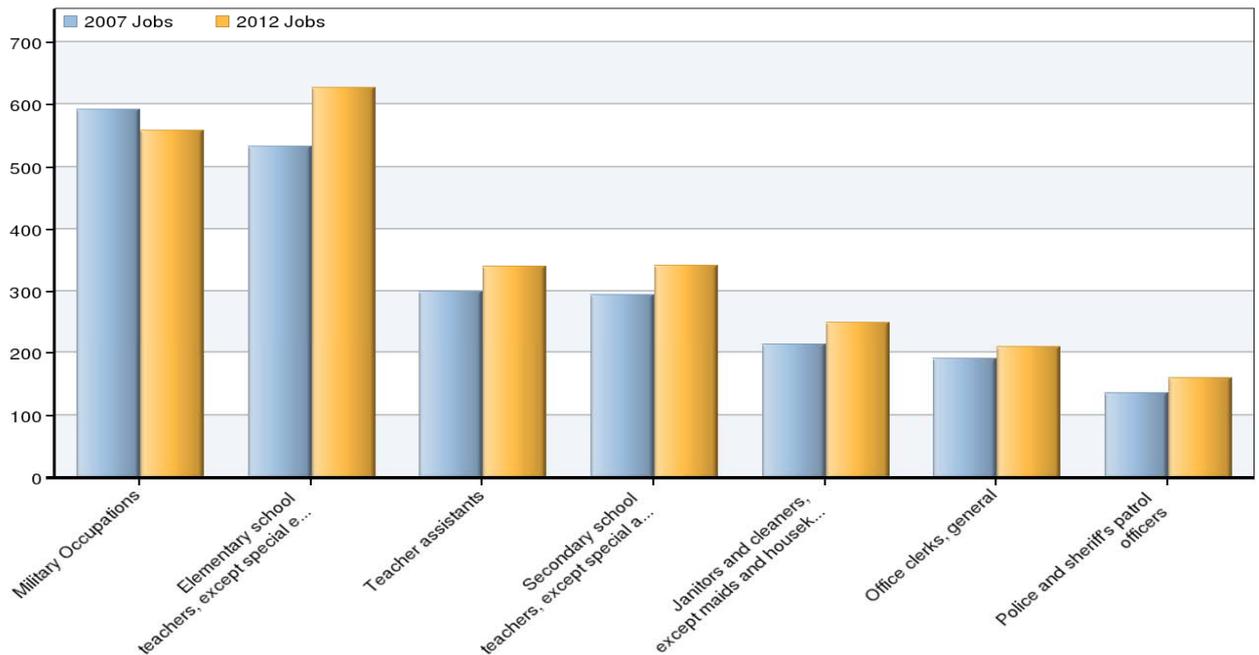
NAICS 90: Public Administration

Industry Change Summary



Description	2007 Jobs	2012 Jobs	Change	% Change	EPW
Regional Total	8,436	9,581	1,145	14%	\$48,404
State Total	3,229,664	3,413,861	184,197	6%	\$64,133
National Total	23,557,246	24,662,794	1,105,548	5%	\$56,370

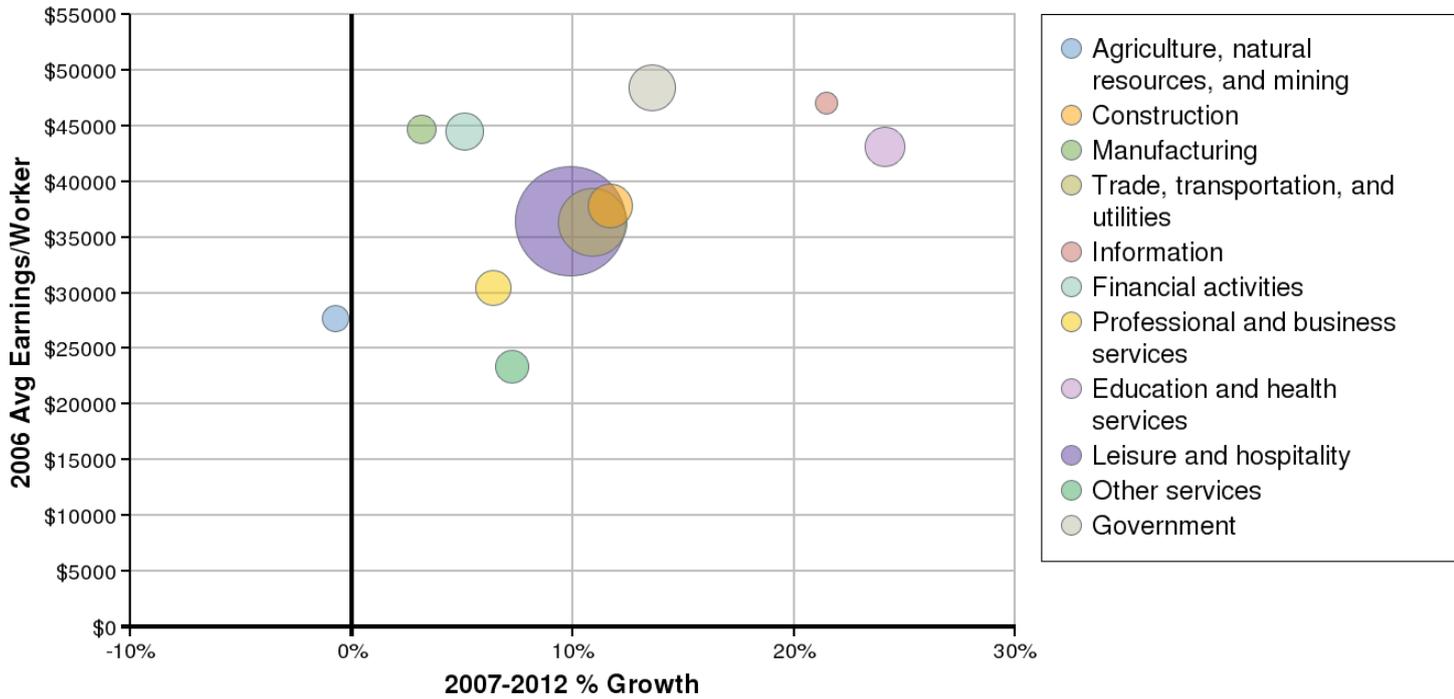
Top Occupations



SOC Code	Name	2007 Jobs	2012 Jobs	Change	% Change
55-9999	Military Occupations	592	559	-33	-6%
25-2021	Elementary school teachers, except special education	534	627	93	17%
25-9041	Teacher assistants	300	340	40	13%
25-2031	Secondary school teachers, except special and vocational education	295	342	47	16%
37-2011	Janitors and cleaners, except maids and housekeeping cleaners	214	250	35	16%
43-9061	Office clerks, general	191	210	18	10%
33-3051	Police and sheriff's patrol officers	137	160	24	17%

Industry Size and Growth

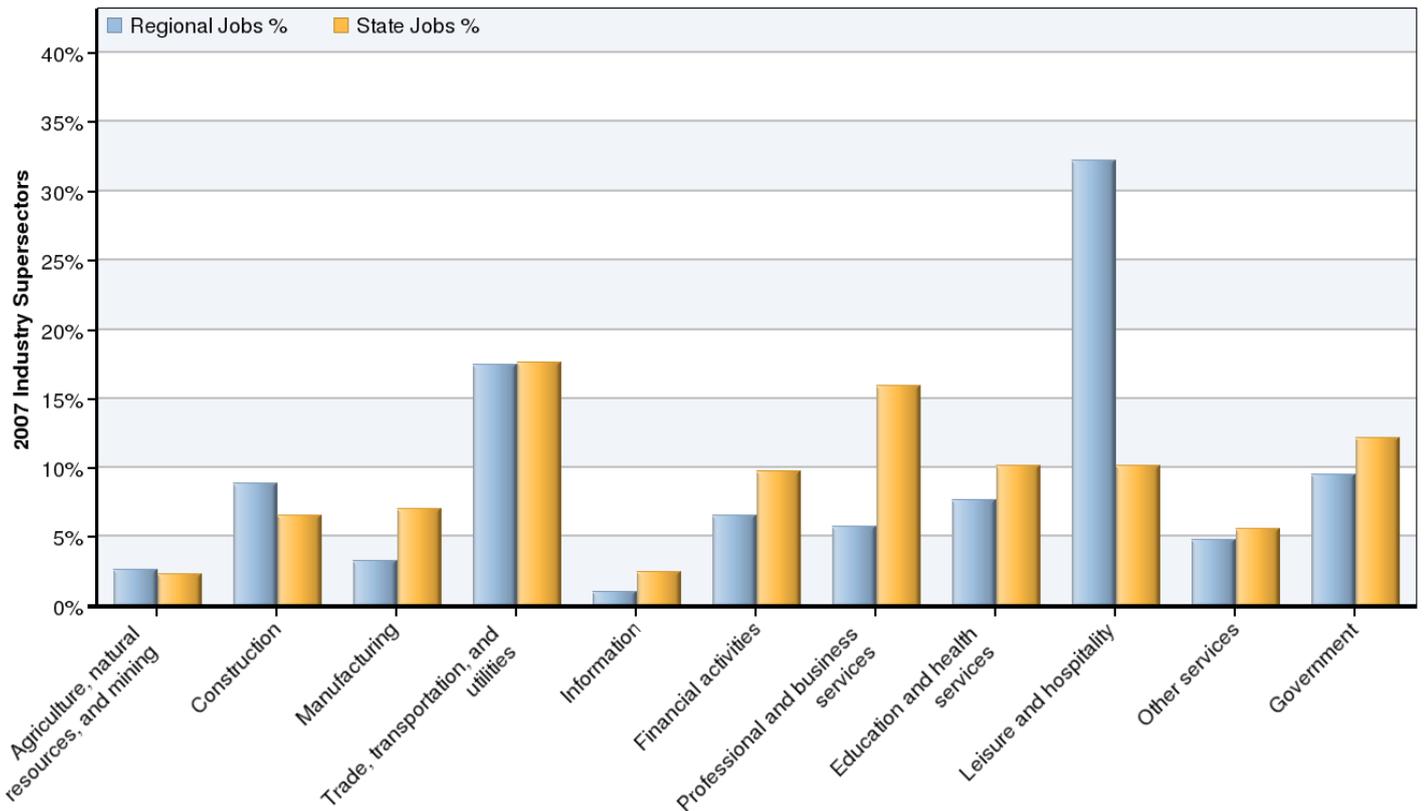
2007 - 2012 Size and Growth



*Bubble size represents 2007 jobs in each supersector.

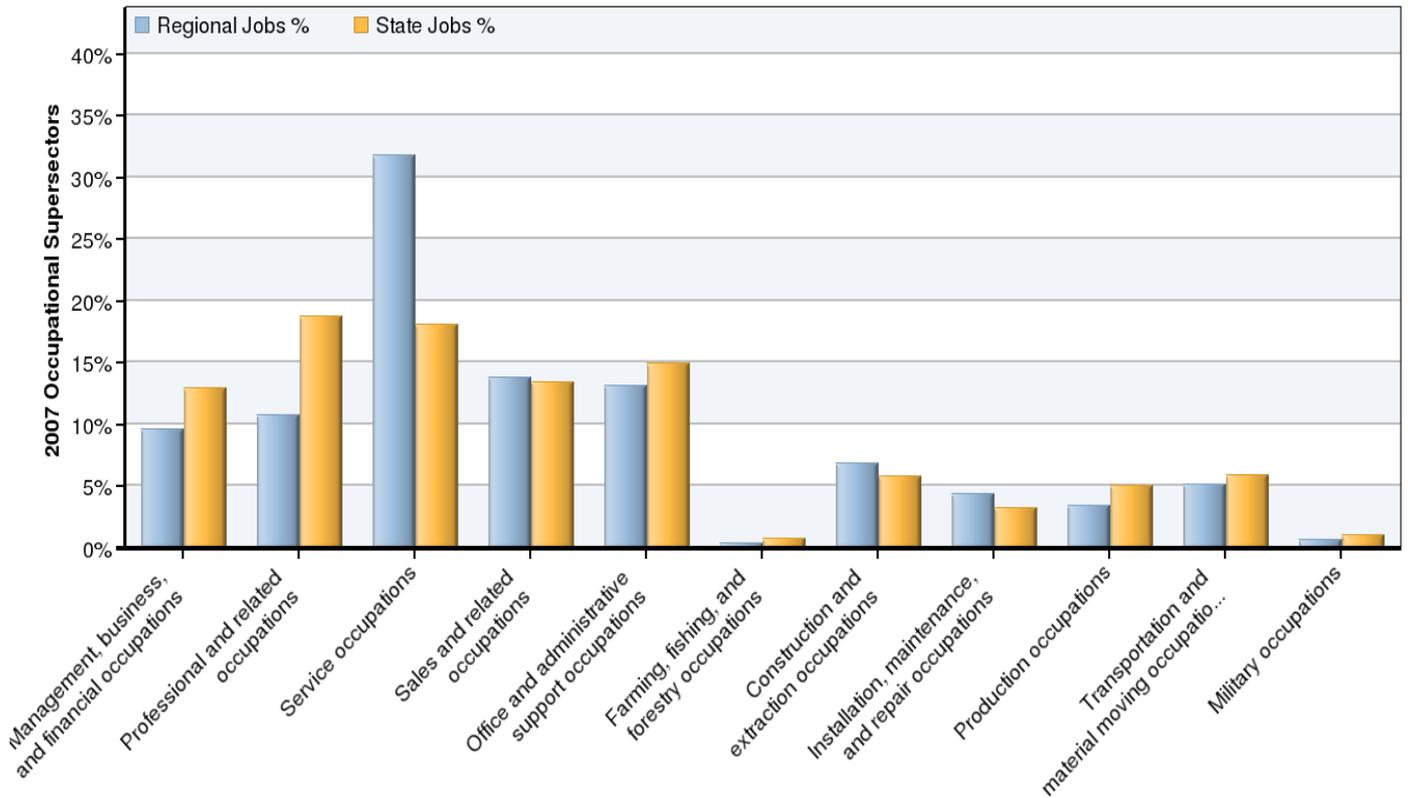
Description	2007 Jobs	2012 Jobs	Growth	% Growth	2006 EPW
Agriculture, natural resources, and mining	2,370	2,352	-18	-1%	\$27,710
Construction	7,912	8,839	927	12%	\$37,797
Manufacturing	2,896	2,988	92	3%	\$44,699
Trade, transportation, and utilities	15,589	17,289	1,701	11%	\$36,299
Information	956	1,162	205	22%	\$47,089
Financial activities	5,805	6,103	297	5%	\$44,460
Professional and business services	5,089	5,414	326	6%	\$30,424
Education and health services	6,845	8,496	1,651	24%	\$43,122
Leisure and hospitality	28,606	31,434	2,828	10%	\$36,397
Other services	4,289	4,599	310	7%	\$23,345
Government	8,436	9,581	1,145	14%	\$48,404

2007 Regional Industrial Makeup



Description	2007 Regional Jobs	% Regional Jobs	2007 State Jobs	% State Jobs
Agriculture, natural resources, and mining	2,370	2.7%	602,263	2.3%
Construction	7,912	8.9%	1,740,888	6.6%
Manufacturing	2,896	3.3%	1,851,923	7%
Trade, transportation, and utilities	15,589	17.6%	4,656,954	17.6%
Information	956	1.1%	660,047	2.5%
Financial activities	5,805	6.5%	2,579,200	9.8%
Professional and business services	5,089	5.7%	4,226,953	16%
Education and health services	6,845	7.7%	2,684,005	10.2%
Leisure and hospitality	28,606	32.2%	2,674,400	10.1%
Other services	4,289	4.8%	1,483,513	5.6%
Government	8,436	9.5%	3,229,664	12.2%

2007 Regional Occupational Makeup



Description	2007 Regional Jobs	% Regional Jobs	2007 State Jobs	% State Jobs
Management, business, and financial occupations	8,526	9.6%	3,427,432	13%
Professional and related occupations	9,592	10.8%	4,938,715	18.7%
Service occupations	28,251	31.8%	4,786,696	18.1%
Sales and related occupations	12,292	13.8%	3,555,167	13.5%
Office and administrative support occupations	11,659	13.1%	3,938,163	14.9%
Farming, fishing, and forestry occupations	316	0.4%	213,547	0.8%
Construction and extraction occupations	6,065	6.8%	1,528,007	5.8%
Installation, maintenance, and repair occupations	3,869	4.4%	863,967	3.3%
Production occupations	3,045	3.4%	1,320,936	5%
Transportation and material moving occupations	4,577	5.2%	1,547,245	5.9%
Military occupations	592	0.7%	269,708	1%